ARTICLES OF SPECIAL INTEREST TO THE GENERAL STOREKEEPER

## CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

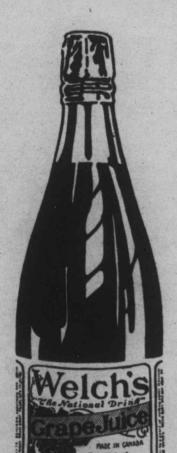
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## Welch's

"The National Drink"



## **Keep Customers Coming**

for only the repeat-order grocery can be permanently profitable.

And Welch's keeps customers coming and repeating because it satisfies.

There is a Dominion-wide demand for Welch's and it's growing each year.

You will find that your Welch patrons are the most desirable trade.

Their confidence in Welch's establishes a turn-over that makes it far-and-away the most profitable Grape Juice.

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St. Catharines, Ontario