

THE SIMPSON STORE

OFFERS THESE MID-WEEK VALUES TODAY

The Lunch and Tea Rooms

If you are shopping, down town and have not the time to go home at noon, the Lunch Room and the Palm Room on the Sixth Floor are delightful places for luncheon; later in the day they provide convenient places at which to meet your friends for afternoon tea.

Aluminum Percolators

Six-cup size, ebullient wood handle. We will sell 200 on Wednesday in the Basement at each, 1.69.

CUPS AND SAUCERS, 5c. 8.30 a.m. Special. 200 dozen Best Quality White Porcelain Cups and Saucers. Regular \$1.25 dozen. Wednesday, while they last, cup and saucer for .69.

SIX ROGERS' TEA SPOONS, \$1.00. Full size tea spoons, three patterns, plain, ornamental and floral designs, silver-plated, bright finish, in a silk-lined leatherette case.

Three Table Spoons, Rogers' silver-plated, fitted in lined box, .75 per set. (Silverware Section, Main Floor.)

Linoleums and Floor Cloths

We have just received a carload of manufacturers' seconds in linoleum and floor cloth, in a splendid range of designs in block, tile, floral and wood effects, suitable for kitchen, bedrooms, hallways, or dining-rooms. These goods are only slightly imperfect in the print, but which in no way affects the wear, and in many cases it is possible to get sufficient perfect goods out of the various rolls for any ordinary requirements.

Floor Cloth, 400 quality. .33 Square yard.

Linoleum, 600 quality. Square yard .53

Amster Hearth Rugs at \$2.25—There is an excellent range of designs and colorings, mostly Oriental, in soft rose, green, tan and blue effects, very suitable for bedrooms, halls, etc. Size 27 2.25 x 54 inches.

Union and Union Fibre Rugs. This is a very inexpensive floor covering in a good selection of patterns, in green, green and tan, brown, and green and red colorings. There are four sizes. 6.0 x 9.0, \$3.50; 7.6 x 9.0, \$4.40; 9.0 x 9.0, \$5.30; 9.0 x 12.0, \$6.90.

Imported Wall Papers

DRAWING-ROOM PAPERS. Heavy Soisette Silk Wall Papers, pale shades, patterns for medium size rooms. Regular \$1.00. Roll .29

Six good designs of Leatherettes, for dados and side wall use. Regular \$1.00 and \$1.25 per roll. Wednesday .29

ENGLISH STRIPE BEDROOMS. Good assortment of stripes and hints bedroom papers. Regular 50c. Roll .11

Canadian Hall Wall Papers, in good fast colors. Regular 20c. Roll .25c. Roll .9

Women's \$2.50 Nightrobes \$1.69

Made of excellent quality white cotton; slip-over style, with short kimono sleeves, embroidered in a dainty rose design; scalloped edge to finish neckband and sleeves; lengths 56, 58 and 60 inches. Regular price \$2.50. Wednesday. 1.66

BATHING CAPS, 29c. Women's Bathing Caps, made of pure rubber; in two styles, for swimming and diving. Reg. price 50c. Wednesday. .29

WOMEN'S \$1.25 DRAWERS, 85c. Made of very fine nainsook, wide French style, with deep frill of dainty Swiss embroidery. Sizes 23, 25 and 27. Regular \$1.25. Wednesday. .85

50c CORSET COVERS 35c. Made of good quality white cotton, with dainty yoke of wide embroidery insertion, and two rows of narrow lace insertion, arms and neck. Sizes 34 to 42. Reg. 50c. Wednesday. .35

BRASSIERES FOR FALL. These new H. & W. Brassieres have just come in. They are made of good quality cotton, hooked in front style, with deep yoke back and front, made of dainty linen lace. Sizes 34 to 44. Specially priced for Wednesday. 1.25

Prices on Men's Suits, Shirts and Underwear, and on Boys' Clothing make buying now an advantage to our customers. The Men's Store is full of good wear for men—smart styles and reliable materials.

Men's Shirts—Arrow, Congress and Other Good Makes, 3 for \$3.50

We are offering some wonderful values in men's shirts for rush selling at 8.30 Wednesday morning. All kinds of materials, patterns and colors. Sizes 13 1/2 to 17 1/2. The materials are Russian cords, madras, percale, zephyr, soisette and cambric. Single, double and cluster stripes of blues, blacks, tans, helio and pink. All are coat styles. Regular \$1.25, \$1.50, \$2.00, \$2.50. Wednesday, 3 for \$3.50, or each 1.19

Extraordinary Values in Underwear

Men's Balbriggan Shirts and Drawers, natural shade, sateen faced. Sizes 34 to 44. Regular 50c. Wednesday .38

Men's Combination Suits—Broken ranges from our regular stock. In the lot are Balbriggans, Poros Knit and Athletic. Some are slightly counter soiled. Sizes 38 to 46. Regular 75c and \$1.00. Wednesday .39

Positively no exchanges or refunds. No phone or mail orders.

