### The Evening Advocate

The Evening Advocate.

The Weekly Advocate. Our Motto: "SUUM CUIQUE"

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W. F. COAKER, General Manager ALEX. W. MEWS - - - Editor R. HIBBS - - - Business Manager



"To Every Man His Own"

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ST. JOHN'S, NEWFOUNDLAND, MONDAY, JULY 3rd., 1922.

## IS TIME TO ACT

We have not heard that the Fish Exporters have taken any action following out Mr. Coaker's suggestions to them. It is, however, time that some action should be taken. The fishery is not showing up very well, and present indications are that the catch will be a short one in many localities. The only way to make sure that the short catch will benefit us in higher prices is to have a system of controlled ship- ris during his stay in Newfoundland. In which Newfoundland must share ments. Outright sales are quite feasible if this is done, and | We are glad to be able to report His from the British Empire Exhibition to | The Cycle and Motor the North, but to the observer the church spire for Green Island Lordship, if anything, is looking beta move should be immediately made along these lines. While we continue to send over fish on consignment, the big or small catch will get equal treatment, which is the lowest prices possible, but if we get busy and tell the markets that His Lordship has lost nothing of his they can only get a certain quantity of fish and that we buoyant hope for the future of New- mant resources which comprise our shall put in a system which will provide for regulated shipments, it will be easy to make sales at good prices and sell been realized, we cannot but admit in sible for the Exposition hope to be which was held at the Hotel Cecil, cessfully launched from the Union each cargo outright. This is a matter that merits the prompt which we are passing, it has a tonic which we are passing, it has a tonic which we are passing. It has a tonic which we are passing w attention of the exporters.

The Hr. Grace Standard has an editorial in a recent hopeful and not cast down. This, said issue which we reprint to-day:

CONGRATULATIONS

J. Morris of the Methodist. We

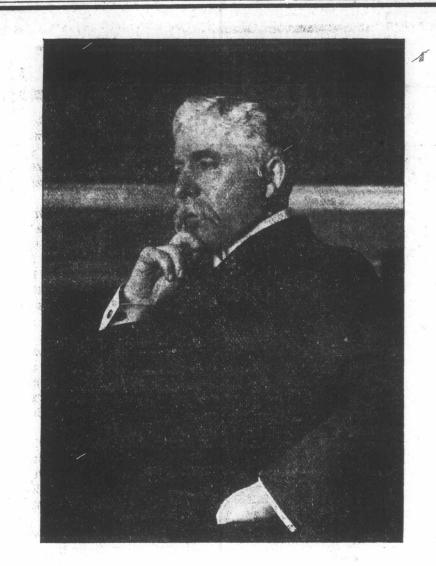
FOR ILLUSTRATIONS

The S. S. Susu

"The policy of the Hon. W. F. depression in price. Coaker, respecting the Standard- "Shorn of all political bias, there yet does nothing. ization and exporting of Codfish is at the bottom sound sense and seems to be more approved of as logical reasoning in the whole time goes on. The consignment proposition—the curing and sellsystem is now coming in for gen- ing according to quality, the direct though much was yet to be desired he eral condemnation, — one of the sale and the shipment of cargoes felt that all indications pointed to an planks in the proposition of cod- by a regular system of supply and early recovery from conditions obtainfish control and export that ap- demand, in the much criticized peared to all reasonable men as and hitherto condemned proposibeing unsound and fruitful of tion advanced by the present Minbad results. The exporting of ister of Marine and Fisheries. We She is an excellent sea boat; the last cargoes of codfish by firms who are fully convinced that time will word in comfort and luxury for pashad responsible buyers in the prove that the whole scheme is sengers, and gave promise of contri-Mediterranean did not entail seri- for the material good of the buting largely to the passenger and must know we in Newfoundland have ous risk in securing satisfactory country." prices. To the general trade the shipping by consignment simply meant returns that were not altogether dependent on the state of | We learn that the Rev. W. I the market but more to an in- Morris has been elected President clination to lower prices all round. of the Methodist Conference at To a casual observer, there could the annual session now being held country engaged in the war is now Newfoundland's development. be nothing but loss to the shippers at Grand Bank. Rev. Mr. Morris participating. Take England: to-day. Lord Morris is accompanied by his period of 1920. This he ascribed to when the codfish was sent on con- has held office as Secretary of nearly four years after the Armistice son, the Hon. Michael Morris, who has (1) the policy and action of trade given a fresh coat of paint. Port signment—the only hope being Conference for many years and you have over one and a half millions just completed his course at Downside unions toward industry since the war, Union is the town of perpetual that the commission on high prices richly deserves the honour which would net the agent more than if has been conferred upon him by ment to exact anything in the nature the prices were low. Against that his brethren. He was born in of a return, as to do so would merely secondary object, there was the Trinity, son of the late Mr. and invade the work of the shops and facdanger of quick sales at low prices Mrs. Robert Morris, and a brother, and a consequent gain on the Ernest, is now living at St. John's. large quantities sold, besides the Trinity has the unique distinction wish to have an article of food of having two of her sons as sion in Newfoundland the last coup

good of the consumers. "The regulations about the cure and the culling of codfish were y and are admitted to have been for the general good,-fishermen, exporters and consumers all reaping the benefit of cure and payment for the fish according to quality. New the consignment is engaging the attention of the trade, it is becoming more and more evident that it will be abandoned for direct sale.

