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DEPARTMENT OF INDUSTRY WANTED.

The Nova Scotia Press Association is endeavoring to interest the Provincial Government in a scheme to establish a Bureau of Publicity, Industry and Immigration.

In outlining a plan to the Premier, the committee having the matter in hand suggested that the proposed department should first inaugurate a campaign to collect and issue facts and figures about Nova Scotia lands and industries, including fruit-growing, market garden-

ing, raising of cattle, sheep, hogs, etc., and gradually such facts should be extended over the fisheries, minerals and other chief resources. The committee further recommended that the department should have information at hand to answer questions that strangers might ask about prominent private lands, etc., and that the information detailed in blue books and other reports should be given to the public in concise summarized form through this department. It was suggested that one good man could do a lot of such work in a short time, and it was also hinted that the London office of the Province might be made more aggressive, and that a mineral exhibit might be placed in New York, and such things done eventually; yet the first step should be to attract immigration, tourist travel and capital to Nova Scotia.

The Merchant has at different times dwelt on this subject in one form or other; and we hardly need to say that the present movement has our full sympathy. We observe that other Provinces in Canada carry on a similar work, and even cities in Canada and elsewhere are following a similar course on a less extended scale for purposes of their own advancement. When so many competitors are doing this, how can Nova Scotia afford not to? The same thing applies to the other Maritime Provinces. It is just as necessary for us to advertise as it is for any trader.—Maritime Merchant.

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