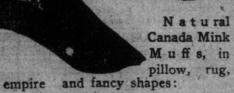
The green tickets will be everywhere alongside the old price checks. Come and see the values we





Regularly \$75.00. Thursday 60.00 Regularly \$60.00. Thursday 45.00 Regularly \$50.00. Thursday 42,50 Natural Eastern Canada Mink

Stoles, in all the very newest designs. Regularly \$85.00, \$75.00 and \$55.00. Thursday \$70.00, \$60.00 and

Children's Grey Lamb Furs, including stoles, scarfs, collars, muffs, gauntlets, and caps. A splendid assortment, all first quality, at 25 per cent. off regular prices.

# Two \$11.95 Items In the Mantle Section

(Third Floor.)

One-piece Dresses for afternoon or evening wear, made of chiffon over Jap silk slip, have waists with sheer yoke and semi-low neck, trimmed with tiny pearl beads and outlined with Plauen lace insertion. The sleeves are short. Skirts hang to knee line, and are surrounded with a deep fold of colored chiffon, continued at bottom. Ivory trimmed with sky blue, pink or nile. Regularly \$18.50. Thursday ...... 11.95

#### WOMEN'S EVENING WRAPS.

Attractive styles and materials, in shades of green, rose, tan, blue, champagne and crimson. Some hanging loose from shoulder, with large cape effect, have bell shaped sleeves, trimmed with folds of black satin; others square collars, handsomely braided. Regularly \$19.75 to \$25.00. Thursday .... 11.95

#### Excellent Petticoat Chances \$1.25 LINED SATEEN PETTICOAT 95c.

Petticoat of black mercerized sateen, body lined with red flannelette, pin tucked and strapped flounce, with two frills.\* Lengths 36 to 42 inches. Regularly \$1.25. Thursday. . .95

Imported Moreen Petticoats, black, navy or green, straight hanging flounce, trimmed with rows of pin tucking and accordeon pleating. Lengths 38 to 42 inches. Regularly \$1.25. 

#### SMALL WOMEN'S MOIRE PETTICOATS

of black moirette, for misses or small women, two-piece flounce trimmed with rows of stitched strapping, also rows of pin tucking. Lengths 32, 34 and 36 inches. Thursday ..... 1.50

#### Dress Fabrics

Black and White Shepherd Check, a soft texture, fine, even weave; comes in three sizes of check, small, medium and large; specially adapted for women's, misses' or children's garments, and guaranteed to launder perfectly; 42

inches wide. Regularly 50c.

#### Trimmed Hats

The Austrian velour of which the shape is made has an unusually rich velvety finish, while the black Marabou mounts and black silk velvet give a handsome effect over the rolling brim. 20 only in black or black and white. The regular price for this grade is \$5.00 and \$6.50. Thursday ..... 2.75

# Small Sized Rugs

Mohair Rugs, odd sizes and colors, terra cotta, greens, reds and old gold. Regular \$3.25 to \$8.00. Sale price \$1.95 24 Sample Smyrna Rug Sections. Worth \$1.25. Sale price ....... .69

English Tapestry Stair Carpets, in numerous patterns and colors; very hard-wearing carpet; 221/2 in. x 27 in. wide. Reg-

# The Annual Fur Event The Simpson Store

will welcome the early arrivals with a special generosity. For them are the Eight o'clock values. The bargains where possible are carried through the day, but you can choose best and buy best in the early morning hours.

# The Tide of Whitewear Values Still Flows Full and Free

Thousands of fore-sighted women have visited the winter wear section, and availed themselves of the wonderful pricing, that makes this Our Greatest White Sale. Some special values

Maids' Aprons, of lawn, with embroidered bib an	d bretelles, wide
ashes and tucked skirt; size of skirt 38 x 38 inches. Re	gularly osc, Tues-
Maids' Aprons. Regularly 90c, Thursday	
Overall Apron heavy blue and white check gingh	am, covers whole
dress except sleeves, width of skirt 52 inches. Regula	rly 50c, Thursday

Night Dresses, of white flannelette, silk embroidery, lengths 54, 56 Princess Slips, exquisite garments of nainsook, real German Valenciennes lace insertions and ruffles. Sizes 32 to 42 bust. Regularly \$8.00. Combinations of nainsook, shadow embroidery and Val. lace insertions. Sizes 32 to 42 bust. Regularly \$4.50, Thursday ...... 2.69

