

In every rank, or great or small, 'Tis industry supports us all.

Government exists in order to ensure the greatest happiness to the greatest number.

—Gay.

THE EVENING ADVOCATE

TORONTO—Strong winds and moderate rains from South and West. Showery.

OFFICIAL ORGAN OF THE FISHERMEN'S PROTECTIVE UNION OF NEWFOUNDLAND

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ST. JOHN'S, TUESDAY, OCTOBER 4, 1921.

PRICE : TWO CENTS.

United Kingdom Has Revenue Decline Of Eight Hundred Million Dollars For Six Months

MEIGHEN'S WHEAT POOL

Prime Minister of Canada Proposes a Voluntary Wheat Pool So that Those Who Earn Their Living on the Land Shall Reap the Utmost for Their Labor

The following extract from Rt. Hon. Arthur Meighen's speech opening his political campaign in Canada will be interesting to our readers. What the Prime Minister proposes is a Wheat Pool, or Central Agency which would look after the selling of wheat in order that the farmer shall get as much as possible for his labor. This involves a regulated supply in order to keep prices more stable. The farmers of Canada are anxious for such legislation and the Prime Minister makes a big bid for their support.

(Mr Meighen at Portage La Prairie.)

OUTLINES PROPOSALS.

"I shall tell you as briefly and clearly as I can what I think should be done and what I propose to do if those who raise the crops in this country want it to be done.

"I am going to refer first to the history of the Wheat Board that handled the crop in 1919. There were extraordinary circumstances present at that time. European countries were buying their wheat on the pooling system under single government

control, and the element of competition in the purchase of wheat was therefore inoperative and valueless. Besides that, and indeed partly because of that, exporters from Canada could not finance their business, as the British Government, which had control of purchases, declined to come into the market in time to enable wheat to be bought here on any certain basis whatever. It became a case of government assistance in some form or the wheat of these Pro-

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TO PRESIDENTS AND ADVERTISING MANAGERS

As an Advertising Medium the **ADVOCATE** is justly proud of its results.

No Paper covers the Island of Newfoundland more generally. Let us help each other and Newfoundland by Cooperation, and lead the way to Better Business.

Ask for our Rates.

Newfoundland looks to you for business leadership. Are you going to give us brave, courageous, aggressive, confident leadership in the months to come?

You have reached your present positions at the head of Big Business because of superior organizing and managerial ability—very largely because you can see further ahead, think further ahead and plan for the future better than others.

Newfoundland Looks for Signs

The public and the trade are looking to you for some signs of your attitude and of your plans for the future.

The surest and most positive sign you can give that you believe in the future prosperity of your country, that you have confidence in your own business, that you have faith in yourself, is by advertising.

A Sign of Confidence

Advertising is an evidence of confidence. It is visible proof of courage. It indicates faith in the future. It shows the public and the trade that you are not lying down, but are boldly, bravely, strongly in the fight for better business.

A Great Force

Advertising isn't a cure-all. But it is a great force that can be intelligently and profitably used to help business along the road to better times.

Advertising is the most economical means for selling to the masses.

Advertising creates a preference for one article over an unadvertised competitor.

It multiplies the value of a trade-name or trade-mark. It is the greatest builder of good will.

It helps stabilize the market.

It reduces the cost of selling. In normal times selling costs go down in proportion to the increasing reputation of the goods. A well-known product is always sold more easily and in less time, and at less cost, than a little-known article.

For Men of Courage

Advertising is for men of courage and vision—for men who show the way when others mark time—for men of aggressive action.

We have shown our faith in the future and in advertising, and have proven our courage, by the persistent and aggressive publicity campaign we have been carrying on for ourselves—of which this advertisement is a sample.

Now is the time to show Leadership—to lead the way to better business.

TEN THOUSAND DOLLARS FOR 2000 MILE RACE

A TEST FOR MAYFLOWER

LONDON, Oct. 3.—The advance party of the British delegation to Washington conference on limitation of armaments and Far Eastern questions will sail October 26. The remainder of the secretariat and delegates, who will bring representation to about fifty, will take passage a few days later.

