

Costs Little More to Buy-- Saves Much More in Coal

THE heating system for your home is the very last thing you should judge on the basis of price.

For, the difference in cost between an ordinary furnace and a Hecla is but trifling.

But there is a wonderful difference in the satisfaction you get—and the fuel you use.

The Hecla will give you the comfort of June air in January—ample warmth, good ventilation and a healthful, humidified atmosphere. And it will do this year in and year out—for many winters—on *less fuel* than any other good furnace you can buy.

This is a strong statement. The exclusive features of the Hecla warrant it.

It has the patented Steel-Ribbed Firepot. This gives the Hecla three times the heating surface of the ordinary style of firepot. That means quick heat in fall and spring. And it means a big saving of fuel.

Any one of the thousands of Hecla owners in Canada will tell you that the Hecla is amazingly economical. A saving of one ton in seven—one day's fuel a week—is quite usual

Thus, the Hecla quickly repays the small extra investment it calls for.

And it repays it still more in satisfaction.

It cuts down "cellar chores" surprisingly. Easiest of all furnaces to tend. Big feed door. The duplex grates shake down easily—without wasting live coal.

The Hecla will never annoy you with gas or dust. It cannot leak. The joints of the smoke-chamber are fused. Throughout the life of the furn-

ace they will remain tight against gas or dust.

In the Hecla you will find an unusually large water-pan—completely encircling the furnace! The heated air absorbs all the moisture it needs. Every room gets its share of moistened, mellow air. The Hecla is a *healthful* heating system.

These are but a few features of the furnace our engineers have spent many, many years in developing.

Their experience and advice is at your service—free of all cost, free of all obligation.

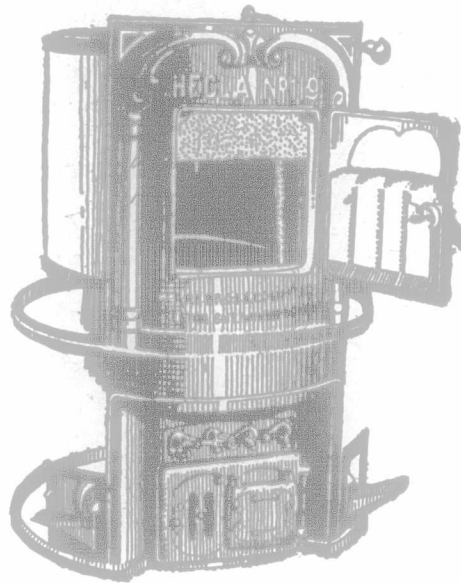
Send us a floor plan of your home—just rough enough to show us what your home is like.

We will advise you on a Hecla heating system which we guarantee will give you years of satisfaction—which will heat your home as it should be heated.

Write to-day for the interesting Hecla booklets on sensible, economical warm air heating.

CLARE BROS. & CO., LIMITED
Dept. D 8 PRESTON, ONT.

Winnipeg, Calgary, Edmonton, Vancouver, Saskatoon



HECLA MELLOW AIR FURNACE

Gossip.

The Shorthorn Annual.

The Canadian Shorthorn Annual, issued by the Dominion Shorthorn Breeders' Association is off the press. It is an exceptionally well-prepared and well-illustrated book of nearly 100 pages, giving a great deal of information that should be of interest to all Shorthorn breeders, and is a publication which one might well keep on file. The names of officers and committees of the Association are published in the front of the book, followed by an article on Shorthorn pedigrees and families, where a short history of the breed is given, and the terms "Scotch Shorthorns," "Straight Scotch" and "Scotch Topped," are fully explained. Reference is also made to family fads, and what is known as plain-bred cattle. This article is nicely illustrated with champions and prize-winners at our largest exhibitions.

