

Spring Fashions

Note.—Ten days to two weeks must be allowed for forwarding patterns.

A GRACEFUL GOWN A New Model That Gives an Over-Blouse Effect



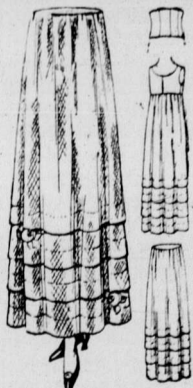
8535 Shirred Gown, Small 34 or 36, Medium 38 or 40, Large 42 or 44 bust.

Here is a very attractive, graceful gown, simple withal, that can be worn appropriately by any woman, yet which by means of its adjustable shirrings is adapted to maternity use. It is made with a two-piece skirt and simple blouse, for it is the two materials that give the effect of a separate over-blouse. In reality the sleeves and the vest are stitched to the main portion. Here charmeuse satin and crepe are used together, with the sleeves of chiffon, and the combination is an attractive one, but the gown can be utilized for anything that can be shirred successfully. There are beautiful soft wool crepes, challis is always good, albatross makes a pretty gown, and among the silk materials are crepe de chine, charmeuse satin and the India and foulard silks that will be in demand for many months. The blouse and skirt are joined and closed at the front.

For the medium size will be needed 6½ yds. of material 27 in. wide, 4½ yds. 36 and 3½ yds. 44, for skirt, sleeves and vest, 3½ yds. 27 in. wide, 2 yds. 36, or 1½ yds. 44, for the blouse and trimming; the width of skirt at lower edge is 2 yds. and 4 ins.

The pattern No. 8535 is cut in sizes from 36 to 44 inches bust measure. It will be mailed to any address by the Fashion Department of this paper, on receipt of ten cents.

WITH REAL EMPIRE BODICE A New Skirt, Modeled Closely After Those of Long Ago



8550 One-Piece Tucked Skirt, 24 to 32 waist.

Every woman who has hidden away among her treasures a gown of the Empire period, will recognize this skirt as being closely like it. It is straight and just full enough to be in good style, and it can be joined to a little close-fitting bodice, or it can be arranged over a deep girdle, but the bodice is a feature that is interestingly reminiscent. Such a skirt is pretty for every material that is thin enough to tuck

successfully. Net is shown here and net is a deserved favorite. There are a great many silks and crepes that are charming treated in this way, and all the beautiful cotton fabrics seem especially designed for such use. Among the new ones crepes are especially worthy of mention, and the crepes show embroidered figures as well as plain colors. Such a skirt can be made available for the dancing gown of elaborate sort and for the simple afternoon costume with equal success. In the picture net is trimmed with roses to give an exceedingly dainty effect.

For the medium size will be needed 5½ yds. of material 27 or 36 in. wide, 3½ yds. 44, and ½ yd. 36 for either bodice or girdle.

The pattern No. 8550 is cut in sizes from 24 to 32 inches waist measure. It will be mailed to any address by the Fashion Department of this paper, on receipt of ten cents.

FOR DAINTY COTTON STUFFS A New and Smart Gown, Especially Adapted to Thin Fabrics



8548 Princess Gown, 34 to 42 bust.

Here is a new model that is made in princess style tucked to form its own girdle. The skirt flares becomingly and gracefully, and the ruffles accentuate the effect of width. Altogether it includes the newest features. It can be made with either V-shaped or high neck, with three-quarter or long sleeves, and as a result the model can be utilized for the dressy frock and for the plain one. Fine tucks always suggest lingerie fabrics and the lawns, batiste, voiles, fine cotton crepes and the like make up charmingly after this model, and this season we are utilizing cotton in every known way, yet this gown also would be pretty for the very thin silks that are treated in lingerie style. In the illustration, flowered crepe is trimmed with lace insertion and the effect would be equally good whether the crepe were silk or cotton. The gown is a very simple one to make, very dainty and charming in effect.

For the medium size will be needed 7½ yds. of material 27 in. wide, 6½ yds. 36, 5 yds. 44, with 9 yds. of insertion, and 5 yds. of edging to make as illustrated. The pattern No. 8548 is cut in sizes from 34 to 42 in. bust measure. It will be mailed to any address by the Fashion Department of this paper, on receipt of ten cents.

The above patterns will be mailed to any address by the Fashion Department of this paper on receipt of ten cents for each. Send number of pattern and size. This is absolutely necessary to insure satisfactory service.

GIVING HER A CHANCE

The fussy lady had noticed that the rude man sitting beside her on the street car had expectorated on the floor. The fussy lady, according to the Cincinnati Enquirer, immediately signaled the conductor and that official came in to see what was wanted.

"Do you allow spitting in this car?" demanded the fussy lady.

"Well, no," replied the conductor. "But you can come out on the platform if you want to, lady."



We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. **CONTAINS NO ALUM**
All ingredients are plainly printed on the label.

MAGIC BAKING POWDER

E.W.GILLETT CO. LTD
TORONTO, ONT.
WINNIPEG - MONTREAL



FRESH FISH CHEAP

For Shipment Direct from Fisherman to Farmer. Satisfaction Guaranteed or Money Refunded.

| | |
|------------------------------------|----------------------------------|
| MULLETS OR SUCKERS, per lb. \$0.02 | GOLD EYES, per lb. \$0.03 |
| JACKFISH, per lb. .03 | PICKEREL, per lb. .03 |
| TULLIBEEES, per lb. .03 | BLOATERS, 15 lb. boxes 1.50 |
| FRESH HERRING, Per lb. .03 | HADDIES, 15 lb. boxes 1.35 |
| WHITE FISH (Dressed) per lb. .07 | SALT HERRINGS, 20 lb. pails 1.35 |

EXTRA SPECIAL—No. 2 PICKEREL OR YELLOW PIKE, per lb. 2c
Will ship Fish in bags at 10 cents for each hundred pounds. Now is your opportunity to lay in your winter's supply at Fishermen's prices. **REMEMBER, YOUR FREIGHT RATES ARE LOWER FROM WINNIPEG THAN ANY OTHER POINT.**
Mail your Order Today. Terms Cash with Order. Bankers: Dominion Bank (North End Branch) Winnipeg.

THE CONSUMERS FISH COMPANY, WINNIPEG, MAN.



Prince Albert Flour Mills

MANUFACTURERS of HIGH-GRADE FLOUR.
Ask for our "New Era" Brand, every sack guaranteed to give satisfaction. Special Prices in carload lots to the Grain Growers' Associations. Write for prices on Flour and Feed.

Prince Albert Flour Mills, Prince Albert, Sask.



A STANDARD OF PURITY

reached regardless of cost in the making, is maintained in

Blue Ribbon Coffee

Blue Ribbon Baking Powder

Jelly Powders, Spices or Extracts

for they come from the same house as the famous Blue Ribbon Tea. Your money back if Blue Ribbon fails to satisfy

Send 25c to Blue Ribbon, Limited, Winnipeg, for the Blue Ribbon Cook Book