The Yorkshire Insurance Co., Limited.

OF YORK ENGLAND.

ESTABLISHED 1824

RT, HON. LORD WENLOCK, Chairman.

ASSETS \$11,000,000

JAMES HAMILTON, Esq., Manager

FIRE INSURANCE granted on every description of property at Tariff rates.

LIVE STOCK INSURANCE. This Company has a large Live Stock business in England and elsewhere, and is the FIRST COMPANY, licensed by the FEDERAL GOVERNMENT, to transact Live Stock Insurance in the

APPLICATIONS FOR AGENCIES are invited from responsible persons. G. M. Bosworth, Esq. Alphonse Racine, Esq. CANADIAN DIRECTORS. - Hon. C. J. Doherty,

Ganadian Manager, P. M. WICKHAM, Montreal

The Equity Fire Insurance Co. TORONTO, CAN.

WM. GREENWOOD BROWN, General Manager

GENERAL AGENTS;

Carson Bros., Montreal Brown Clarke Agency, Winnipeg
Young & Lorway, Sydney, C. B.
Geo. A. Lavis, Calgary W. K. Rogers & Co., Charlottetown, P. E. I.

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J. M. Queen, St. FJohn, N B McCallum, Hill & Co., Regina.

The Standard Loan Co.

We offer for sale debentures bearing interest at FIVE per cent We oner for sale debentures bearing interestat FIVK per cent per annum payable half-yearly. These debentures offer an ab-solutely safe and profitable investment, as the purchasers have for security the entire assets of the company. \$1,340,000.00

Capital and Surplus Assets - -- - - \$2,500,000.90 **Total Assets**

ALEXANDER SUTHERLAND., President.

W. S. DINNICK., Vice President and Managing Director Head Office: Cor. Adeloide and Victoria Sts., TORONTO.

R. WILSON-SMITH

Financial Agent

Montreal 160 St. James Street

INVESTMENT SECURITIES-Suitable for Banks, Trust Estates, Insurance Specialty: | INVESTMENT SECURITIES—Suitable for Deposit with Canadian Government.

CABLE ADDRESS: CHRONICLE.

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FOR MEN TO INSURE IN AND FOR AGENTS TO REPRESENT

The Oldest and Strongest Life Assurance Company in Canada, having a clean record of sixty-two years.

Over \$123,000,000 business in force. Assets \$37,000,000. Since its inception the Canada Life has paid or credited to Policyholders \$9,500,000 more than they have paid in.

Canada Life Reserves are far stronger than is required by the Governments of Canada or the United States.

Policies are Profitable.

Guarantees are Liberal.

Canada Life Assurance Co.