

ARTICLES OF SPECIAL INTEREST TO THE GENERAL STOREKEEPER

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Welch's

"The National Drink"



Keep Customers Coming
for only the repeat-order grocery
can be permanently profitable.

And Welch's keeps customers coming
and repeating because it satisfies.

There is a Dominion-wide demand for
Welch's and it's growing each year.

You will find that your Welch patrons
are the most desirable trade.

Their confidence in Welch's establishes
a turn-over that makes it far-and-away
the most profitable Grape Juice.

SOLD BY LEADING JOBBERS

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St. Catharines, Ontario
