

H. H. FUDGER,
President
J. WOOD,
Manager

THE
ROBERT

SIMPSON COMPANY,
LIMITED

PROBABILITIES.
Winds increasing to strong breezes
and moderate gales, southerly, shifting
to westerly, mostly fair and warm,
but showers or thundershowers. Cooler
on Friday.

THE
ROBERT

SIMPSON

COMPANY,
LIMITED

THURSDAY,
MAY 6th

Bargains in the New Basement CUT GLASS

15 only 9-inch Fruit Bowls, deep shape, handsomely cut, pearl pattern. Regular \$15.00. Friday \$7.50.

Tankard Shape Water Jug, with heavy cut handle. Regular \$15.00. Friday \$7.50.

Corset Shape Vase, 12 inches high. Regular \$18.00. Friday \$7.50.

Compot, 10 inches high. Regular \$5.50. Friday \$3.75.

Celery Tray, beautifully cut. Regular \$4.50. Friday \$2.50.

CHINAWARE

97-piece Dinner Sets, genuine Carlsbad china, thin and transparent. The decoration is clusters of pink roses and sprays of lily of the valley on green foliage. All handles and edges fully gold traced. Each set contains a complete dinner and tea service, including the new coupe soup plates and kermis shape cups and saucers. Regular \$17.50. Friday \$9.95.

Chocolate Sets, comprising one footed Chocolate Pot and four footed Chocolate Cups and Saucers, beautifully decorated with shaded poppies. Regular \$6.00. Friday \$2.49.

WHITE CHINA FOR DECORATING

White China Teapot, Sugar and Cream. Low, graceful shape. Regular \$2.25. Friday \$1.19 set.

GLASSWARE

Four-piece Table Sets, in assorted decorations. Regular \$1.50. Friday, 98c.

11-inch Cake Plates, heavy pressed cut glass. Regular 35c. Friday, 29c.

Parlor Lamps, green or yellow decorated vase, founts and brass stand. Regular \$1.00. Friday, 69c.

Stand Lamps, complete. Regular 30c. Friday, 19c.

Ice Cream Glasses, Old Colony style. Friday, 10c each.

Tumblers. Regular 60c dozen. Friday, 49c dozen.

Furniture Department

32 Pedestals, handsome designs, in birch mahogany, 30 inches high. Regular \$4.00 and \$4.75. Friday bargain, \$3.00.

50 Arm Rocking Chairs, very attractive, quartered oak and birch mahogany, back and seat upholstered in imitation leather. Regular \$8.50. Friday bargain, \$5.00.

55 Parlor or Sitting-room Tables, quartered oak or birch mahogany, 28 x 28 inch, shaped top, fancy legs and shelf. Regular \$7.75. Friday bargain, \$3.50.

24 Parlor Tables, quartered oak, golden finish, massive design, round top, 28 inch diameter. Regular \$10.00. Friday bargain, \$4.75.

24 only Folding Bed Lounges, fine angle iron frame, with close woven steel wire springs, complete with felt mattress, covered in heavy green denim, with flounce on two ends and one side, a beautiful couch by day and full sized double bed at night. Regular \$12.00. Friday bargain, \$8.50.

30 Rustic Lawn Settees and Arm Chairs, hardwood, strongly built, comfortable and artistic. Settees, Friday bargain, \$2.50. Arm Chairs, Friday bargain, \$1.25.

Wall Paper Bargains

2560 rolls Wall Papers, with borders, light and dark colorings. Regular to 8c. Friday, 2-1-2c.

1900 rolls Wall Paper, for any living room, assorted colorings. Regular to 15c. Friday, 9c.

1500 rolls Dining-room, Hall, Parlor Papers, good colorings, imported. Regular to 50c. Friday, 23c.

KALSO AND BRUSHES

Arctic Wall Finish, all shades. Regular 25c. Friday, 18c.

Kalso Brushes. Regular 40c. Friday, 32c. In our new department, fourth floor.

Grocery Store Bargains

Choice Family Flour, 1-4 bag, 65c.

Amalia Currants, cleaned, 3 1-2 lbs., 25c.

Choice Valencia Raisins, 4 lbs., 25c.

Yellow Cooking Sugar Crystals, 10 1-2 lbs., 50c.

Perfection Baking Powder, 3 tins, 25c.

New Orleans Molasses, 2-lb. tin, 10c.

