The Simpson Store

invites you to share in the harvest of savings offered for Wednesday.

concerned in the January Sale. The

prices are made to conform to the urgency of the occasion, so come prepared for surprises, and come as

early as you can.

Into this one day of vigorous selling must be compressed all the clearing-up of the numberless lines



Phase of Perpetual Interest

The items here given are exceptional values in every case. However, the assortment is so wide, and personal tastes so varied that your only safe means of judging is by making a personal visit on Wednesday. Some of the items are:

A Skirt of all wool striped Chevlot Serge, in newy or dark grey, nine gored, with panel front, and a wide strap of self material down each side gore, finished with cluster of pleats to bottom. Wednesday price .. 8.00

WOMEN'S WINTER COATS SPECIAL AT \$6.95. Of imported frieze cloth, in navy and brown, semi-fitting back, single-breasted front, buttoned up to throat, with military collar or with collar and revers. Some with velvet trimmings. Flap pockets. Wednesday

GIRLS' SPLENDID COATS AT \$5.95 EACH.

Girls' Red River coat, of a good quality frieze. Hood is lined with pale blue flannel and sash and toque to match. Sizes 10 to 12 only.

Wednesday

A QUARTER FROM THE PRICES OF ONE-PIECE DRESSES. ins, and pretty cloth fabrics, in silver, tan purple, green, pale blue, pink, stripes and fancy mixtures. Regular prices were \$28.00, \$35.00, \$42.00, \$50.00, \$75.00. Wednesday a quarter less.

End-of-the-Halt-Year Gloves and Hosiery Sale in Millinery

An eight o'clock visit will be

TRIMMED HATS, \$2.50. All our colored trimmed hats, dress and street styles, trimmed in mid-winter modes, and marked regularly from \$5 to \$12.50. Wednesday, each

No phone or mail orders. And these goods cannot be exchanged.

SHAPES, 50c. 800 Shapes of velours, velvet furs, felts and satin finished felts, in all colors and black. This season's best styles. Regularly \$1.50 to \$3.50. Wed-

nesday50 No phone or mail orders, and cannot be exchanged. 3 Tables of Shapes for girls, misses and women, regularly

Boys' and Girls' English Cape Leather Gloves, in tans, with dome fasteners, pique sewn seams and Bolton thumbs. The proper weight for street wear, perfect fitting. Sizes to fit 2 to 14 years. Regularly 75c, Wednesday .59

Men's Muleskin Mittens, with warm linings, close fitting knit wrist, strongly sewn, a splendid wearing quality. Regularly 40c, Wednesday ...

...29 Men's Anti-Rheumatic heavy Wool Socks, made from good quality wool yarn, in tan or brown, heavy and warm, heavy spliced heel, toe and sole. Special, per pair, Wed-\$1.00 to \$1.25. Wednesday .10 nesday25

Prices to Recommend Wednesday's Waists

Shirt Waists of pure Irish linen, whole front of 1/4-in. tucking, centre box pleat fastens with large ocean pearl buttons, tucked back, shirt sleeve, with laundered cuffs and collar. Regularly \$2.00. Wednesday 1.50

Smart Tailored Shirt Waists, of Austrian linen; front has cluster tucking, and panels of hand embroidery; tucked back and shirt sleeve and collar; laundered ready

Waist of messaline silk, in kimono design, trimmed with narrow folds of silk and self-covered buttons; threequarter length sleeve, with tucked cuffs and collar; black, navy, grey, brown and wine shades. Special Wednesday 2.95

Wash Goods Prices for Early Selling

Silk Striped Voile, every color for evening or summer wear; the favorite material for the coming season and a great opportunity for a good dress at a low price. Pink, sky, cream, Alice, mauve, black, grey, etc. Regulary 65c,

Cashmerette and Wrapperette, printed spots and figured on cream, navy and black ground, fine for children's spring dresses. Regularly 121/2c, and 15c, Wednesday6 Mercerized Brocade Flouncing, 38 inches wide,

splendid quality, has 2-inch hemstitched hem, with either one or two rows of Swiss embroidery insertion. These are splendid for summer shirt waists. Regularly priced 50c and 65c, Wednesday23 Small odd Silk and Cotton mixed washing fabrics, 27 inches wide. Some polka dots and a few brocades, odd colors and lengths. Regularly 35c and 50c, Wednesday .19

A Day of Sweeping Prices to Terminate the January White Sale The last day of the 1912 White Sale means

great price savings, as we will put on sale all the counter-mussed and handled garments, and we want them to be all gone at five-thirty o'clock. The smallest prices will prevail all through the White Goods Section, and will include thousands of beautiful pieces of handmade or machine-sewn lingerie that still remain after an unprecedented successful January Sale of White. Come to Wednesday's carnival of low prices.

