

Bread Making Contests

At Rural School Fairs

PRIZES—Free Courses at Macdonald Institute, Guelph
Free Poultry Raising Courses at Ontario Agricultural College
Free Cook Books and Magazines

Over 1,500 prizes in all will be offered in bread-making contests which will be held this fall at over 250 rural school fairs taking place in Ontario. It will be a great event at the fairs and will stimulate interest in bread-making among young girls between the ages of 12 and 17 years.

Here is a wonderful opportunity for your daughter to win for herself a Free Course in Domestic Science at the famous Macdonald Institute, Guelph. All she has to do is to bake one double loaf of bread and enter

it in the contest at the fair according to the conditions explained below and more fully told in the folder we will send you on request. The loaf must be baked with

Cream of the West Flour

the hard wheat flour guaranteed for bread.

This is a splendid flour which makes the biggest, bulging loaves—whitest, lightest and most wholesome bread you ever baked. Is this not a splendid opportunity to interest your daughters in breadmaking?

Here are the Splendid Prizes offered for the best with Cream of the West Flour. The following are offered at each local fair:

1st Prize—1 paid-up subscription to "My Magazine" for 1 year. This magazine is full from cover to cover every month with articles suitable for young people of all ages. It is published in England. Value \$2.50 per year.

2nd Prize—9 months paid-up subscription to "My Magazine" Value \$1.25.

Extra Prizes—When entries exceed ten a 3rd prize will be awarded of 6 mos. paid-up subscription to "My Magazine." When the number of entries exceeds twenty the judges at the fair will award 4th, 5th, and 6th prizes of one year's paid-up subscription to "The Little Paper." This is a wonderful little publication issued every month in England. Its eight pages are packed with highly engaging information and stories relating to history, nature-study, animals, bird-life, etc.

Important—The winners of 1st prizes at the fairs automatically become competitors for the Provincial Prizes. The second half of the double loaf is sent to Ontario A. R. C. College, Guelph, by the district representative in special container provided. The judging is done by Miss M. A. Purdy of the Department of Breadmaking and Flour Testing at the College.

Provincial Prizes—The winners of first prize at each local fair compete for following Provincial prizes. The first and second prizes, or third and fourth prizes, will not be awarded in any one county.

1st Prize—Short Course (3 months) in Domestic Science at Macdonald Institute, Guelph. The Macdonald Institute does not accept students under the age of 17 years; if the winner be less than 17 we present her with a certificate entitling her to take the course when she reaches the right age. Value of course \$75.00, which pays for fees, room, board and washing. The winner lives at Macdonald Hall while taking course.

2nd Prize—Short Course (3 months) in Domestic Science at Macdonald Institute, Guelph.

3rd Prize—Short Course (4 weeks) in Poultry Raising at Ontario Agricultural College, Guelph. Girls taking this course do not live at the College; but good boarding houses will be secured for them in Guelph. Value of course \$35.00, which pays board of student in Guelph. (No fees are charged for course.)

4th Prize—Short Course (4 weeks) in Poultry Raising at the Ontario Agricultural College.

5th to 20th Prizes—The Famous Boston Cooking-school Cook Book by Fannie Merritt Farmer, latest edition (1914). There are 217 thoroughly tested recipes and 130 photographic reproductions of dishes, etc., besides much special information.

Conditions of the Contest

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday occurs before November 1st, 1916, or her 17th birthday submitted baked in pan about 7 x 5 inches and 3 inches deep, and divided into twin loaves so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One half will be judged at the fair. The other half first prize loaf will be sent to Ontario Agricultural College, Guelph, to compete in the Provincial Contest. The local contest at the fair will be conducted under the same rules as all the other regular contests at your fair.

The standard by which bread will be judged will be as follows:

- Appearance of loaf 15 marks
 - Color 5 marks
 - Texture of crust 5 marks
 - Shape of loaf 5 marks
- Texture of Crumb 40 marks
 - Evenness 15 marks
 - Silkeness 20 marks
 - Color 5 marks
- Flavor of Bread 45 marks
 - Taste 25 marks
 - Odor 20 marks

Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller (important) and an entry form must be signed by the girl and parents or guardian stating date of birth, P.O. address, and giving name of dealer from whom Cream of the West Flour was purchased. The form will state

Write for free folder giving full and complete information about every feature of this great contest.

Address Campbell Flour Mills Co., Limited, (West) Toronto

Cream of the West Flour is sold by J. South, Walkerton, and by E. Witter & Co., Mildmay, and Geo. Lambert, Mildmay.

Western Fair

LONDON, ONTARIO.

September 8th to 16th, 1916.

WESTERN ONTARIO'S
POPULAR EXHIBITION

ART, MUSIC, AGRICULTURE & AMUSEMENTS
A Fine Combination at London's Exhibition.

A Real Live Program of Attractions Twice Daily

Two Speed Events Daily

FIREWORKS EVERY NIGHT

New Process Building Every Building Full of Exhibits

SINGLE FARE over all Railways West of Toronto
SPECIAL EXCURSION DAYS

Prize Lists, Entry Forms and all information
from the Secretary

W. J. REID, President A. M. HUNT, Secretary

Fall Fair Dates.

Arthur	Oct. 3-4
Chesley	Sept. 19-20
Durham	Sept. 28-29
Fordwich	Oct. 7
Hanover	Sept. 14-15
Holstein	Sept. 26-27
London (Western Fair)	Sept. 8-17
Mildmay	Sept. 11-12
Paisley	Sept. 26-27
Tara	Oct. 3-4
Teeswater	Oct. 2-3
Toronto	Aug. 28-Sept 11
Walkerton	Sept. 12-13
Warton	Sept. 26-27

We'd like to put the "home-fires" out if the soldier boys don't object.