Petticoats, of heavy cotton, lengths 36 to 42 inches. Regularly \$4.25, Thursday .... 2.95 Night Dresses, 3 white sale styles, fine nainsook or cotton, slip over or high neck styles, fine embroidery or lace trim, all sizes in the lot. Regularly \$1.25 to \$1.65, Thursday ..... 1.00 Drawers, sizes 23, 25, 27 inches. Regularly 75c, Thursday . .50 \$1.25 Sahlin or Royale Bust Form and Corset combined, 32 to 38 bust, in different waist measures. Thursday Sale price, each ... 1.00

#### White Sale Prices on Waists

Waists of white lawn, with gimps of pin tucking, rows of Val. lace, insertion and embroidery, have tucked back and invisible fastenings 34 length sleeve, tucked cuffs and collar; all sizes, regularly \$1.00, Thurs-

several good styles, plain tailored of 25c, 35c, 42c, 48c, 58c, 68c and 98c. tucked with strapped seams, 'kerchief pocket, shirt sleeve and link cuffs. Regularly \$1.95 and \$2.25, January Sale ... ... 1.25

Waists of wool voile, kimono style, 34 length sleeve, front, shoulders and collar are piped with mes-saline satin, and have buttons of harmonizing color; black, navy, cardinal and all white. January Sale ...

#### Embroideries One-fourth to One-half Underpriced

A superb gathering of St. Gall and Plauen embroideries, many exclusive patterns, are the maker's season's surplus. All fresh, new, 27 and Shirtwaists of pure Irish linen, 45 inch flouncings. Wednesday at Embroidery Edgings and Inser-

tions, yard, 5c, 6c, 7c, 8c, 9c, 10c and 121/2c. 3.000 Swiss Embroidered Waist Fronts. Regular value 19c, Wednes-

200 dozen Ladies' Embroidered Handkerchiefs, Wednesday, half price, each ... ... ... ... ... .10

## Midwinter Offerings from the Linens and Staples

ENGLISH WHITE SAXONY FLANNELETTE, 71/2c YARD. 32 inch English Saxony Flannelettes, white only, strong, firmly woven cloth, free from dressing. Regular 10c to 13c per yard. Sale price, DAMASK TABLE CLOTHS, \$1.97 EACH.

2 x 21/2 yards, made from pure grass bleached linen, full satin dam-45 INCH CIRCULAR PILLOW LINEN. About 380 yards only. Thursday ... ... ... ... ... ... ... .49 ENGLISH NAINSOOK CAMBRIC. ENGLISH CIRCULAR PILLOW COTTON, 15c YARD.

Fine linen finish, and 44 inch width, for quick selling. Thursday, \$2.75 HORSE BLANKETS, \$1.38. Only half price for some of the best horse blankets sold in Canada, only 55 to sell, the balance of two odd lots. Regularly \$2.75 each. Thurs-

day .... 1.38 Phone direct to Linen Department.

#### Glove Values

Women's Imported Glace Kid Gloves and Mittens, fur top, dome fastener, all-wool lining, black or tan, size 6 only; mittens, black, size

61/2 and 7; tan, 61/2, 7, 71/2. Regular \$1.50 value. Thursday, pair . . .98
Boys' and Girls' Tan Cape Leather Unlined Gloves, dome fastener, pique sewn seams, in shades of tan; sizes to fit up to 14 years. Regularly 75c. Thursday ... ... ... ... .59

Lace Curtains at Sale Prices 500 pairs Nottingham Lace Curtains, \$1.00, \$1.25 and \$1.50 values, have attractive and neat patterns, 3 and 31/2 yards long. Thursday, per 

2,000 pairs Nottingham Lace Curtains, in novelty and cable net weaves, very durable, have all advanced designs and effects. Regularly \$3.00 and \$3.50. Thursday, per pair ... 2.19

# Very Low Prices in the China Section

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900 Fine China Tea Cups and Saucers—Kermiss and Ovide shapes, handsome decoration, English Limoges and German China. Regular 25c, Thursday .... 12½ 50 only, 10-piece Toilet Sets, deep roll rim floral decoration, new Princess shape. Regular \$5.00, sale special 

20 pieces Rich Cut Glassware, comprising flower vases, tankard jugs, rose bowls, less than half price.

