

A Generous List for Today

The Robert SIMPSON Company Limited



The Endorsement of Popular Favor
has come to our reorganized Men's Store. With wider space and enhanced facilities it has received the custom and satisfied the needs of thousands of men and boys in addition to our former big patronage. Your needs are forestalled by wonderfully complete stocks of Clothing, Hats and Furnishings which we will be very glad to show you when you call—Main Floor, Yonge and Richmond Streets.

A Big Sale of Trousers

\$3.50, \$4.00 AND \$4.50 TROUSERS

Good quality English worsted and tweed trousers, stripe patterns, five pockets and belt loops, finely tailored. Sizes 32 to 44. **2.75** Monday

TWEED WORK TROUSERS, AT \$1.75.

Strong tweeds, in brown mixed pattern. Sizes 32 to 44. **1.75** at

ENGLISH WORSTED TROUSERS AT \$4.50.

Made from a dark grey cloth, stripe pattern, five pockets and belt loops; sizes 32 to 44. **4.50**

LEATHER VESTS FOR MOTORING OR FOR MILITARY OFFICERS.

Beautiful soft tan leather with soft padded lining, single-breasted vest style, with sleeves of leather and wind protectors, to wear under a coat for motoring or in the trenches. Sizes 38, at \$12.00; sizes 40 to 44, at **\$12.50.**

FULL LENGTH LEATHER MOTOR COAT.

Goes under the overcoat as a protection against the wind and rain, buttons to chin, double front; sizes 38 to 44, at **18.50**

Fall Underwear Specials for Men

Men's Merino Underwear, medium weight, natural shade, shirts and drawers, fine elastic rib cuffs and ankles, soft smooth weave, good wearing, the right garment for present wear; sizes 34 to 42. Monday, garment **.59**

Men's Merino Underwear, Penman's make, shirts and drawers, soft material; nice weight for present wear; sizes 34 to 42. Monday, garment **.75**

Men's Natural Wool Underwear, Penman's make, soft and smooth, for Fall and Winter, double-breasted shirts. Sizes 34 to 42, \$1.25 garment; sizes 44 to 46, \$1.50 garment.

Same Quality in Combinations, Sizes 34 to 44, \$2.50 suit; size 46, \$2.75 suit.

Natural Wool Underwear, Penman's make, for men, made double breast and double back, nice weight for Fall and Winter wear; splendid wearing. Sizes 34 to 42, \$1.50; sizes 44 to 46, \$1.75.

\$2.35 Bed Comforters at \$1.98

Of good silkline, filled with white fluffy cotton, prettily colored; size 78 x 78 in. Regular \$2.35, **1.98** Monday

Bleached Sheets, plain weave, hemmed, size 12 x 90 in. Worth \$2.25, Monday, pair **1.95**

Pillow Cases, size 45 x 38 inches, hemmed or hemstitched. Monday, 2 pairs for **1.15**

Bleached Longcloth, a good general purpose cotton, 36 inches wide. Monday, yard **10**

Nainsook, fine quality for women's and children's wear, 36 inches wide. Regular 15c yard. Monday, **12 1/2**

Factory Cotton, good strong weave, 36 in. wide. Monday, 10 yards for **.95**

Grey Flannel, closely woven, soft finish, 27 in. wide. Monday, yard **.32**

White Flannel, 32 in. wide, extra soft fleecy finish. Regular 20c yard. Monday, yard **.18**

Table Cloths, pure linen damask, assorted pretty bordered designs; size 2 x 2 1/2 yards. Monday, **2.29**

Crash Roller Towelling, 17 in. wide. Regular 12 1/2c yard. Monday, **10** (Fourth Floor.)

New Fabrics for Upholstering

We have a full range of beautiful new tapestries, in verdure and conventional effects, panne velours in plain colors, chintzes and other fabrics. Before deciding on re-upholstering your furniture, call and inspect the beautiful assortment you will find displayed on the Fourth Floor. All marked at rock bottom prices.

A SPECIAL IN FURNITURE COVERING.

Furniture coverings which are marked at practically half price include some very handsome Portuguese metal silks, also silk damasks which make exceptionally fine coverings for the living-room. Prices as follows:

Metal silk coverings, 60 inches wide. Regular \$3.75, for **1.50**

Metal silk coverings, 60 in. wide. Regular \$6.00, for **3.00**

Japanese metal brocades, 50 inches wide. Regular \$7.50, for **3.75**

Plain silk damasks, 50 inches wide. Regular \$7.50, for **3.75**

THE FOLLOWING GIVES A VAGUE IDEA OF THE ASSORTMENT OF NEW TAPESTRIES.

At \$1.25 and \$1.50 per yard—English tapestries in small conventional and verdure effects, 15 inches wide.

