

C 40561

COPY

COUNTRY LIFE

11, Southampton Street,  
Strand,  
London, W.C.2.

July 31st, 1925

The Secretary,  
Office of the High Commissioner for Canada,  
Canadian Buildings,  
Trafalgar Square, W.C.

Dear Sir,

I beg to confirm the conversation I had with you on the 29th instant, regarding publicity in "Country Life".

Our journal offers splendid scope for conveying to the well-to-do classes the great advantages of farming in Western Canada, and we would be prepared to give your article a prominent position, in order that our readers could not fail to give your announcement their careful consideration.

The cost of a two-page article would be £150. This price to include the cost of making the blocks from photographs supplied by your Publicity Department. The article could appear in any issue to suit your convenience.

Under separate cover I am sending some specimen copies of "Country Life", and a glance through the pages will, I feel sure, convince you that our suggestion offers an unique opportunity of obtaining people with substantial capital for Western Canada.

Assuring you of my careful attention to your esteemed instructions,

Believe me,  
Yours faithfully,

(sgd) V.E. THOMPSON.

W.L. Mackenzie King Papers  
Memoranda & Notes

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