

FOR
PURITY

Bi-Carbonate of Soda

FOR
STRENGTH



TRADE MARK

This brand is always reliable.

Highest test 98.50% pure.

Made only by **The UNITED ALKALI CO., Ltd., Liverpool.**
"New Process" Soda, finest on the market.



Pure Castile Soap

RED LION BRAND

If you want to keep a Soap that you can recommend to your customers, then purchase "Le Leon Rouge"; quality never varies.

Fry's

≡ 100 Medals ≡

Highest honors at Chicago

It pays to sell them.



Always reliable.



Purveyors of chocolate to Her Majesty the Queen

BY ROYAL APPOINTMENT

Canadian Agents **ARTHUR P. TIPPET & CO.**

MONTREAL, P.Q.

TORONTO, ONT.

ST. JOHN, N.B.