Men's Suits \$10.40—Some of Them Worth \$16.50

A group of 150 Men's Suits is going on sale Wednesday that consists of \$13.50, \$15.00 and \$16.50 values. Some are two-piece, and others three-piece suits, of correct weights for immediate wear and for early fall. Good styles and well tailored. The materials are English tweeds, in light grays and browns. Sizes 34 to 44. Your choice Wednesday at 10.40

MEN'S KHAKI DRILL TROUSERS AT \$1.50

Made from a good quality khaki drill material; cuff bottoms; a splendid outing trouser. Sizes 30 to 44. Price, per pair 1.50

Boys' Better Class Clothing

\$7.00 to \$10.50 Suits for \$4.85

On Wednesday we will clear out 145 Boys' High-grade Suits, many of them at less than half price, and all at less than cost. Suits are beautifully tailored from imported English and Scotch tweeds, in rich shades of grays and browns, showing neat check and narrow stripe patterns. A splendid lot of smart models to choose from. Single-breasted yoke style, with patch pockets and narrow pleats. These are suits from our regular stock, priced at \$7.00, \$7.75, \$8.50, \$9.00, \$10.00 and \$10.50. Sizes 27 to 34 for boys 10 to 17 years. Special sale 4.85

Values tempting to home lovers appear daily during the August sales. If you are not yet a member of the Homelovers' Club—see the Secretary, 4th Floor—and make arrangements to begin your choosing from today's list.

Furniture Bargains

Iron Beds, pure white enamel, fitted with brass caps. Sale price 3.25

Iron Beds, white enamel, brass rails and knobs, six fillers. 4.75

Brass Beds, massively constructed, very heavy posts and fillers. Regular \$24.75. Sale price 15.95

Brass Beds, bright, satin or polette finishes. Regular \$28.00. Price 19.95

Brass Bed, ball corner design, heavy posts and top rail. Regular \$29.00. Price 21.45

Brass Bed, heavy posts and fillers. The trimmings are specially attractive, extra heavy lacquering. Regular \$36.00. Sale price 27.50

Springs, all steel tube frame, woven wire fabric, reinforced and strongly supported by steel bands. Sale price 3.25

Bed Springs, steel tubing frames, extra fine specially woven steel wire fabric, heavy rope edge. Sale price 4.95

Box Spring, best oil tempered springs are used in construction. These are covered with canvas, a heavy layer of cotton is placed on top, and then all encased in a high grade of art ticking. Regular \$16.00. Sale price 11.95

Mattress, curled seagrass in centre, with layer of jute on both sides. August Sale price 2.90

Mattress, fibre and felt on both sides, covered in good serviceable ticking. This mattress is well tufted and soft. Sale price 6.00

Mattress, extra well filled with all cotton felt, built in layers, not stuffed, deeply tufted, deep borders. Sale price 7.95

French Shadow Chintzes

Suitable for the bedroom windows and for chair covering, the patterns include all-over effects and other fine designs. Regular \$2.25 and \$2.50 per yard. Wednesday. 1.79

French Chintzes, richly mercerized, dainty colorings, on a light and dark ground, resembling the genuine silk shadow tissue; can be used for drawing-rooms or reception rooms; 50 inches wide. Regular \$3.75 per yard. Wednesday. 2.89

50c FRENCH LINENS AT \$1.09. Beautiful color combinations, plain printed on light and dark grounds; 50 inches wide; for curtains or slip covers in the living room. Regular \$2.50 yard. Wednesday. 1.69

82.00 Chintzes at 98c—A collection of pretty effects, including a few shadows, in dainty colorings for the bedroom; 50 inches wide. Regular \$1.25 and \$2.00 yard, Wednesday. .98

82.15 Printed Linens at \$1.00—For the den, living-room or sun-room this fabric would make ideal curtains or furniture coverings, and tans. Regular \$2.15 per yard. Wednesday. 1.00

1.50 Shantung Silks, 98c—In rose, blue, green, tan, gold, etc.; 32 inches wide; excellent quality; colors are practically sun-fast. Regular \$1.50 yard. Wednesday. .98

ENGLISH BRASS POLES. We have a complete stock of English brass braided tubing for curtain poles, which is absolutely the best that can be procured; 1/2, 3/4, 1 and 1 1/2 inches; also a full stock of English Brass Pole Rings to fit any of these poles.