PARIS, Oct. 3.—International court of justice for business disputes is one of the suggestions which probably will come before the fall meeting of the Council of International Chamber of Commerce to be held here the coming Friday. Advocates of the plan argue that it would save millions of dollars now spent in litigation for legal services otherwise, expenditures which are now unavoidable through lack of an international body to adjudicate business differences.

NORTH SYDNEY, N.S., Oct. 3.—Ten thousand dollars awaits in Lunenburg for the Boston schooner Mayflower if she can win a 2,000 mile ocean race with a cargo against the Bluenose of Lunenburg, according to the declaration here to-day of Captain Roger Conrad, commander of the Lunenburg Yacht Club. Such a jaunt, Captain Conrad stated, would test the vessels in all varieties of weather and decide finally their sailing and sea going qualities.

LUNENBURG, N.S., Oct. 3.—Five Nova Scotia fishing vessels are assured as entries for the Canadian fishing schooner championship races, the first of which is scheduled to be sailed at Halifax Saturday, October 15, according to announcement here to-night. Two others it is said are probable starters. The five assured are the Bluenose and Canadian, built at Lunenburg and Shelburne respectively this spring. Delawana, last year's winner, Alcala, winner of third place last year, and Independence, ninth in last year's race.

GLoucester, Mass., Oct. 3.—The schooner 'Phila P. Manta' of Provincetown, was entered to-night for the elimination races of this port October 12 to pick the United States defender of the International Fisheries Race trophy. The vessel's entry made six to date to signify intention of training for honors in competition.

Spaniards Win

MELILLA, Oct. 3.—Continuing their advance against the Moorish tribesmen yesterday, Spanish troops engaged the rebels along a front of ten kilometres on the plains before Zeluan, inflicting casualties of more than one thousand on the Moors.

Ulster Not Invited

BELFAST, Oct. 3.—Reports that Ulster had been invited to send delegates to the London Conference next week on the Irish question were officially denied here to-day.

ADVERTISE IN THE ADVOCATE

HERRING NETS HERRING NETS HERRING NETS

BEST ENGLISH COTTON

ALL SIZES IN STOCK

From 30 Ran to 80 Ran

CORKED and ROPED
READY for the WATER

CLEARING

Away below present market prices.

Bowring Brothers
Limited.

Perhaps No Daylight Saving For England Next Year

LONDON, Oct. 3.—Summer time in England ended last night. No legal provision has been made for continuing the expedient next year.

A Religious War?

LONDON, Oct. 3.—A situation of the utmost gravity is developing in India according to a despatch to the Labor Party's organ, the Herald. The despatch contains a declaration of the Nationalist leader, Mahatma Ghandi, that "it is sinful for anti-Mussulman or Hindu to serve the existing Government." (Should "anti" be either?)

"Arethusa" Turned Down

BOSTON, Oct. 3.—The schooner Arethusa will not be accepted as an entry for the American elimination fishing schooner races to be held off Gloucester on October 12th. The Arethusa is a vessel alleged to have functioned as a "floating bar" off New Bedford and other ports during recent weeks.

Former King Is Dead

STUTTGART, Oct. 3.—Former King William II of Wurtemberg is dead of a severe form of bronchitis. William II abdicated in November 1918, as a result of the great war.

Captain and Crew are All Safe at Old Fort Bay

QUEBEC, Oct. 3.—Despatches reaching here to-night from Bonne Esperance on the Labrador Coast, state that the captain and crew of the Korean Rogenaes, which is now jammed on the rocks at Burnt Island, are all safe at Old Fort Bay, about five miles west of Bonne Esperance. It is reported that the engine room of the vessel is full of water, and the ship is apparently a total wreck.

Collars Are Perilous.—Warsaw.—Anti-capital feeling is so strong among the Polish strikers at Lodz that every man who appears on the street wearing a collar is immediately attacked.

JUST OPENED !

ENGLISH AXMINSTER CARPET SQUARES

Rich 'Oriental', 'Medallion',
'Turkish' and Floral
Designs.

SIZES: PRICES:

9 x 9, 9 x 10.6, 9 x 12,	From \$65.00
10.6 x 12, 10.6 x 13.6,	
12 x 13.6, 12 x 15.	To \$145.00.

We are also showing
a good assortment of

HEARTH RUGS

Axminster—Reversible Wool—Plush

Ayre & Sons
LIMITED