

Bakeshop

Ever see the place where your bread is baked? clean? Is it sanitary? During the last year hundreds of bakeries were condemned by state and city Boards of

Whether you buy your bread or bake it in your

> own kitchen it cannot be so clean. so pure and nutritious as

Shredded Wheat Biscuit

It is baked in our two-million dollar sunlit bakery—the cleanest, finest, most hygienic food factory in the world. It contains all the body-building nutriment in the whole wheat made digestible by steam-cooking, shredding and baking. Delicious for breakfast with

milk or cream or for any meal when combined with preserved or fresh fruits.

For breakfast heat the biscuit in the oven to restore crispness and pour over it hot milk, adding a little cream and a dash of salt.

Made by the Canadian Shredded Wheat Company, Ltd., NIAGARA FALLS, ONT.