Two Wanted Ribbons with Clearing Prices

Taffeta Ribbon, in all colors, 6 inches wide, ties nicely for hair bows and hat bows. Note the width. Wednesday, per

Black Taffeta Ribbon, 41/2 in. wide, suitable for children's hair bows, etc. greatly reduced. Wednesday, per yd. .10

The Sweepings from the Embroidery Section

Consist of all the odd lengths in our embroidery section, hundreds of them, in Swiss skirtings, all-overs, insertions, corset covers, edgings and flouncings, 11/4 to 3 yards in each length. In the stock-taking sale Wednesday,

44-inch Swiss Skirting, in handsome guipure design, scallop border, all new patterns, on fine quality of Swiss. Usually sold for \$1.35 yard. To wind up the White Sale,

Special Reductions in Electric Fixtures

5-light Electrolier, brushed brass, fitted with cut glass shades. \$42.00, reduced to 27.50 6-light Colonial Brass Electrolier, with cast cuirass shade holders and shades to fit. \$45.00, reduced to 27.00 Heavy rich gilt Drawing Room Crystal Electrolier. \$86.00, reduced /···· ··· ··· 55.00 12-light Electrolier, fancy cast brass mountings, fitted with frosted ball lamps. \$93.00, reduced to 45.00 24-in. Hand Painted Dome, floral design, heavy brass chain mounts. Note-Prices above quoted include fixing within city limits to exist-

Some Basement Items

TINWARE Folding Tub Stands, hold two tubs, any wringer can be attached, galvanized fittings, regular \$1.75, Wednesday 1.49

Marvel Washing Machines, cradle style, strong and durable, a most satisfactory washer, regular \$4.25, Wednesday 3.98

Combination Tea Kettle and Rice Boiler, boils water and cooks cereals, etc., at the same time, may be used separate, made from heavy cast aluminum, two styles. Wednesday, \$3.00 and 3.25 Aluminum Jelly Moulds, in a variety of styles and sizes. nesday, 4c, 15c, 19c, 25c, 35c.

Hockey Skates at Rush Prices Owing to the late start of the skating season, we have 1,000 pairs too many in stock, hence these

strictly high-grade skate, regular \$2.50, Wednesday 2.10
Favorite, perfectly tempered, highly nickeled, regularly \$2.00, Wednesday 1.50 Rob Roy, strong and light, regular \$3.00, Wednesday ... 1.49
Sport, a light, neat skate for women, regular \$2.50, Wednesday. Rover, a strong and handsome skate, Wednesday 1.00 Crescent, for women and chil-dren, regular \$1.00, Wednesday,

He is Looking for a Heavy Overcoat Here is a sale for his special benefit.

Winter weight Overcoats, in the single-breasted Chesterfield style, with velvet and self collars; also a number of ulsters, with two way convertible collar. These overcoats are made from fancy grey, brown and mixed fancy English tweeds, grey cheviots and a few black Meltons, tailored in the best manner, and given the very best mohair linings. Regularly \$15.00, \$16.50 and \$18.50. Wednesday 9.95
Others regularly \$25.00, \$26.50, \$28.50 and \$30.00. Wednesday, each 20.00 BOYS' TWO-PIECE SUITS.

With bloomer pants, are made of blue serge, blue worsteds, and a large assortment of English and Scotch tweeds, cut in single and double sack or Norfolk style. This range of suits have been selling regularly for \$5.00, \$5.50, \$6.00, \$6.75 and \$7.50. The lines are broken, but include sizes 25 to 34 inches. Wednesday 3.79

Values that Concern "The Average Man" Men's Bath Robes

A splendid range of Terry cloth Bath Robes, in blue, mauve, yellow and grey, have closefitting collar, with cord fasteners and girdle at the waist. All sizes, Wednesday 3.45

Men's Fur-Lined Coats

Black English Beaver Cloth Shells, well tailored, with deep shawl collars of first quality German otter skin; body and sleeves lined with medium dark, closely furred muskrat skins, full 50 inches long, deep vent in back. Extra value Wednesday 22.50

Fur Collars

Canadian Otter Collars, of prime furred dark skins, satin lined. Regular \$25.00. Wednesday 12.50

Underwear for Men

200 garments of Men's Gen-

ine Lambs' Down Fleece

fully made and trimmed, guar-

anteed free from dirt or germs. All sizes, 34 to 44. Regularly

per piece, \$1.00, Wednesday,

suit for \$1.50, or per garment

...