A long the next plank is that of regu- Capt. Gerald Whitty for the use fish a lating the export so that the of the many illustrations loaned ment in our forest and mineral wealth markets will not be overstocked. by him and which we used on that in the near future; but for many years A port that requires say five thou- day. The "cuts" were those our fisheries will be the principal sand quintals should be supplied which had been used in the source of our people's wealth and comwith only what it needs, and all "Veteran," the magazine which fort. All we have around us to-day that no more than what is required for any market should be shipped there. Slack supply not only of codfish but of any commodity



LORD MORRIS.

A representative of The Advocate with this knowledge we should have saw Lord Morris at Government no fear to go forward with confident duplex. Western Union Co. took con- months have been the busiest in premises is aways noticeable. The House this morning, where he is the hope for the future.

guest of Governor Sir Alexander Har- Lord Morris hopes for great things

sold at low figures to the general heads of two prominent denomin- of years was largely brought about ations, Bishop White of the a failure to obtain profitable realiza Church of England and Rev. W. tions on our staple industry, the fish congratulate Rev W. J. Morris, in those countries, where in the past, the new President, and Rev. Ezra we have marketed our produce; but Broughton, who has been elected even here matters are improving, and Secretary of the Methodist Con- it is by no means improbable that th ference, and feel sure the year of catch for the fishery year you are no entering upon will not alone be suc their office will be a successful cessfully remunerative, but stimulate ment along modern lines.

His Lordship still continues to ad vocate strongly modern methods o catching, curing and marketing our We omitted, on Friday, to thank

He looked for very large developthe millions to the credit of our peomes and attractive surroundings in

Lordship, if anything, is looking bet- be held in London two years hence. It foundland; and although his hopes raw material in mineral, forest and the British Cycle and Motor Cycle June 28th, a staunchly built fishand prophesies in the past have not all fish wealth. Those who are respon- Manufacturers and Traders' Union, ing schooner of 57 tons was suc-

will one day be as prolific in furnish-

prairies of the neighboring Dominion

this country and the trade depression wheat prairies f North America, and valuable export trade, now unhappily nage of which varies from 50 to report of the proceedings of the S through which we had passed and that in her vast mineral resources as affected by the general trade slump. over 300 tons burden. In the his- in your paper. We are also grate were passing, His Lordship said, it yet merely scratched lie the possibili- He quoted figures to show that ex- tory of Newfoundland can any for the copies of your paper which

(Special to The Advocate) JOE BATT'S ARM, June 30.-Travelling Delegate Boone had a London Motor Journal. full hall last night. The old time Union interest was stirred into flame and people are determined Union. Barr'd Islands people were delighted with his message and are anxious to hear the speaker

FRANK HEAD.

(Special to The Advocate) TILTING, June 30 .-- On Tues- ing. day night a public meeting was held in the Union Trading Co.'s shipments should be so regulated Capt. Whitty so capably manages. | the millions to the clean of our peonumber of people from all around a measure are largely due to the fish- the Island as well as Tilting at-A letter from Mr. C. J. Fox denying year after year, in times when their certain allegations in a letter re S.S. capital was less and the prices paid lined the great necessity of cotends to stiffen prices; an over Susu in Friday's paper has been re- for produce of the sea more inadequate operation, and the great work supply must of necessity mean a ceived today, too late to deal with. than they are to-day. Surely then, done by Mr. Coaker he was met

TORONTO, June 30.-Washington despatch to Mail and Empire says first practical tests of device by which ocean depths measured by sound been Stewart Navy Department advised today. Depth two thousand feet hundred fathoms measured accurately with ship in motion. By old method sounding with line a vessel was forced to stop one to two hours. The new device determines depth by length of time it requires sound to travel from ship to ocean bottom and return.

LONDON, July 3-The Times' Dub. lin correspondent describes the city as being isolated almost as completaly letters or telegrams, and difficult to get news, but what leaks ou is cheer-Provisional Government.

