Store Open 8 a.m. to 6 p.m.

modern conveniences are here.

Priestly's 52-in. All-wool Sèrge, al-ways sold at 85c, special Priestly's Estamine Serge, always sold at 50c, special Priestly's Estamine Serge, will not shrink, always sold at 60c,

A CREAT STORE FOR SILKS

PRIESTLY'S FINE DRESS GOODS

It means something that we are exclusive representatives of Priestly's celebrated Black Dress Goods. Where others buy through

the middle man, everything comes to us direct from the manufac-

turer. At close prices ours are easily 25 to 30 per cent. less than you can possibly buy these fine Black Dress Goods for elsewhere.

Monday's Sale of Men's and

Boys' Clothing

needing Men's or Boys' Clothing. The month through our prices for Clothing have been remarkable, but Monday is to be an extra re-

We are making Monday a day of unusual interest for everyone

If tired, make your way to the fountain on the main floor, and

refresh yourself with Simpson's Ice Cream Soda. It is simply

delicious-something better, a long ways, than the ordinary.

650 yards 21-in. French Shot Glacies and Striped and Fancy Taffetas, reg. price 75c to \$1, never such values and low prices for

markable day.

Boys' Print Blouses, in spots, stripes and fancy materials, laundered collars and cuffs, for ages 3, 4, 5, 6 and 7, worth 65c,

special and Grey and Dark Stripe Lustre and Alpaca Coats, reg. \$1.25 for \$1, \$1.50 for \$1.25, \$2 for \$1.50, and up to Men's Grey or Fawn Stripe Ceylon Flannel Coats and Pants, for golfing, tennis or outing, worth \$3.75, special

Tax Bicycles and Vehicles.

store—the finest retail store in Canada.

Visitors passing through the city are invited to visit this

Visiting Epworth Leaguers have a special invitation dur-

The store is a good place to meet friends. Say "Meet

Specials in Summer

Blouses

150 pairs Ladies' Corsets, made of jean, with American sateen strips, two-side steels, five clasps, sizes 18 to 26, reg. 75c, special

HANDSOME PERCALES

For 8tc

Reg. 20c Goods

Fabric Section is the sale of a heavy purchase of Fire American Percales. These discount any of the remarkable offers made this season in wash fabrics. We, guarantee the goods fast colors. You find them in browns, blue, pinks, yellows, linen colored grounds with brown, blue, and black stripes and spots, and a fine range of handsome floral designs, all 36 in. wide, goods that would cost you anywhere 20c, but here.

D

ing their stay in our midst. Let them make the store their

me at Simpson's." Everyone knows this store. A stranger

can hardly miss it. It is the most conspicuous retail structure

in Toronto. A magnificent view of the city is obtained from

the roof, and visitors are welcome to this convenience.

own. Waiting rooms, toilet rooms, restaurant-all possible

Iterated Teas soon ruin the and that

N TEA leaf of excellent flavor? Just re. 25, 40, 50 and 60c lead package.

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atest Chemical Discovery of Nineteenth Century for leaning Everything. sender of the longest list of words in the word "SAPONIQUE," if ed with a Szponique Coupon, will

-Ten Dollars in Cast -Five Dollars in Cash

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THORNHILL.

for name of winners and next

FERVOR AT WHITE HEAT.

Rev. J. A. Rice, president of the Columbia Female College, S. C., in extolling Christlikeness said it should not be so much the utterly selfish question "How can I keep out of Hell?" but, "How can I help others up who are down?"

He dwelt upon the curse of sensitive.

He dwelt upon the curse of sensitive and the curse of sensitive are the streets, they should pay for the curs. It has a valid reason, it can be applied with still greater force to pedestrians, and every toou passenger should pay for the curse of the c

minor, Battiste; March in G, Smart.

To-DAV's PROGRAM.

Great Gathering in High Park Tais Aftermony—paperts and speeches.