Durham Corn Starch, per package, 7c.

4000 tins Canned Tomatoes, Farmer's Brand, 2 tins 15c.

2000 lbs. Choice Rangoon Rice, 7 lbs. 25c.

Finest Pearl Tapioca, 5 lbs. 25c.

Choice Red Salmon, Salad Brand, per tin, 10c.

2 LBS. PURE CEYLON TEA, 42c.

This brand of a 30c quality as sold elsewhere, Friday, 500 lbs., black or mixed, 2 lbs. 42c.

Val and Torchon Laces

60,000 yards of Val and Torchon Laces on sale Friday at half price, 3c, 5c, 6c, 8c and 10c per yard.

HANDKERCHIEFS

2000 dozen Sample Swiss Embroidered Handkerchiefs, manufacturer's samples, some slightly damaged. Regular 15c each. Friday, 5 for 25c.

12 1-2c Women's Pure Linen Handkerchiefs, Friday, each, 6c.

Bargain Day in the Beauty Store

OTHER THINGS being equal, is it not a wonderful advantage to shop in a store of beautiful appointments and lofty ceilings, a store of beauty and dignity?

We pass our life wearing and using and eating and BUYING. Why not wear and use the best we can properly afford? Why not do our buying in the airiest and most beautiful of surroundings?

Those are ideas latent in the Simpson Bargain Day announcements, and add force to the real economy of the prices for Friday. Shop where shopping is a pleasure as well as a profit.



Dress Goods Remnants

Over 500 Remnants must be cleared out on Friday at a price very much below their cost. Most of them are ends of this season's fabrics, and, therefore, of the newest and latest colorings. Staple and every-day materials also amongst them. Suitable for making up into separate skirts, waists and garments for children's wear. Lengths vary from 2 to 7 yards. Regular price 50c, 65c, 75c and 85c. Friday bargain, 39c per yard.

Girls' Dresses

(Second Floor)

Dresses, fine navy blue print, with white polka dot, square neck, long waist, short skirt, trimmed with plain gingham and white piping. Sizes 1, 2, 3, 4 years. Regular value \$1.50. Friday bargain, 95c.

Dresses, fine plain light or dark blue chambray, sailor style, two-piece, white braid trimmed, tie and yoke of white pique. Sizes 6, 8, 10 years. Regular value \$2.50. Friday bargain, \$1.50.

Juniper. Dresses, finest chambray, tan or blue, low Dutch neck, handsomely trimmed with white braid and large pearl buttons. Sizes 6, 8, 10 years. Regular value \$4.25. Friday bargain, \$3.00.

Dresses, fine sheer lawn, trimmed with fine tucking, insertions and frill of very fine hand-made embroidery. Sizes 6, 8, 10 years. Regular value \$5.00. Friday bargain \$3.75.

Ladies' Underwear

Ladies' Vests, fine white ribbed cotton, low neck, with short, long or no sleeves. Sizes 32 to 38 bust measure. Regular value 20c. Friday bargain, 15c.

Ladies' Vests, fine white ribbed cotton, high neck, buttoned front, with long or short sleeves, body shaped. Sizes 32 to 44 bust measure. Regular value 35c. Friday bargain, 25c.

Ladies' Vests, fine ribbed white cotton, high neck, with long or short sleeves, and buttoned front, or low neck with short or no sleeves. Sizes 32 to 38 bust measure. Regular value 50c. Friday bargain, 35c.

Corset Bargains

120 only pairs Ladies' High-grade Corsets, C. C. a la Grace, Directorate model, made of extra quality white coutil; medium high bust, long hips, deep skirt extension, back 17 inches long, bias cut, filled with finest rustproof steels, wide side steels, four fine plain elastic garters, with velvet grip clasps, trimmed with wide satin ribbon and bow. Sizes 18 to 26 inches. Regular value \$3.00. Friday bargain, \$2.00.

240 pairs Ladies' Fine Corsets, fine white coutil, medium high bust, long hips, bias cut, fine steel filled, wide side steels, garters attached, lace and ribbon trimmed. Sizes 18 to 26 inches. Regular value 75c. Friday bargain 50c.

Ribbons for Friday

500 pieces New Silk Taffeta Ribbon, in every shade for spring and summer, a five-inch ribbon. Friday, 15c yard.

