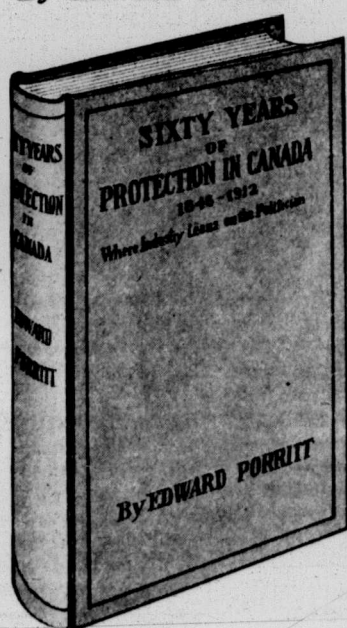


The High Cost Of Living

It is only once in a decade, not oftener, that a really Great Book is written—this is one.

Sixty Years of Protection in Canada

By Edward Porritt



Is a book that will brush aside all the cobwebs of confusion and point out a clear course for the uplift of the farmers of the West. Many attempts have been made from various viewpoints to advise the farmers upon the Canadian tariff, but the conflicting opinions have confused and mystified rather than made the vision more clear.

Mr. Porritt has written a book that stands absolutely alone. It is the most complete and enlightening history of the Canadian tariff ever written. It will tell you straight from the shoulder in an accurate manner all about the tariff—what it is—how it works—and whom it benefits. In short, the arguments presented in this book in favor of free trade will enable you to confuse the most able protectionist in the Dominion. The greatest industry in the whole world is that of the housewife, whose family assembles around the table three times a day and has to be fed, and when it costs more and more each year to supply our wants, or even the bare necessities of life, we begin to wonder what is wrong. Send for this book and learn how the tariff increases the cost of living.

Price \$1.25 Post Paid to any address in Canada.

Address all Orders to
Book Dept., The Grain Growers' Guide
WINNIPEG MANITOBA

Please send me "Sixty Years of Protection in Canada," for which I enclose \$1.25.

Name

Post Office

Province

A Business Proposition

Many times we have asked our readers to help us by patronizing, when possible, our advertisers. We have many evidences that our readers are doing this to a remarkable degree, and the result is being favorably felt by our advertisers. Letters are coming to hand steadily from our advertisers, large and small, telling us that they have had excellent results from advertising in The Guide, and a great many of them find The Guide by far the most profitable of all the western farm papers. This naturally leads them to increase their business with us, and in addition to helping the advertisers, it also brings The Guide a larger revenue. Here is a splendid letter just to hand:

WIRE FENCE

Sarnia, Ont., November 18th, 1913.

The Grain Growers' Guide,

Winnipeg, Man.

Gentlemen:—

In checking the results of our Advertising Campaign for the past season of 1913, we thought you might be glad to learn that the results from the use of your columns, during the present year, have been so satisfactory that, in spite of the fact that we spent with The Guide considerably in excess of one thousand dollars, we propose to place even a larger proportion of our western advertising in The Guide for the coming season of 1914.

In our correspondence with farmers of the West we have, on different occasions, been forcibly struck with the very warm feeling of loyalty and confidence which is expressed towards The Grain Growers' Guide. Prior to our using your paper we have had farmers call our attention to the fact that they had not seen our advertisement in The Guide, and suggested that we use The Guide, which we eventually did, with most satisfactory results. We believe, in our Western Campaign, that dollar for dollar, we obtained the maximum results through the Grain Growers' Guide.

We send the above as a voluntary statement of the results as we find them, which we think should be gratifying to you. In the meantime, we remain,

Yours very truly,

THE SARNIA FENCE COMPANY, LTD.

(Signed) M. De PENDERGAST, President.

Guide Goes Everywhere

To show how well The Guide covers the western field we here reproduce a telegram recently received by one of our Winnipeg advertisers from far Northern Alberta, beyond the railroad belt:

34Mo Ba 49 N L

Via Edmonton

Grand Prairie, Alta. Nov. 10-1913.

Genl. Sales Co.,

272 Main St.,

Winnipeg, Man.

kindly express Via Edson Collect on delivery here wonder table lamp at three eighty-five as advertised in Grain Growers' Guide just received. Wire best terms to Agent lettergram giving full description of lamp weight, candle power, oil consumed, etc. Fair prospects for business if you make it worth.

S. J. SHUTTLEWORTH.

Pays Breeder Well

Another letter just to hand shows that our readers are patronizing the breeders who advertise in our pages:

Wadena, Sask. Nov. 20th, 1913.

Grain Growers' Guide,

Winnipeg, Man.

Dear Sirs:—

In reply to yours re my success in advertising in The Guide will say that in the past it has been most satisfactory. This year I have received the largest number of inquiries and the smallest number of orders of any year yet. The number of inquiries shows that good stock is much in demand and the scarcity of orders is only another evidence of the tightness of money. This year, however, I have sold more locally than I ever did before. This goes to show that the neighbors, at least, are catching on that it pays to have good stock. Wishing you every success in the fight you are putting up for equal rights, I am,

Yours truly,

G. A. HOPE,

We hope our readers will continue to support our advertisers and thus help themselves and The Guide.

THE GRAIN GROWERS' GUIDE.

SEEDS
DROP A
POST CARD
for
MCKENZIE'S
1914
SEED CATALOG
A.E. MCKENZIE Co. Ltd.
BRANDON, MAN.
CALGARY, ALTA.
WESTERN CANADA'S GREATEST SEED-HOUSE.

Every Railway Station

Has an Express Office.
In every town and city
in the country there is
at least one place where
you can get

Dominion Express Money Orders

To send currency in a letter
is never safe; even when sent
by registered mail there is
danger of loss.

Dominion Express Money Orders are Safe

You cannot lose a single cent
because the Express Company
will reimburse you for the full
face value of your order if your
letter should be lost in the mail.
Call on your Express Agent—
you'll find him courteous and
obliging. Ask him to explain
a few of the advantages of

DOMINION EXPRESS MONEY ORDERS and FOREIGN CHEQUES

Manitoba Agricultural College

HOME NURSING

A SHORT COURSE for women
who desire to learn more about
caring for the sick. Lectures and
demonstrations by skilled physi-
cians and Professors of College
Staff. TWO WEEKS, commenc-
ing February 3rd, 1914.

Write for descriptive circular.

W. J. BLACK, President.

MEN WANTED

To learn to operate and repair Gas
Tractors and Automobiles. Our grad-
uates are receiving from \$3.00 to
\$8.00 per day. Our employment plan
enables us to place our students in
good positions after graduation. We
also teach Plumbing, Bricklaying,
etc. We teach by actual practice on
the machines or by correspondence.
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ARTS, 483 Main St. Winnipeg.