Church anlikes—360 to 11.20 a.m.—Masser Hall. For Methodist Episcopal Church. Chairman, Rev Arthur Edwards. D.D., Chicago, Ill. Devotions, Rev John H Colorados, L.D., Chicago, Ill. Devotions, Rev John Edwards. D.D., Chicago, Ill. Devotions, Rev John Edwards

FERVOR AT WHITE HEAT.

Continued From Fage 5.

Swenerton had not time to give upon the social question.

The question drawer, conducted by Rev. J. J. Redditt of Brampton, Ont., afforded much amusement.

It was all christ.

The afternoon gathering was rathering was rathering than convertion proceedings, be they ever sprogressively philamthrupic.

The afternoon gathering was rather teaches were infinitely-more interesting than convertion proceedings, be they ever so progressively philamthrupic.

D.D., through those was statistic was found for the conduct of the session. "Jesus, Lover of My Soul" opened the musical program, and this was followed with devotions led by Rev. G. 41. Cobbledick, D.D., of Glencoc, Ont.

Rev. Frederick T. Kenney, D.D., upon the fopic of 'Christ in Personal Experience," dwelt upon the thought that Christ is a synonym for love. He said there are needy ones whe hunser for for coal, who want not a basket of provisions sent by your servant so much as a visit and a warm word from your self.

Miss Emma Tucker of Atlanta, Ga, in the soft, pleasing voice of the South spoke on the subject of Christ in the H.C.

Cambillag Institutions.

"Christ is a synonym for love. He said there are needy ones whe hunser for for coal, who want not a basket of provisions sent by your servant so much as a visit and a warm word from your self.

Miss Emma Tucker of Atlanta, Ga, in the soft, pleasing voice of the South spoke on the subject of Christ in the H.C.

Cambillag Institutions.

"Christ is a Business" was talked about by Rev. J. W. Mahood, B.D., of Webster City, and the way with the old adage of competition is the life of trade. On the contrary it is a cut-throat conscienceless curse! In its place put your faith in mutual help which will not rob the poor. We hope for a time when our countries will-cease to trade ight-fineer will be found that the biggest rambiling institutions of to-day are our boards of trade.

"Keep Of the Sanday Cars."

Strongly did the "speaker condemn thous who descorate the Najabath, for

count of the Princess Chimay. The Princess periodically gives exhibitions of Strongly did the speaker condemn those who desecrate the Sabbath for gain, on the plea of necessity, which he considers for the most part hypocurves of the female form, covered with rain, on the plea of necessity, which he considers for the most part hypocrisy.

"Why do street cars run on Sunday?" and his voice raised; "to accommodate the people?" No! for gain. The giving of the proceeds of one or two Sundays to hospitals is the veriest hypocrisy." In the most earnest way did he implore the Epworth Leaguers of Toronto to "keep off" the Sunday cars in Toronto.

Dr. A. W. Thornton followed upon the topic of "Christ in Politics," the great flaw in the science of government being the accursed partyism. he said. The crying need, he believed, was for an independent, clean press, one that would fully and freely discuss the great questions of the day righteously. He was glad to say there was one such in Canada, one he always reads with delighthere all eyes were turned upon the representative of The Toronto Evening News, but to the astonishment of the expectant, he added with a fouch of oratory—The Christian Guardian.

He spoke recently to a prominent politicis the other day when looking for new ideas, he told the audience, but the man answered flippantly, "He isn't in it."

Hell and Selfishness.

Rey, J. A. Rice, president of the Colcurves of the female form, covered with

can I keep out of Irel? But, "The dwelt upon the curse of sensitive ness which made some people eternally cry out for fear of being injured.

Rev. J. C. Murray, D.D., of South Atlanta, Ga., finished the afternoon, dealing with the missionary subject.

Lecture on Africa.