1000 pieces New Baby Ribbon, in satin and taffeta, in all colors, 1-8 inch wide. Satin, 10 yards for 10c; Taffeta, 18 yards for 20c.

50 pieces Heavy Cord Shoe Tie Ribbon, in white, cream, sky, rose, tan, chocolate, navy, cardinal and black, 1 1-4 inches wide. Friday, 9c yard.

Art Needlework Bargains

(New Store.)

1000 Cushion Cord and Tassels to clear, each 3 yards long, in silk and wool, wool and mercerized effect. Regular selling prices 15c, 25c and 35c each. Friday bargain, 10c each.

8 a.m. sharp for the best ones.

19 absolutely new designs in Tapestry Cushion Tops, just new in. Friday bargain, 19c.

"Litter's" Famous English Plush Cushion Tops, Canadian and floral designs. Note quality and price—23c.

70 Sample Baskets, all different. Regular up to 50c, for 15c each.

Ladies' Covert Coats \$6.95

75 Ladies' Coats, of fawn covert cloths, light and mid fawn striped coverts, and fawn corded covert cloths; medium lengths, 36 inches long, semi-fitted backs, fancy patch pockets, trimmed with strappings and buttons. Regular \$8.50. Friday \$6.95.

A \$5.00 Waist for \$2.95

Lace Waists, made of fine net, with embroidered spots, in white and ecru, elaborately trimmed with bands of wide filet guipure insertions back and front. The collars and cuffs are finely finished with lace. Medium length sleeve. Regular \$5.00. Friday \$2.95.

Hundreds of Waists for 69c

Smart Shirt Waists, tailored styles, box pleated fronts, with tailored tucks on either side; shirt sleeves, link cuffs and laundered stiff collars; a well made useful summer shirt waist. In colors navy blue with white dot, black with white dot, white with blue stripe and dot effects, white with black stripe and dot effects, white with brown stripe and dot effects, white with helio stripe and dot effects. Regular value \$1.00. Friday, 69c.

Moreen Petticoats \$1.00

Women's Petticoats, of lustrous quality imported moreen, in black only, made with extra full flounce of accordion finishing, rows of cording and stitching, finished with a narrow frill. Sizes 38, 40, 42. Worth \$1.25. Friday special value, \$1.00.

Misses' Wash Suits

Smart Two-piece Wash Suits, for misses 13 to 18 years, or slender women, made of white percaline, with black broken hair stripe. Waist with wide and narrow tucks, wide bands of open work embroidery, finished with stiff white collar and cuffs. Skirt made with full, trimmed with clusters of tucks, and finished with deep hem. Regular \$4.50. On Friday for \$2.95.

(New Section, Third Floor.)

Women's Whitewear

Gowns, fine nainsook, embroidery and Val lace insertion, lace beading, silk ribbon draw and bow, frills of Val lace, tucked front. Lengths 56, 58, 60 inches. Regular value \$2.25. Friday bargain, \$1.50.

Covers, fine cotton, insertions and frills of fine Val lace, lace beading and silk ribbon draws. Sizes 34 to 44 bust measure. Regular value 50c. Friday bargain, 25c.

Two-piece Suit, cover and drawers, Val lace insertions and frills, wide embroidery beading and silk ribbon, lace beading and ribbon. Sizes 34 to 42 bust. Regular value \$2.50. Friday bargain, \$1.95.

Underskirts, fine cotton, 16-inch flounce, four hemstitched tucks, wide embroidery insertion and deep ruffle of heavy embroidery. Lengths 38 to 44 inches. Regular value \$2.50. Friday bargain, \$2.00.

Infants' Wear

Infant's Long Cloak, finest all-wool cream Bedford cord, lined throughout, deep silk embroidered cape, silk cord finished, pearl buttons. Regular value \$4.00. Friday bargain, \$1.95.

Child's Skirt, fine soft nainsook, four tucks, frill of lawn, with insertion and ruffle of Val lace. Sizes 6 months to 5 years. Regular value 85c. Friday bargain, 45c.

Little Girls' Dresses, fine gingham, small check, long waist, short skirt, tucked yoke and skirt, deep hem, lace trimmed. Sizes 1 to 5 years. Regular value \$1.00. Friday bargain, 69c.

Flower Department

3 lbs. Onion Sets for 25c.

Dutch Sets and Potato Onions. Regular 15c and 20c per quart, for 10c; or three for 25c.