HALIFAX, June 30.—Direct United States cable from Ballinskelligs, Ireland, to Harbor Grace, Nfld., and Halifax, was taken over here yesterday by Imperial Cable from Western Union Cable Co. British Government purchased cable November 1920 for 750,-000 pounds but it remained under ning from Halifax to ryebeach, Mass., remains with Western Union. Cable

# Cycle Industry

question will be answered why these presided over a large and distinguishgreat resources of the Empire have re- ed attendance. Lord Morris, in pro latest product of the Newfound- good work was being done. mained undeveloped. We have the raw posing the toast of the manufacturers, land shipbuilders' art, is a splenmaterial, unfortunately also have we drew attention to the value of the did piece of workmanship and a the unemployed labor, and we have cycle and motor cycle industry to the credit to her designer and master Great Captains of Industry to apply normal year 600,000 pedal cycles and themselves in the same way as they nearly 130,000 motor cycles are manu- vessel is built practically of hardmately sixteen millions, and the capi- pine. The spars are of pitch pine. ng fish food to the world as the wheat the same foreign competition at home. privilege of selecting the name The love of motor cycling, he pointed un ler which the good ship will, we union gave employment to something ship in about four years to leave like 110,000 men and women. One of the stocks at Port Union, the tonties of development, capable of realiz- ports had fallen away sadly since other concern point to such a ing to the full the dreams of those as- 1920, £6,000,000 representing the loss of men receiving Government dole for Abbey School and goes to Cambridge (2) the collapse of the German mark, light. The power at the electric taxation. He calculated that the loss represented in wages would be suffi- To provide a certain water supply cient to keep an army of 30,000 men Wells' Pon I, four miles distant employed for a year at £4 per man from the power station, is being

### NOTICE!

If promptness, courtesy, those in business to a greater develop- to stand loyal to Coaker and the first-class work and right Grimes, Secretary of the F. P. U.

> with rounds of applause. He left by motor for Seldom next morn-

> > JOS. FOLEY, LEONARD GREENE.



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# ing, as he national feeling, according to correspondent is strongly with the Provisional Covernment.

### Another Staunch Schooner Of the Stocks---The Fisherman's Town a Hive of Industry

At this particular season of the cent lights have been placed Western Union control by lease until year, just after the outfitting for form a Maltese Cross. The light Friday night. Section of cable run- the season's fishery is completed, can be seen well out to the season's one looks for a dull spurt around and the glare from the hundred was laid in 1874 and first transatlantic big fishery concerns. Not so at of lights which are constant cable to use Dr. Muirhead system of Port Union. True, the past two burning around Port Union trol from direct United States Cable the history of Port Union, which is will be observed by vessels making every day coming into its own as for Catalina, so that no confusi the big fishing supply centre of will occur in taking the light along Port Union water front a Light, quiet F. P. U. day would be regarded at any of St. John's premises Fishery prospects are not

At the seventh annual banquet of On Wednesday morning last,

trust, sail to good luck for many

This, we think, is the fourteenth

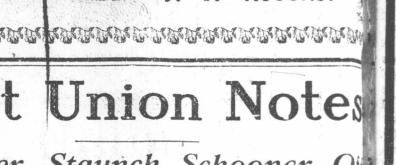
The Union premises are being station is operated continuously. dammed this summer.

The coaster F. P. Union is workpeople, and profits cut to the working on express time. Leavone by anticipating possible reducting St. John's on Thursday morn-Such a course was necessary, ing she arrived at Port Union at 2 o'clock and with up to date fidence in the buying public, and en- facilities for unloading was ready able them to place their orders with- to return to St. John's the same out fear of further reductions in price. evening with Mr. Coaker, who went to the city to attend an executive meeting on Friday.

The many friends of Mr. George prices will get your trade will be glad to know he is hale then we are in line for it. and hearty. On Thursday last he Union Publishing Company, celebrated his birthday and apparently grows younger with the

God's time is good enough for Port Union. Where the fishermen are concerned during the busy season every hour counts, and delays such as they are subjected to in St. John's with holidays and half holidays during the summer season are unknown.

On the steeple of the Church of the Holy Martyrs five incandes-



time for a voyage to be secured

News reached Port Union Thursday from Union centr that the fish had struck in

The "President Coaker" clear on Thursday for Sydney to 1

The "C. Bryant" is ready load fish for West Indies.

The schr. "Baden Powell" from on Thursday last, taking salt paratory to sailing for Labradon

### NOTE OF THANKS

The Editor, "Advocate,"

Very sincerely yours,



### Monuments and Headstones.

Stock comes only from reliable producers. We employ only workmen. That we can be of ervice to you. Our showroom with its many beautiful Memorials is open for your inspection. We are now booking

orders for Spring delivery. Designs and Photos of our own work, sent to any ad-

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