



**PRICE LIST:**

St. George Evaporated Milk (family size), 4 doz. to case .....	\$4.30
St. George Evaporated Milk (hotel size), 2 doz. to case .....	\$5.00
Banner Condensed Milk; 4 doz. to case .....	\$6.50
Princess Condensed Milk, 4 doz. to case .....	\$5.60
St. George Condensed Coffee, 2 doz. to case .....	\$5.20

## People of discernment prefer them

And the reason is not hard to find. Every one of the

## Malcolm Milk Product

is just as good, and just as captivating to the taste as extreme care in manufacturing can produce.

Come-back sales are the order of the day where Malcolm Milk Products are concerned. The winter demand is particularly worth catering to because the convenience and utility of these wholesome Milk Products render them ideal for the many little gatherings of the social season.

**Sell Malcolm's once and you'll sell them right along. The profits are good.**

**The Malcolm Condensing Co., Ltd., St. George, Ont.**

## Why You Should Feature

# KING GEORGE'S

# NAVY

### Open a Tobacco Department

Devote a little corner of your store to the featuring of quality tobaccos and prove what a money-making line tobacco really is.

A little effort on your part will pull you many extra dollars by putting tobacco on the weekly grocers' list.

There is no surer way to give your tobacco department the right start than by featuring **KING GEORGE'S Navy**, the popular chew of the critical man.

The profits are good.

Handled by  
the Wholesale  
Trade

**Rock City Tobacco Co., Ltd.**