Dahlia Bulbs, choice sorts. Regular 6 for 25c. Friday, 5c each, or 8 for 25c.

1-oz. Packets Nasturtium, tall or dwarf; Sweet Peas, Scarlet Runners or Morning Glory, 5c per packet, or 3 for 10c.

16 Packets Flower or Vegetable Seeds for 25c.

Hardy Phlox, Iris, Golden Glow and Rhubarb, 10c each, or 3 for 20c.

(Phone direct to department.)

Girls' \$1.75 to \$2.25 Dresses for \$1.49

We offer on Friday hundreds and hundreds of new New York models. The smartest types of Girls' Summer Dresses you can imagine, jumper styles, princess styles, Russian and French styles. Made up in percales, ginghams and chambrays, plain checks, spots and stripes, and black and white shepherd's plaid, large and small. Blues, pinks, fawns, ox-blood, brown, navy and cardinal. Smartly trimmed with folds of self or harmonized colors, piped, strapped and trimmed with braids. Sizes 10, 12 and 14 years only. All one price, \$1.49.

\$10 Separate Skirts \$4.95

500 Ladies' Separate Skirts, made of a variety of materials. Some of them are light and mid-grey striped worsteds, black and white checked worsteds and Panamas, voiles, serges, French Venetians, diagonal serges and checked worsteds, with overcheck; colors are navy, brown, green and black in the lot, but not in each material. A large assortment of either flare, gore or pleated styles. Some are plain tailored, others are trimmed with either silk, satin or self strappings, or with buttons. Regularly \$6.50, \$7.00, \$7.50, \$8.50 and \$10.00. Friday, \$4.95.

Gloves and Hose

Women's Sample Lot of Spring Hose, cashmere, lisle and cotton, plain and lace and embroidered, odds and ends. To clear Friday, 25c.

Women's Finest Quality Plain Black Fashioned Cotton Hose, "Hermesdorf dye," 2-ply heel and toe. Friday, 19c.

Women's Plain Black Cashmere Hose, medium weight, soft elastic quality, good wearing, 2-ply heel and toe. Friday, 20c.

Boys' and Girls' Fine English Ribbed Cashmere Stockings, for school wear, elastic leg, double heel and toe. Regular 25c, sizes 6 1-2 to 8 1-2. Friday, 3 pairs for 50c.

20 dozen Infants' Pure Cashmere Socks, black only, 4 and 4 1-2, close fitting rib top. Regular 20c quality. Friday, per pair, 5c.

Black Cashmere Socks for Baby, fine quality, 5 and 5 1-2. Special Friday, 15c.

GLOVES FOR FRIDAY

Women's Fine Plain Lisle Thread Gloves, two fasteners at wrist, 20 inches, perfect fitting. Special for Friday, 29c.

Girls' Lace and Plain Lisle Thread Gloves, Jersey and dome wrist, sample lot, one-third less than regular. Friday, 15c.

MEN'S SOCKS

Men's Wear Well Cashmere Half Hose, seamless, medium weight, close elastic rib top, double heel and toe, good value at, Friday, 12 1-2c.

\$6.00 Umbrellas for \$2.79

120 Ladies' Best Silk Taffeta Umbrellas, fitted with silk cases, close rolling steel frames, a broad assortment handles in pearl and gold, pearl and sterling, also gunmetal; these are choice lines taken from our regular stock. Regular values \$3.00 up to \$6.00. Friday, \$2.79.

40c Braid for 10c

(Trimming Counter, New Section.)

3000 yards of Fancy Silk Braids and Gimps, in cream and all new colors, a tremendous variety to choose from, and regular values up to 35c and 40c per yard. One price Friday, 10c yard, \$1.00 per dozen.

Millinery for Friday

600 Ladies' Untrimmed Straw Shapes, New York styles, all new this season, every color, fully 20 different kinds. Regular prices \$1.00, \$1.25 and \$1.50. Friday bargain, 59c.

360 Children's Silk Bonnets, plain and embroidered styles, odd lots, every one in perfect condition. Regular prices 50c to \$1.50 each. We make two lots for Friday bargains:

Regular prices 50c to 75c, for 39c.

Regular 75c to \$1.50, for 59c.

Dress Silks Friday

2500 yards Rich Colored Dress Silks, pure skein dyed, handsome dress qualities, in all the fashionable shades, including vieux rose, wisteria, browns, tans, reseda, greens, taupe. Our regular selling price 65c, 75c and 85c yard. Friday bargain, 46c.