Eight Big Values From the Hosiery Sale

Men's Silk and Wool Socks, extra fine cashmere and silk mixture; light weight; two shades: black and gray and black and blue. Usual 50c value. Wednesday 3 pairs \$1.00, per pair .35

Men's Fibre Silk Socks; bright, high lustre; good wearing heel, toe and sole. Usual 50c value. Wednesday 3 pairs \$1.00, per pair .25

Boys' and Girls' Ribbed Cashmere Stockings, English make, fine black yarn, close elastic ribbed; sizes 6 to 12; usual 45c value. Wednesday 3 day .23

Children's Fine Lisle Thread Socks, consisting of 12 1/2 and 15c qualities; white with colored tops and some plain colors. Wednesday .11

Women's Extra Fine Heavy Weight Silk Hosiery, deep double garter welt; black, white and a variety of shades. Wednesday .75

Women's Fine Black Cotton Hosiery, seamless, fast dye. Wednesday 3 pairs, 55c; per pair .19

Women's Fine Silk Ankle Hosiery, high silk leg, deep lisle thread top, black only; usual 45c value. Wednesday, 3 pairs \$1.00; per pair .35

Women's Finest Quality Plain Silk Hosiery; black, white and colors; seamless, lisle thread top; usual 60c value. Wednesday, 3 pairs \$1.25; per pair .45

Women's Lisle Thread Hosiery, black only, slightly defective, but the defects are mended. Will wear as well as first quality. In first quality they sell at 35c per pair; these .15

Some of the New Books

"When a Man's a Man," by Harold Bell Wright. 1.25

"The Thirteenth Commandment," by Rupert Hughes. 1.25

"The Door of Dread," by Arthur Stringer. 1.10

"Active Front," by Boyd Cable. 1.25

"The Fall of a Nation," by Thos. Dixon. 1.10

"The Girl Philippa," by Robt. W. Chambers. 1.25

"Desmond's Daughter," by Maud Diver. 1.10

"The Lightning Conductor Discovers America," by Williamson. 1.25

"Earth to Earth," by Richard Dehan. 1.10

"The Dark Forest," by Hugh Walpole. 1.25

"The Proof of the Pudding," by Meredith Nicholson. 1.25

The Best Breakfast

—Outside of home—served in the Palm Room.

15c, 20c, 25c, 30c, 35c

Today's Reductions on Low Shoes

MEN'S \$3.00 AND \$4.00 LOW SHOES \$1.99

100 pairs Men's Lace Oxfords, in gunmetal and tan calf and patent leather and gunmetal pumps; Goodyear welt soles; military and flat heels; broken sizes. Regular \$3.00 and \$4.00. Wednesday. 1.99

WOMEN'S HIGH-GRADE PUMPS, \$1.75

185 pairs best known advertised brands, women's midsummer pumps, Colonial and Oxford ties, in patent calf, dull calf, gray kid and suede and fancy leathers; hand-turned, Goodyear welt and McKay sewn soles; Spanish and spool heels; buckle, bow and jet ornaments. Newest and most popular summer styles. Values \$3.50 and \$4.00. On sale Wednesday. 1.75

BOYS' \$1.49 LOW SHOES, WEDNESDAY 85c

125 pairs dark tan lotus calf lace shoes; soft flexible elk soles, double row stitches, suitable for cutting or sport shoe; broken sizes 4 to 8. Regular \$1.49. Wednesday. .85

BOYS' \$2.50 LACE BOOTS, \$1.99

250 pairs blucher lace boots, made of box kid and gunmetal leather, heavy standard screw soles and brass rivets, comfortable toe shape; sizes 11 to 13 and 1 to 5. Regular \$2.50. Wednesday 1.99

INFANTS' PATENT COLT LACE BOOTS AT \$1.09

105 pairs patent colt, first step lace boots, with dull calf top, plain toe and turn sole; sizes 1 to 5. Reg. \$1.50. Wednesday 1.09

GIRLS' DONGOLA LACE BOOTS AT \$1.19

500 pairs of girls' dongola lace boots, patent tip and McKay sewn soles, spring heels; sizes 5 to 10 1/2. Wednesday 1.19

Attention! Mothers!—Hats like these Here today for



Children's 75c and \$1.50 Straw Hats at 49c

All popular shapes, such as Rah-rahs, Jack Tars, turbans, Glengarrys, Tam O' Shanter, etc., in fine quality clear white Canton straw, neatly trimmed with gold lettered bands of white, navy and tartan silk. The lot consists of lines we have been selling all along at 75c, \$1.00 and \$1.50. Clearing out Wednesday at .49

At the Simpson Drug Counter

Kkova Fruit Saline 37
Sal. Hepatica 27, 47, 98
Ene's Fruit Salts 68
Abbey's Fruit Salts 19, 37
Sage and Sulphur 32, 63
Dandelion 16, 32, 63
Burdock Blood Bitters 60
Fellows' Syrup 46, 90
Scott's Emulsion 93
Waterglass, 100 lb., 5-lb. tin 50

Oil Citronella, 100 oz., 3 for .25
Grape Juice, pints, regular 25c, 2 for .49
Polishing Cloths 39
Enema Syringes 50, 80, 75, 100
Fountain Syringes 1.00, 1.25, 1.50
Douches Syringes 2.50, 3.00
War tax included.