The Rules and Registration, the Financial Statement for the year ending January 31, 1919, a report by the Secretary, Geo. E. Day, and the names and addresses of all the members, are printed in the book. A section is devoted to dual-purpose Shorthorn activities; the aims and objects of the newly-organized Shorthorn Club, together with the rules governing the Record of Performance and the names of the cows which have qualified

PROSPECT FARM JERSEYS

Herd sire, Torons of Prospect Farm 12094, whose sire, Louis Torono 106614, dam and both grandams, have an average R.O.M. record of 14,261 lbs. milk and 966 lbs. butter, 85 per cent. fat. Louis Torono is a grandson of Hood Farm Fogis 9th, 55552, and Hood Farm Torono 60326, both Gold Medal bulls. Torono of Prospect Farm, dam Keetsa 333656, has a 2 year Record of 10,627 lbs. milk, 617 lbs. 85 per cent butter and on retest has milked 60 lbs. milk a day. She is a daughter of Hood Farm Torono 99265, whose first 17 daughters, as 2-year-olds, averaged 8,746 lbs. milk and 600.01 lbs. butter 85 per cent. fat. We have for sale young bulls sired by Torono of Prospect Farm and from R.O.P. cows, also choice young bulls sired by Brampton Bright Togo 5760, and cows and heifers bred to Torono of Prospect Farm, due to calve Sept. and Oct. Pure bred and high grades. The high grades will make choice family cows. R. & A. H. BAIRD, R. R. 1, New Hamburg, Ont.

BRAMPTON JERSEYS

THE LARGEST JERSEY HERD IN THE BRITISH EMPIRE

At Toronto Exhibition, 1919, we won twenty-five of twenty-seven first prizes. We now have for sale first-prize young bulls from R. O. P. dams, as well as females of all ages.

B. H. BULL & SONS :: Brampton, Ontario

ALL BULLS OF SERVICEABLE AGE SOLD

A few young bulls sired by Financial Raleigh King, son of the \$6,000.00 Financial Beauty King for sale, from R.O.P. dams.

JAS. BAGG & SONS, (Woodbridge, C.P.R., Concord, G.T.R.) EDGELEY, ONT.

Laurentian Producing Jerseys—The oldest bull we have at present is a year old youngster, sired by our herd sire, Broadview Bright Villa, No. 5630, and from Brampton Astoria, one of the best imported cows in the herd. We also have others younger of similar breeding, as well as a few bred heifers for sale. **FREDERICK G. TODD, Owner, 801 New Birks Bldg., Montreal, P.Q.**
Farm at Morin Heights - F. J. WATSON, Manager

The Woodview Farm Jerseys
London, Ontario
JNO. PRINGLE, Prop.

CANADA'S MOST BEAUTIFUL JERSEY HERD
Herd headed by Imported Champion Rower, winner of first prize with five of his daughters on the Island of Jersey, 1914, second in 1916, and again first in 1917. We are now offering for sale some very choice bull calves, ready for service, sired by imported bulls and from Record of Performance imported prize-winning cows. Also some cows and heifers. Prices right. We work our show cows and show our work cows.

are given. The Annual should be in the hands of every Shorthorn breeder, and should be read by everyone interested in Shorthorns, as it contains a wealth of valuable information.

Reycroft Dual-Purpose Shorthorns.

Breeders of dual-purpose Shorthorns are acquainted with the Reycroft herd, owned by R. R. Wheaton, Thorndale. This herd was founded in 1908 by the purchase of six females, including Graybird, which is still in the herd. Choice individuals have at times been added to the herd, and the progeny of the foundation females have proven valuable individuals. The present herd sire is Victor 3rd, a splendid individual which won the grand championship at the National Milking Shorthorn Show and Congress, at Erie, Pa., in 1919. Mr. Wheaton recently consigned 30 head to a sale in Minn., U.S., and made an average of \$565. In the offering was Golden Wimple, a heifer which went to the Otis herd, Ohio, for \$2,050. Another high-priced heifer was Dorothy Dimple, purchased by Ross Martindale, Caledonia, for \$1,950. Darlington Emma and Red Strawberry each went to Geo. Tener, Pittsburg, at \$1,500 each. The present herd presents a strong line-up of mature females and young stuff, which are very promising.