In the evening Bishop Hurst occupied the chair at Cooke's Church. Rev. Dr. Smith of Lynchburg, Va., who was expected to address the andlence, had not arrived in the city, so Bishop Walden of Cincinnati had more time than he lad counted upon in which to deliver his lecture on Africa.

Rev. D. S. Houck of Picton, Ont, president of the Bay of Quinte District Et., offered a brief, prayer, and then Bishop Walden was called upon.

He believes firmly that Africa will be the great missionary field of the future. The musical program under the direction of Mr. A. T. Cringan of the Jubilee school children's concert fame, couprise the Gollowing numbers: Hymns, "Stand Ip, Stand Up for Jesus," "Now the Sowing and Up for Jesus," "Now the Sowing and Up for Jesus," "Now the Sowing and Wine," Miss Ella Roman; solo, "The Bitter Land," Miss Laura Sturrock: anthem, "The Radiant Morn," solo, "O. Happy Day," Miss K. Westman; solo, "The Better Land," Miss K. Westman; solo, "The Better Land," Miss K. Mestman; hymn, "All the World for Christ."

The cornettists of the avening were The cornettists of the value of the real estate and the contract of the property owners refuse to repair the roads its in taxes to the extent of such expenditus of the property owners refuse to repair the roads its in taxes to the extent of such expenditus of the property owners from the property owner

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SWIMMING.

BOYS OF TORONTO. Public notice is hereby given that every boy under 16 years of age will be given free passage from the Queen's Wharf, foot of Bathurst-street, and from the wharf at the foot of John-street, across the western channel, where they will be permitted to bathe on the sandbar (with or without bathing suits), between the hours of 2 and 9 o'clock p.m., on each day of the week, Sundays excepted.

Boat will leave the John-street wharf

hourly, commencing at 2 p.m., and the Queen's wharf 30 ninutes later. ROBERT J. FLEMING (Mayor), Chairman Beard of Control, Mayor's Office, Toronto, July 14, 1897.

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FRENCH Factories of the St. Gobain Co. Makes the BEST SHOP WINDOWS The Whitest and Most Brilliant. For Sale Unly by

Consolidated Plate Glass Co OF CANADA (LTD.) Toronto, Montreal, Ottawa, Lendon, British and Belgian plate glass also in stock.

Special = July = Sale.

FOR MONDAY

10,000 yards Plain Colored Muslins in white, cream, pink, blue, yellow, green,

helio, usual value 20c. To clear at .. 10c yard 300 pieces Dimities, Linen Batistes, Ginghams, etc. To clear at

50 pieces Linen Finish White Duck.

Special at 122c yard Also Plain Black Duck Special at 15c yard Special choice of any Cape or Jacket in our

stock, all new styles, at Half Price Ladies' Heptonette Rainproof and Travelling Wraps, colors and blacks, worth \$6.00 to \$7.50, for

NOTE-To-day (Saturday) store will be open until 6 p.m. as usual.

W.A. MURRAY & CO.

VISITORS are invited to meet their friends and rest at our store. Courteous clerks will be happy to afford any information regarding Toronto and its points of interest. Incidentally we shall be happy to show the products of Canadian woollen mills and the Clothing industry. You are under no obligation to purchase. The freedom of the store is yours.

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Right Across the Street
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Note the Difference

Send 3c Stamp for Descriptive Circular of Tree's Improved

Hygienic Vapor and note IMPROVEMENTS on all others?

Price \$5.00—good Canadian money, What is 50 cents or \$1.00 when you want the best.

Do you want the best? Bath Cabinet

E. M. TREE, 54 Canterbury St., St. John, N B.

NEW IMPROVED Boat will leave the John-street whart QUAKER FOLDING BATH CABINET

With Ventilating Flues The only Cabinet that admits of continuous current of fresh air, carrying away impurities from the bath.

Tones and invigorates system. Beautifies complexion.
Strengthens liver and kidneys. Magic cure for sciatica and rheumatics. 75,000 sold last year. Bath Complete \$4.00

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