1000 Black Dress Silks, in the different weaves, such as paillette, satin liberty, satin de chine, chiffon taffeta, rich dress qualities, deep permanent handsome blacks, in demand for coats, as well as dresses, waists, etc. Our regular selling price 75c and 85c yard. Friday bargain, 67c.

Wash Goods Dept.

White Brocades, splendid for waists, etc., dots and figures, beautiful silky gloss on them. Regular 15c, for 10c.

Great bargain in Figured Muslins. Come and see these. You will be hard to please if you can't choose a summer dress out of this lot. Regular 39c to 65c, for 23c.

30 pieces only White Nainsook, nice and soft for children's wear. Worth 10c, for 5c.

English Gingham, all the staple designs and many novelties, stripes and checks. Worth 15c, for 10c.

Children's Headwear

Boys' and Girls' Variety Shape Caps, in fine quality navy blue cloth, with fancy seams, nice quality of other colors. Usually sold at 25c. Friday bargain, 9c.

Children's Tam o' Shanters, in brown, cardinal, navy or black cloth or velvet, also white duck. Friday bargain, 21c.

Boots and Shoes

100 pairs only of Men's Boots, box calf, Blucher, heavy sole, McKay sewn, solid leather all through, all sizes 6 to 11. On sale 8 to 8:30 a.m. Regular \$2.00. Friday bargain, 99c.

(Only one pair to each customer.)

200 pairs of Men's Oxfords, Goodyear welted, Blucher and ring tie styles, tan calf, patent colt and vici kid, all sizes. Regular \$4.00 and \$4.50. Friday bargain, \$2.49.

300 pairs of Men's Boots, box calf, vici kid, tan calf, patent colt and calf, with Blucher kid upper, Blucher style, Goodyear welted, all sizes. Regular \$3.50 and \$4.00. Friday bargain, \$2.49.

240 pairs of Misses' and Children's Boots, Dongola goatskin leather, with dull calf Blucher tops, heavy soles. Sizes 11 to 2, regular value \$1.50. Friday bargain, 99c. Sizes 8 to 10 1-2, regular value \$1.25. Friday bargain, 79c.

600 pairs of Ladies' Boots, patent colt, with dull calf Blucher tops, vici kid with dull calf Blucher tops, Cuban heel, medium sole, all sizes 2 1-2 to 7. Friday bargain \$1.99.

120 pairs of Boys' Boots, box calf, chocolate kid, Dongola kid, Goodyear welted and McKay sewn heavy soles, Blucher cut, all sizes 1 to 5. Regular values to \$2.50. Friday bargain, \$1.49.

Bargains for Men

1000 garments of French Balbriggan and American Elastic Ribbed Underwear, blue, tan and ecru shades. Sizes 34 to 42. Reduced Friday, 43c garment.

500 Medium Weight Flannelette Night Robes, well made, large, roomy bodies, pink and blue stripes. Sizes 14 to 19. Regular 59c. Friday, 42c.

400 Four-in-hand Silk Neckwear, popular styles and colorings, correct widths. Regular to 50c. Friday, 28c.

300 Suspenders, fancy elastic web, cross back style, east-off kid ends, large assortment of patterns. Reduced Friday, 22c.

50 dozen Men's White Hemstitched Hand Embroidered Initialled Handkerchiefs. Regular \$2.00 dozen. Reduced Friday, per dozen, \$1.20, or each, 11c.

800 Fancy Imported Tie Pins, figures, flowers and cameo, etc., designs. Regular to 50c. A selection from these would be well worth your while. Friday each, 10c.

Men's \$9.50 to \$12 Suits \$6.95

125 Men's Suits, in fine imported tweeds, some choice patterns in this season's newest colorings, including Oxford greys, browns and greenish mixtures, made up in single-breasted style, well tailored and perfect fitting. Regular \$9.50, \$11.00 and \$12.00. Clearing Friday, \$6.95.

Men's \$2 and \$2.50 Hats for \$1.00

1100 Men's Hats, mostly stiff, in all the most fashionable spring, 1909, shapes; half dozen sample lots, English make; colors in stiff hats, black and brown; a small quantity of soft hats, grey, fawn, slate, brown, green, etc.; a few black. Regular prices \$2.00 and \$2.50. Friday your choice, \$1.00.