

The Bargain
Event of
the Year

EATON'S

The House
of
Good Values

The more regularly
you order the
EATON
Mail Order Way
the more you benefit

The convenience of ordering by mail from EATON'S is most marked. When you come to think it over, what better choice could one wish for than what you have in an EATON Catalogue? Therein you find articles of daily use—always the best choice, and all so savingly priced. It is on this account that we advise ordering regularly. Send in your weekly or every two weeks' order. We can supply most all your wants, and as you spend you will be greatly surprised at the good sound value every dollar brings. If you have not already bought from us we know of no better opportunity than right now, and there is no occasion that most people will appreciate more than the saving values we offer in our Semi-Annual Sale Catalogue.

It Pays to Buy at
EATON'S



Our Facilities for
Handling All
Orders Quickly
are
Unsurpassed

All orders are handled with the utmost promptitude. Our Mail Order system is perfected in such a way that the least possible delay is occasioned. In the majority of cases orders are filled, packed and forwarded on to the customer within twenty-four hours after the receipt of same. Look where you will, you cannot find any simpler, and quicker or more dependable Mail Order service than you get when you order the EATON Mail Order Way. Satisfaction to every customer is our motto, and we leave no stone unturned to live up to our promises.

Quick, Courteous
Service

SEMI-ANNUAL SALE

Goods you need at Bargain Prices

NO more fortunate circumstance could have happened along than this Sale. It comes at a time when most folks are giving much thought to what they spend and how they spend it. We planned to make this Sale a wonder in the matter of value-giving, and, frankly speaking, it has more than come up to our expectations. You'll find articles listed in this Semi-Annual Sale Catalogue at prices you never dreamed of, and right in line with your ideas of true economy.

The Biggest Money Saver we ever published

That's what we think about it, and it's for you to say how true it all is. Send us an order, and prove to your own satisfaction how great the saving is. We stand behind every article with the knowledge that for quality and price these values are unequalled. All fresh goods, bought specially for this Sale at prices that enabled us to pass on to you a share of the wondrous saving. If for any reason you have not now a copy of this Catalogue, do not fail to let us know. Send your name and address to us at once, and we will forward a copy without delay. Finally, remember this—the EATON Guarantee: "Goods satisfactory or money refunded, including shipping charges."

Have you received a
copy of our Sale
Catalogue? If not

Send us
your name
and
Address
at
once



"Free
for the
asking"

T. EATON CO LIMITED
TORONTO CANADA