150 Garments of boys

English natural wool under

wear, shirts and drawers,

heavy winter weight, double-

breast. Regularly \$1.00 and

\$1.25. Sizes 22 to 32. Wed-

Placing the Climax on a Wonderful Month of Linen and Staple Values Shirts and Drawers, beauti-

300 PAIRS HEMMED SHEETS AT 98c PAIR. Made from stout bleached English sheetings, 67 x 90 in., for double beds, torn sizes and standard hems. Sale price to

SATIN DAMASK TABLE CLOTHS. 2 x 2½, 2½ x 2½ and 2 x 3 yards; rich, grass-bleached double satin damask; the finest bordered designs; all odd lots in the lot. Regularly \$4.50, \$5.00, \$6.50 and \$7.50 each.

BLEACHED ENGLISH LONGCLOTH 71/20. A fine Longcloth for underwear, needle finish, made from long, staple cotton, not too heavy, about a yard wide. Sale

ENGLISH PILLOW COTTONS AT 15c. 42, 44 and 46 inches wide, an exceptionally fine quality

WIDE IRISH BROWN HOLLAND 23c. A superior quality of all-linen Irish Brown Holland, for

ladies' or children's dresses, etc., 40 inches wide, beautiful round thread Sale price Wednesday, yard23 COLORED SATIN COT QUILTS 50c. Sky or pink English Satin Quilts, for children's cots, woven in a lot of Robinson Crusoe and text figures, etc., very interesting for the little folks. Regularly 98c each. Sale 1,800 YARDS ENGLISH FLANNELETTES 9c YARD.

32 inches wide, all good stripes and fast colors, warm napping, and free from dressing, stout weave. Regular 121/2c and 15c yard Sale price Wednesday9 Phone direct to Linen Department.

-Second Floor.

nesday69 Some of the Carpet Specials

Extra heavy Scotch Printed Linoleums, in a large variety of patterns and colors, with patterns suitable for any purpose. Regularly 40c and 45c. January Sale price 33

English and Domestic Wilton Rugs, chiefly two-tone greens, large sizes only, 11.3x 12 and 11.3x13.6. Regularly \$49.00 and \$55.00. January Sale price, \$43.50 and \$47.50.

Small Smyrna Rug, reversible, splendid rug for hard wear. January Sale prices, 27 x48, \$1.49; 30x60, \$1.79; 36x36,

This in the Lunch Room WEDNESDAY ATERNOON.

3 . 5.30 p.m. Home-made Corn Muffins. with Maple Syrup. Pot of Tea. TEN CENTS

GROCERIES

2,000 stone fresh Rolled Oats, per stone, 43c. Choice Side Bacon Peameal, half or whole, per 1b. 18c. Choice Cooking Figs, 4 lbs. 25c. Finest Pot Barley, 6 lbs., 25c. Choice Prunes, 3 lbs., 25c. Canned Corn, best quality, 3 tins, 25c. Canned Peas, 'per tin, 11c. Tel-Canned Peas, 'per tin, 11c. Telfer's Cream Soda Biscuits, 3-lb. box, 24c. One car California Sunkist Oranges, good size, sweet and seedless, per doz., 24c. Pure White Clover Honey, 5-lb. pail, 68c. Edwards Dessecrated Soups, tomato, white and brown, 6 packages, 25c. Canned Pie Peaches, 2½ 1-lb. tins, 10c. Malta Vita Breakfast Cereal, 3 packages, 25c. Blue Bell Jelly Powders, assorted, 4 packages, 25c. FRESH ROASTED COFFEE, PER

300 lbs, Fresh Roasted Coffee in the bean, ground pure with Chicory Wednesday, per lb., 25c.

China that Must Meet the Broom

500 Tea Cups and Saucers, in Japanese china, rich Oriental design, ovide shape. Regular 25c. To clear Wednesday15

10-piece Toilet Sets, best English make, in assorted floral and gold decorations. Regular \$3.50. Wednes-

45 Dinner Sets, in English semi-porcelain ware, dainty floral design, complete service for 12 people. Wednesday special 4.99

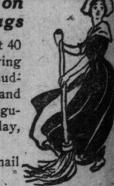
102-piece Dinner Set, in Theodore Haviland Limoges china, apple blossom spray, design, finished in coin gold. Regular \$47.70. Wednesday ... 37.50

100 pairs Sugars and Creams, in American pressed glass, neat star design. Regular 40c. Wednesday,

Half the Price Swept Away on

Trunks, Suit Cases, Club Bags Stock-taking brought to our notice about 40 pieces of luggage that are slightly soiled owing to the necessary handling as samples. Included will be found fitted and unfitted bags and cases, wardrobe trunks and carryalls. Regular price from \$10.00 to \$75.00. Wednesday,

No dealers supplied. No phone or mail





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