Constable Cook was at Proton Station Friday evening and spied a young lady coming out of the depot carrying a box which seemed heavier than a lady's hat box should be. He offered his assistance but this was declined. He insisted and upon examination discovered it to be a case of booze in a fictitious name. The lad gave her name as McArthur. She recognized the constable, jumped into a rig waiting and two ladies drove off at a high rate of speed. She will now be given a chance to explain what she was going to do with it.—Flesherton Advance.

Paris Green
Hellebore
Insect Powder
Zenoleum
Creso Dip
Creolin
Fly Nocker for
the Cows.

JOHN COATES
Druggist, Mildmay.

The Walkerton Council on Monday granted \$300 to assist the sufferers in Northern Ontario by fire.

Denied Half Road.

Claiming that an Ingersoll driver had denied him the usual privileges of the road, a London motorist laid a charge against him under the Highways' Act. At the police court the Londoner claimed he had tried to pass the Ingersoll man several times on the Tillsonburg road, but that he would not give him the space he was entitled to. He made it plain that it was not a fine he wished imposed, but merely to make it clear what the privileges of the road were.

When you get down to knowing all the circumstances in men's lives the wonder isn't that some of them go wrong, but that so many are as decent as they are.

The man who argued that the cannonading in Europe was responsible for the continued rain during the Spring months, is now as mum as an oyster. Never before in the world's history has there been such cannonading as has been going on in Europe for the past few weeks but the rains have ceased.

Rules of the Road.

Automobiles are becoming very common, and it seems about time that drivers should have learned the rules of the road. When a team meets an auto both should pass by turning to the right. When an auto passes a team from behind, the team should turn to the right and the auto pass on the left side. The rules are just the same as for driving, but there is greater necessity for observing them. The auto or team taking the wrong side without agreement of the other party is assuming a risk in case of accident. Foolish drivers occasionally annoy autoists by see-sawing in going up hill. Should an accident occur by the autoist trying to pass to the left, the driver of the team would be held responsible. The rules of the road permit no fooling, and should be observed in all cases.

Drivers of horses don't seem to be the only ones ignorant of the rules of the road, and reckless autoists are often a menace to the community. Some of them seem to think they own the whole road and show no respect to drivers of other kinds of vehicles. The auto is not now condemned by the farming community as it was a few years ago. Few horses comparatively seem to pay much attention to it, and farmers themselves are using it more extensively. The changes don't bar the farmer who, from choice or otherwise prefers to drive horses, to the use of the road. Considerate auto drivers recognize their rights and show care always when passing or meeting horses that show signs of freight. The law fixes speed limits, which are often not observed, but which may be tolerated when there is no danger. The crazy speed bugs will come to their senses after being pulled up short a few times.

Farewell to Soldier.

To Private Edwin Zimmer of the 118th Overseas Battalion. We, your friends and neighbors have assembled at your home to-night to show our appreciation to you for having joined the noble overseas corps of our beloved country and grand Dominion of Canada. We are all well aware that in a short time you will be asked to rejoin your noble companions in arms and with them await the order to proceed in due time to the blood-stained battlefields of France and Flanders, and there to fight the foe of our country and our liberties.

We all admire your courage in leaving your parents, friends and companions of former days and taking up the arms to defend our homes and our families against the foe seeking our destruction by the most brutal means. We heartily sympathize with you for all the pain and sorrow you may bear in parting from your kind parents and friends, and everything dear to heart of man, to face the danger and destruction of this ruthless war. The most destructive in the history of mankind. While you are on the battlefield surrounded by so much danger we will remember you in our daily prayers that divine Providence may protect you from harm and injury, and will bless the cause for which our Allies are all determinedly fighting, so that our brave soldiers who have bled and laid down their lives have not bled in vain, and those surviving will return home triumphantly, and may you be one of the returning ones, and bring victory to our Empire and glory to our own fair Dominion of Canada. As your past life has always been a model one for a young man, so may your life as a soldier be courageous and grand, and an example to your fellow comrades-in-arms, and worthy of the high honor and distinction won throughout the world by the brave Canadian volunteers.

After the war is over and the victory won by the Allies may your return to our midst and your home, your parents, sisters, brothers and friends, and in the best of health and strength, so that you may again follow your vocation as heretofore. To your dear parents we all wish to express our highest appreciation for having a son serving for our King and Country in defence of justice and liberty, and defending our own homes, and that God will console them and grant them the blessing to bear with fortitude all the cares and troubles which may befall them.

It is our dearest wish that peace may be declared before you are obliged to leave Canadian soil. As a parting remembrance we would ask you to accept this purse as a token from your friends contributed by them to show their appreciation of your noble response to the call of our King and Country.

Stock Feed

A large shipment of first-class mixed feed for all kinds of stock just arrived, composed of corn, barley and oats ground. Also a full line of the best flours always on hand. Prices right.

Highest cash price paid for Butter and Eggs.

GEO. LAMBERT.

Mildmay

Ontario

About Watches.

Although Watches have advanced in price lately, I am still going to sell them at the old price. A fine assortment in stock. Call and see for yourself.

Brooches, Tie Pins, Neck Chains and Pendants, G. F. Bracelets, Collar Pins and Cuff Links at about half the regular price. Also a fine assortment of China and Silverware for wedding presents.

Repairing done and satisfaction guaranteed.

C. Wendt - Jeweler



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New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1, 1916

Chassis	\$4 .00
Runabout	475.00
Touring Car	495.00
Coupelet	695.00
Town Car	780.00
Sedan	890.00

f. o. b. Ford, Ontario.

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

Liesemer & Kalbfleisch

MILDMAY

ONTARIO

Use more water and less flour, and get better bread with—
PURITY FLOUR
"More Bread and Better Bread"