At \$1.65 per yard—English and French verdure tapestries, 60 inches wide.

At \$1.95 per yard—Perhaps the strongest and best assorted line we have, including beautiful verdure tapestries and in the rich autumn shades of browns, greens and blues, 50 inches wide.

At \$2.50 per yard—French and Italian tapestries in rich colorings, 60 inches wide.

BELGIAN PANNE VELOURS AT \$2.75 A YARD.

The goods were bought before the commencement of the European war, hence the reason for this low price. Velours cannot be procured from the Belgian mills, but what is on the market today of the genuine Belgian velours is worth up to \$5.00 per yard. As a furniture covering it cannot be beaten. In rich shades of green, brown, gold, red and blue; 60 inches wide. Specially **2.75** priced at, per yard

Enormous Display of New Axminster, Wilton and Brussels Rugs

Never before have we been able to show such a large variety of imported and domestic rugs in the various well known makes. There is a wonderful range of designs and colors. Below we quote a few of the less expensive qualities:

New Axminster Rugs—A splendid range of patterns in Oriental and conventional designs; also small Persian effects, in shades of tan, rose, blue, green and fawn, suitable for halls, dining-rooms, living-rooms or bedrooms.

6.9 x 7.6 20.25
6.9 x 9.0 24.00
6.9 x 10.6 29.50
9.0 x 10.6 31.75
9.0 x 12.0 38.00
9.0 x 12.0 41.50

New Brussels Rugs—A good range in floral, chintz and two-tone effects, and a range of sizes that will supply almost any room.

4.6 x 6.0 6.75
4.6 x 7.6 8.75
6.9 x 7.6 12.95
6.9 x 9.0 15.50
6.9 x 10.6 21.00
9.0 x 9.0 23.75
9.0 x 12.0 28.75
9.0 x 12.0 30.00
11.3 x 12.0 32.25
11.3 x 13.4 38.50
11.3 x 15.0 42.50

New Wilton Rugs—This rug is made especially for us on our own designs and coloring. For wear it will bear comparison with any other rug at the price. Designs suitable for almost any room, and a big range of patterns.

4.6 x 7.6 12.50
4.6 x 9.0 14.50

A Big Clearance of Norfolk Suits for Boys at \$5.85

Smart single-breasted yoke Norfolk models of winter weight wool tweeds, showing grey stripes or new overcheck patterns. Single-breasted, three-button coat with full yoke, knife pleats to stitched belt and patch pockets, or with fancy pleats down each side of front and centre of back, and flap pockets; twill serge body linings; full fashioned bloomers. Boys 7 to 16 years. Sizes 25 to 34. Monday clearing at **5.85**

BOYS' BETTER WEAR SUITS

In a dark grey tweed with a check effect; single-breasted yoke Norfolk model, with box pleats down both sides of front and back to sewn belt, flap pockets, full cut bloomers. Sizes 25 to 28, **\$9.00**; sizes 29 to 34, **\$10.50.**

BOYS' WINTER OVER-COATS

New styles and materials, cut in smart Russian style from wool tweeds in the new multi-colored effects, single-breasted with convertible collar that buttons close up to chin, patch pockets, new pinch back effects, with small stitched belt. Boys 3 to 10 years. Sizes 21 to 28 **8.00**

Market Specials

Phone Adelaide 6100

- MEATS**
- 2,000 lbs. Best Round Steak, Monday, special, per lb. **.20**
 - 2,000 lbs. Best Sirloin Steak, Monday, special, per lb. **.24**
 - Brisquet Boiling Beef, per lb. **.12 1/2**
 - Loin Pork Chops, per lb. **.28**
 - Spring Lamb Chops, per lb. **.23**
 - Family Sausage, our own make, per lb. **.12 1/2**
 - Breakfast Bacon, sliced, per lb. **.30**
- GROCERIES**
- Monarch Flour, 1/2 bag **1.01**
 - Quaker Oats, large round pkg. **.23**
 - 2,000 stone Finest Gold Dust Cornmeal, per stone **.48**
 - Pure White Clover Honey, 5-lb. pail, at **.88**
 - Fancy Japan Rice, 3 lbs. **.25**
 - Choice Lima Beans, 3 lbs. **.29**
 - Wagstaff's Marmalade, 4-lb. pail **.62**

- Osprey Herring, per tin **.11**
- Clark's Soups, assorted, 3 tins. **.25**
- Pest Toasties, 3 pkgs. **.25**
- Fine Nappies Soap, per bar **.05**
- Sunlight, Surprise and Lifebuoy Soap, 6 bars **.25**
- Comfort and Borax Soap, 6 bars **.25**
- Gold Soap, 5 bars 25c, 22 bars **.10**
- Siragon's Big Bar, per bar **.10**
- Wheeler's Carbolic Soap, 6 bars **.25**
- Pearline, large pkg. **.10**
- Diamond Cleanser, 3 tins **.20**
- Ammonia, 4 pkgs. **.25**
- Old Dutch Cleanser, 3 tins **.25**
- Ivory or Silver Glosa Starch, 6-lb. tin **.59**
- Lux, 3 packages **.25**
- 2 1/2 LBS. PURE CELONA TEA, 74c, 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Monday, 2 1/2 lbs. **.74**