#### Odd Pieces of Parlor Furniture AT BARGAN PRICES

Parlor Tables, mahogany finish, well designed. Regularly \$5,45, Thursday ...... 4.25 Parlor Tables, solid mahogany, beautifully finished. Regularly \$18.00. Thursday ...... 13.90 Odd Parlor Arm Chairs, mahogany finish, high back, with ring seat. Regularly \$7.40. Thursday ..... 5.45 

#### Warm Boots and Slippers

Best quality Felt Boot, lace style, thick felt sole and heel, leather-covered vamps; a grand, warm boot for either out or inside

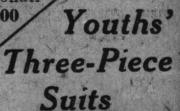
Best quality Felt Boot, lace style, leather sole and heel, leather foxed all around 

Best quality English Plaid Felt House Boot, leather-covered felt sole, very soft and warm; buckles up around ankle like an overshoe; sizes 6 to 11. Regular \$1.50. Thursday ... ... ... 1.15 

## Overcoats --- A Boon to the Out-of-Doors Man

Two-tone Brown English Tweed Overcoating, in herringbone weave; made in single and double-breasted styles, with self collar, cuffs, leather buttons, satin sleeve linings ... ... 22.00

English Melton Overcoats, made single-breasted, with fly front: black silk velvet collars, edges and seams having raw edges, double stitched; mohair linings. Thursday . . 15.00



Three-button single-breasted coats, single-breast vest, and full hip trousers, of English worsted, with a hop-sack finished top, one of the most durable cloths, are in dark brown, with a faint blue stripe and small overcheck. Best English twilled linings and inter-trimmings. Sizes 33 to

## Boys' Suits of Two Pieces

35. Thursday ..... 10.50

Of Muffiers All odd lots of Mufflers; a good assortment of many styles and shapes for evening dress; silk knitted, with fringe ends; automobile wraps, made from pure Angola wool; silk reefers and squares, in plain and fancy colors. Regularly \$1.25, \$1.50, \$2.00, \$3.00, \$3.50 and \$4.00. To clear

Clearing

Thursday morning ... ... .98
(No phone or mail orders.) WONDERFUL SHIRT VALUE Miners, prospectors and survey-

ors can save money on these shirts; made from a genuine 6ounce duck; the fronts and cuffs four-ply, with patent extra strong dome fasteners, which cannot possibly pull off; two safety pockets that fasten; extra large body, and double sewn seams; sizes 14 to 18. Regularly \$1.50. Thurs-

A double-breast coat and bloomer pants of dark brown English tweed; the coat cut with long lapels and slightly fitting back; the bloomers full American style and well trimmed. Sizes 27 to 34. Thursday ..... 6.50

#### Men's Furs

Caps, in wedge, driver and Kiva shapes, of near seal, well lined and finished. Thursday 2.65

Fur Collars, of astrachan, Corean beaver, wallaby, electric seal, nutria, and raccoon skin, adjustable style buttons on coat, extra well lined. Regularly \$5.00 and \$6.00. Thursday .. .. 3.50.

# Groceries of Simpson Quality

2,000 lbs. Dairy Butter, in prints, per lb. 29c. Fresh Flaked Wheat, per stone 45c. Smoked Rolls of Bacon, lean and mild, half or whole, per lb. 15c. Choice Pink Salmon, ½-lb. flats, 3 tins 25c. Finest Canned Tomatoes, per tin 12c (only 3 tins to a customer). Edwardsburg or Beehive Table Syrup, 5-lb. pail 25c. Salt in 5-lb. Bags, 3 bags 14c. 400 Jars E. D. Smith's Pure Strawberry Jam, 16 ounce jar 20c. Cowan's Perfection Cocoa, ½-lb. tin 23c. Blue Bell Jelly Powders, assorted, 4 packages 25c. Canned California Peaches in heavy syrup, large tin 25c. Malta Vka Breakfast Cereal, 3 packages 25c. Maggi Soups, assorted, 6 packages 25c. Imported Malt Vinegar, Imperial quart bottle, 20c.

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