L. SIMPSON DRUG

Convenience for Visitors

Visitors are invited to make use of our free Checking Office in the Basement, the Rest Room on the Third Floor, where a generous space has been fitted with comfortable chairs and tables, writing materials being provided. Postoffice, Telegraph Office, Telephone Booths are further conveniences for out-of-town customers.

Seasonable Silks, Dress Goods and Wash Goods

Black Chiffon Taffetas, guaranteed perfectly fast dye; and recommended for their wearing qualities; 36 inches wide. Wednesday, \$1.24 and \$1.46.

"All Silk" Japanese Crepe de Chine, in new shades of salmon, maize, corn, Copenhagen, Alice, reseda, champagne, pale gray, etc.; 40 to 42 inches wide. Regular value \$1.69 per yard. Wednesday. 1.48

Qualities that are well adapted for dresses, waists, underwear, etc. They launder perfectly. The prices are fully 25 per cent. less than their value; 36 inches wide. Special Wednesday, per yard, 44c, 49c, 59c, 69c and 95c.

32-inch White Persian and Indian Lawns, firm, even weaves. Wednesday, per yard. 12 1/2

Swiss Embroidered Voiles and Crepes, 44 inches wide; for waists and dresses. Wednesday .99

2,000 yards Check Suiting, in all the wanted checks; 42 inches wide; wonderful value. Wednesday, per yard. .39

1,800 yards Brilliantine Lustre, with beautiful silk sheen finish, in cream, navy, myrtle, gray, brown and black; 42 in. wide. Wednesday, per yard. .48

Fine Cord White Pique, for skirts and children's wear; 27 in. wide. Reg. 50c. Wednesday .39

White Stripe Embroidered Marquette, suitable for curtains, 45 in. wide. Clearing Wednesday at .19

Tobacco Vestings that look like silk after repeated washing; dots, stripes and figures, for waists and children's wear; 30 inches wide. Per yard. .30

Underwear Crepe, in white only; 40 in. wide. Wednesday per yard .25

British Wool Serges that could not be duplicated at \$1.00 per yard; navy and black. Special Wednesday per yard .85

Wool Crepe de Chine, a fashionable dress fabric, in lovely fall shades and black, at a big saving at today's price; 42 inches wide. Wednesday, per yard .95

Today's Market

Telephone Adelaide 6100

1000 lbs. Porterhouse Steak, Wednesday special, per lb. .26

Shoulder Roast Tender Beef, per lb. .14

Rolls Boneless Brisket Pot Roast, per lb. .17

Loins Roast Young Pork, lb. .24

Pure Beef Dripping, our own make, per lb. .15

Boneless Back Bacon, mild curing, by the piece, 3 lbs. and upwards, per lb. .20

Finest Boiled Ham, per lb. .46

Jellied Ox Tongue, per lb. .46

Chipped Dried Beef, per lb. .46

Pressed Veal, Ham and Tongue, per lb. .46

Pressed Pork, per lb. .25

Beef Ham Bologna, per lb. .15

Crab's Standard Granulated Sugar, in 5-lb. packages, 3 packages. 1.25

Ogilvie's or Purdy Flour, 34-bags, in cotton, per bag .40

Fresh Rolled Oats, per stone .40

Canned Corn, Peas and Beans, 3 tins .25

Cook's Gem Baking Powder, 3 tins .25

Clark's Pork and Beans, tall tin. .13

Choice Pink Salmon, 1/2-lb. flats, 2 tins .15

Macaroni and Spaghetti, 2 tins .15

Finest Mild Cheese, per lb. .22

Pan Van Floures, per bottle .25

White Wine Vinegar, XXX, per gallon .25

Mustard, in bulk, compound, per lb. .25

Clark's Potted Meats, assorted, 5 tins .25

Canned Shrimps, per tin .15

Fancy Japan Rice, 3 lbs. .25

Teller's Soda Biscuits, per box. .25

E. D. Smith's Marmalade, 16-oz. jar .18

St. Julien Cream Cheese, pkg. .10

Fresh Butter, per gallon .15

Campbell's Soup, 2 tins .25

Knox Gelatine, 2 packages .25

1,000 lbs. Fresh Roasted Coffee, in the bean, ground, pure or with chicory, per lb. .27

1,000 lbs. Ceylon Tea, of uniform quality and fine flavor, black or mixed, 3 lbs. .100

Choice Cucumbers, each .15

Choice Cooking Apples, per measure .15

The Robert SIMPSON Company Limited