In Other Departments

New Coats, Suits and Skirts for Women and Misses at Favorable Prices

The Toilet Goods Sale

300 "Fashion" Waists at \$1.95. Regular \$2.95 and \$3.95

Today's Basement Sale Items

Bread Boxes, pearl grey japanned finish, round corners. Monday **.85**

Bread Toasters, pyramid style, toasts four slices at same time. Monday **.25**

Universal Food Choppers, large family size, a very superior grade; cuts meat, fruit and vegetables. Regular \$1.75. Monday **1.39**

Potts' Sad Irons, nickel-plated finish, three irons, stand and handle, best Canadian make. Monday, set **.98**

The National Triangle Polish Mop for 50c—A large mop, made to sell at \$1.00. On Monday we will sell 500 for, each **.59**

Aluminum Covered Saucepans, 5-quart size. Regular \$1.50. Monday's price, **.89**

Aluminum Preserving Kettles, 10-quart size. Regular \$1.50. Monday **.98**

Aluminum Double Boiler, regularly \$1.95. Monday sale price **1.49**

Wear Ever Aluminum Stew Pans, 1-quart size; 40c value. Monday **.29**

Aluminum Coffee Percolators, 6-cup size, ebony finished handles. Monday **1.49**

Imperial Clothes Wringers, enclosed cogs, spiral springs, warranted rubber rolls. Monday sale price **3.49**

Enamelware at 25c

Some a little chipped, otherwise the price would be 50c, 65c and 75c. Some grey, some white, some blue. Tea and Coffee Pots, in 1 1/2, 2, 3, 4-quart size. Lipped Saucepans. Covered Saucepans, prices much less than factory cost **.25**

Enamel Tea Kettles, 45c

These are slightly damaged, but do not leak. The price of perfect goods is \$1.10. Only one to a customer. No C. O. D. orders. Monday **.45**

For Waxed Floors we will sell the B. B. Dusting Mop at the same price Monday.

Standard Washing Machines, a popular type, round tub, lever handles. A very satisfactory washer. Monday **4.75**

Oval Willow Clothes Baskets, strong braided willow. Monday **.75**

Curtain Stretchers, size 6 x 12 feet, clear white wood, nickel-plated brass pins. A \$1.50 stretcher. Monday **1.15**

Bathroom Medicine Cabinets, white enameled, with bevelled plate glass mirror in door. Monday **1.50**

Bath Stools, white enameled, four rubber capped legs. Monday **.75**

Steel Fry Pans, 6-inch diameter. Monday **1.10**

"Wives Should Learn Bread Making Art is Likely to be Recommendation of Special Committee." (Toronto Star, Sept. 27th.)

A "Canuck" Breadmaker

is the first essential; mixes and kneads dough in three minutes; lightens the labor; makes more bread and better bread than can be made by hand; 4-loaf size, \$1.95; 8-loaf size, \$2.25.

Banner Ash Sifter, made of heavy galvanized iron, separates the ashes from the coal without raising a dust, easy to operate. Pays for itself in a few weeks' use. Monday **2.75**

Ash Barrels, galvanized iron, wood protected sides, with cover; a good serviceable can. Monday **2.50**

Step Ladders, with pall rest; a very well made, dependable ladder. 5-foot size, Monday, **75c**; 6-foot size, Monday, **90c**

Brush Floor Brooms, good grade, 14 or 16-inch size, with handle. Monday **.88**

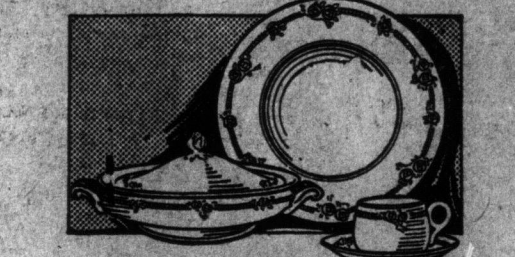
Silverbrite Silver Polish, 8 oz. bottle. Monday **.21**

Folding Clothes Horses, four-foot, three-fold. Monday **49c**

Today There Are Many Extraordinary Values in The October Chinaware Sale

JOHNSON BROS. "VESTA" DINNER SET, \$18.50.

Dainty new pink rosebud and green tendrill border decoration, with choice of ovide or kernal shape cups. Gold traced handles and edges. Open stock pattern. 97 pieces. Monday, the set **18.50**



POPULAR PLAIN GOLD BAND BORDER DESIGN, \$18.50.

