

The Robert SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Light snowfalls; stationary or little lower temperature.

The Robert SIMPSON

The January Sale Stocks Must be Swept Out The Simpson Store



To Interest You in Silks

Ivory Duchesse Mousseline Satin, of special eye and finish, beautifully soft and lustrous, possesses long-wearing qualities and is guaranteed. 36 and 40-in. wide. On sale Wednesday, per yard 1.34

The Paris Model Dept. makes an exceptional offering of afternoon gowns by Dreccoll, Worth, Paquin, Miss Grey and Doucet, for Wednesday. Regularly \$85.00 and \$90.00. Wednesday 40.00

invites you to share in the harvest of savings offered for Wednesday. Into this one day of vigorous selling must be compressed all the clearing-up of the numberless lines concerned in the January Sale. The prices are made to conform to the urgency of the occasion, so come prepared for surprises, and come as early as you can.



Values that Concern "The Average Man" He is Looking for a Heavy Overcoat

Here is a sale for his special benefit. Winter weight Overcoats, in the single-breasted Chesterfield style, with velvet and self collars; also a number of ulsters, with two way convertible collar. These overcoats are made from fancy grey, brown and mixed fancy English tweeds, grey chevots and a few black Meltons, tailored in the best manner, and given the very best mohair linings. Regularly \$15.00, \$16.50 and \$18.50. Wednesday 9.95

Men's Bath Robes A splendid range of Terry cloth Bath Robes, in blue, mauve, yellow and grey, have close-fitting collar, with cord fasteners and girdle at the waist. All sizes, Wednesday 3.45

Men's Fur-Lined Coats Black English Beaver Cloth Shells, well tailored, with deep shawl collars of first quality German otter skin; body and sleeves lined with medium dark, closely furred muskrat skins, full 50 inches long, deep vent in back. Extra value Wednesday 22.50

Fur Collars Canadian Otter Collars, of prime furred dark skins, satin lined. Regular \$25.00. Wednesday 12.50

A Day of Sweeping Prices to Terminate the January White Sale

The last day of the 1912 White Sale means great price savings, as we will put on sale all the counter-mussed and handled garments, and we want them to be all gone at five-thirty o'clock. The smallest prices will prevail all through the White Goods Section, and will include thousands of beautiful pieces of hand-made or machine-sewn lingerie that still remain after an unprecedented successful January Sale of White. Come to Wednesday's carnival of low prices.

Two Wanted Ribbons with Clearing Prices

Taffeta Ribbon, in all colors, 6 inches wide, ties nicely for hair bows and hat bows. Note the width. Wednesday, per yard15



Black Taffeta Ribbon, 4 1/2 in. wide, suitable for children's hair bows, etc., greatly reduced. Wednesday, per yd. .10

The Sweepings from the Embroidery Section

Consist of all the odd lengths in our embroidery section, hundreds of them, in Swiss skirtings, all-overs, insertions, corset covers, edgings and flouncings, 1 1/4 to 3 yards in each length. In the stock-taking sale Wednesday, half-price.

44-inch Swiss Skirting, in handsome guipure design, scallop border, all new patterns, on fine quality of Swiss. Usually sold for \$1.35 yard. To wind up the White Sale, Wednesday, per yard88

Special Reductions in Electric Fixtures

Handsome 8-light Electroliter, fitted with cut ball shades, suitable for large hall or public room. \$75.00, reduced to \$9.00

Some Basement Items

TINWARE Folding Tub Stands, hold two tubs, any wringer can be attached, galvanized fittings, regular \$1.75. Wednesday 1.49

Placing the Climax on a Wonderful Month of Linen and Staple Values

300 PAIRS HEMMED SHEETS AT 98c PAIR. Made from stout bleached English sheetings, 67 x 90 in., for double beds, torn sizes and standard hems. Sale price to clear Wednesday, pair98

This in the Lunch Room WEDNESDAY AFTERNOON, 3 to 5.30 p.m. Home-made Corn Muffins, with Maple Syrup. Pot of Tea. TEN CENTS

China that Must Meet the Broom

500 Tea Cups and Saucers, in Japanese china, rich Oriental design, ovide shape. Regular 25c. To clear Wednesday15

Half the Price Swept Away on Trunks, Suit Cases, Club Bags

Stock-taking brought to our notice about 40 pieces of luggage that are slightly soiled owing to the necessary handling as samples. Included will be found fitted and unfitted bags and cases, wardrobe trunks and carryalls. Regular price from \$10.00 to \$75.00. Wednesday, Half Price. No dealers supplied. No phone or mail orders.

The Mantle Section Shows a New Phase of Perpetual Interest

The items here given are exceptional values in every case. However, the assortment is so wide, and personal tastes so varied that your only safe means of judging is by making a personal visit on Wednesday. Some of the items are:

A Skirt of all wool striped Cheviot Serge, in navy or dark grey, blue gored, with panel front, and a wide strap of self material down each side gore, finished with cluster of pleats to bottom. Wednesday price . . 8.00

WOMEN'S WINTER COATS SPECIAL AT \$6.95. Of imported frieze cloth, in navy and brown, semi-fitting back, single-breasted front, buttoned up to throat, with military collar or with collar and revers. Some with velvet trimmings. Flap pockets. Wednesday special 6.95

GIRLS' SPLENDID COATS AT \$5.95 EACH. Girls' Red River coat, of a good quality frieze. Hood is lined with pale blue flannel and sash and toque to match. Sizes 10 to 12 only. Wednesday 5.95

A QUARTER FROM THE PRICES OF ONE-PIECE DRESSES. The designs embody many most attractive styles, suitable for all occasions. There are silk foulards, fancy nets, chiffons, marquisette, satins and pretty cloth fabrics, in silver, tan purple, green, pale blue, pink, stripes and fancy mixtures. Regular prices were \$28.00, \$35.00, \$42.00, \$50.00, \$75.00. Wednesday a quarter less.

End-of-the-Half-Year Sale in Millinery

An eight o'clock visit will be advisable.

TRIMMED HATS, \$2.50. All our colored trimmed hats, dress and street styles, trimmed in mid-winter modes, and marked regularly from \$5 to \$12.50. Wednesday, each 2.50

SHAPES, 50c. 800 Shapes of velours, velvet furs, felts and satin finished felts, in all colors and black. This season's best styles. Regularly \$1.50 to \$3.50. Wednesday 50

Prices to Recommend Wednesday's Waists

Shirt Waists of pure Irish linen, whole front of 1/4-in. tucking, centre box pleat fastens with large ocean pearl buttons, tucked back, shirt sleeve, with laundered cuffs and collar. Regularly \$2.00. Wednesday 1.50

Wash Goods Prices for Early Selling

Dainty Delainettes for kimonos, dressing gowns, etc., floral and other designs, mostly cream ground. Regularly 15c, Wednesday 8



The Robert SIMPSON Company Limited