England's finest quality, Johnson Bros. ware, perfectly clear white even surface. Popular plain quarter-inch gold band border. Half full gold handles. 97 pieces. Monday, the set **18.50**



25 DINNER SETS, REGULAR \$15.00, MONDAY, \$9.95.

Good quality English ware, strong serviceable ware, pretty pink rose festoon border decoration, gold traced handles and edges. 97 pieces. Regular \$15.00. Monday, the set, special **9.95**

WEDGWOOD & CO'S LORRAINE SET, \$13.95.

This is one of our most popular open stock dinnerware patterns, and additional pieces may be purchased at any time. New combination, conventional and pink rose border decoration. 97 pieces. Monday, the set **13.95**

BOOTH'S SILICON CHINA DINNER SET, \$19.50.

Beautiful quality Booth's famous English Silicon China, pretty Chantilly blue band border with inner border of pink roses. 97 pieces. Monday, the set **19.50**

A "CROWN DERBY" BORDER DESIGN, \$19.50.

Rich colored border with gold edges and handles. Booth's famous English Silicon China. The set **19.50**

CLOVER LEAF DINNERWARE

Phone orders filled. Limited quantity to each customer—

13c Cups and Saucers **.10**

12c Dinner Plates **.09**

11c Breakfast Plates **.08**

11c Soup Plates **.08**

10c Tea Plates **.07**

9c Bread and Butter Plates **.06**

3c Oatmeal Dishes **.05**

7c Fruit Saucers **.05**

17c Scallops or Bakers **.13**

25c Scallops or Bakers **.21**

75c Covered Vegetable Dishes **.59**

25c Gravy Boats **.21**

25c Meat Platters **.23**

25c Meat Platters **.23**

ODD LINES OF CHINA AND COOKING WARE.

White and Gold China. Regular \$4.00 doz. Breakfast Plates, for each **.12**

Regular \$2.50 Sugar and Cream Sets, for each **.69**

Regular 65c Mustard Pots for each **.19**

Regular \$3.00 doz. Fruit Saucers, for each **.10**

Regular \$4.50 doz. Entree Dishes, for each **.15**

Regular 50c each Hot Bowls, for each **.15**



Regular \$1.60 each Cake Plates, for each **.39**

Regular 25c and 30c Decorated Jugs, for each **.17**

Regular 45c Covered Vegetable Dishes, each **.39**

Regular 75c Round Guernsey Ware Casseroles **.39**

Regular 5c each Fruit Saucers, for each **.03**

ODD WHITE CUPS, 5c.

Excellent quality thin White English Forodis. Cup only. Monday special, each **.05**

Glassware

75c Glass Table Sets, butter dish, spoon holder, cream jug and sugar bowl. Monday, set **.39**

Punch Bowl, two pieces, colonial glass, finest quality. Monday, set **1.49**

Water Pitcher, pressed glass, one quart. Monday, special **.19**

10c Measuring Cups, Monday **.05**

10c Lemon Reamers, Monday **.05**

25c Pressed Glass Bowls, 8-in. Monday **.19**

Individual Salt Dishes, Monday to clear at 5c and 10c each.

Grape and Fine Lines Design Table Tumblers, thin glass. Monday, each **.05**

Key Design Table Tumbler, each **.03**

Kitchen Tumblers, Monday, 2 each **.02**

Butter Dishes, to hold 1 lb. print. Monday, each **.25**

An assortment of Stem Glassware, odd lines, regular up to \$6.75 a doz. Monday, to clear at **.12**

Mayennaise Bowl and Plate, new cut glass, Monday **.19**

Plain Glass Candlestick, Monday, each **.25**

Candle Shades, in various colors. Monday, each 10c, 15c and 25c.

Shade Holders, Monday, each 20c. Monday, regular up to \$6.75 a doz. Monday, to clear at **.12**

Mayennaise Bowl and Plate, new cut glass, Monday **.19**

Plain Glass Candlestick, Monday, each **.25**

FRUIT JARS.

Improved Gem. Pints, per doz. **.88**

Quarts, per doz. **.88**

Pints, per doz. **.80**

Quarts, per doz. **.80**

Red Rubber Jar Rings, doz. **.20**

Metal Rings for Crown Jars, **.20**

Glass Tops for Crown Jars, **.20**

6 oz. Tin Top Jelly Glasses, doz. **.25**

8 oz. Tin Top Jelly Glasses, doz. **.35**

EARTHENWARE FLOWER POTS.

From 2-inch size at 3c to 12-inch size at **.29**

STONEWARE CROCKS, WITH COVERS.

From 1 gallon size at 21c, to 6 gallon size at **.94**

