

THE ROBERT SIMPSON COMPANY LIMITED

(Toronto Store)

DEPARTMENT 262—MEN'S SUITS

Examples of Price Spreads on Representative Larger Purchase Orders on Men's Suits

Description	Invoices						Unit Laid Down Cost	Initial Mark-up		
	Order Value	Date	Quantity	Unit Cost				Initial Unit Selling Price	Amount	Per cent to Cost
				Invoice Price	Sales Tax	Freight				
				\$ cts.	\$ cts.	\$ cts.	\$ cts.	\$ cts.	%	
Suits.....	1,265 75	4th Oct. 1933....	48	15 25	0 91	0 06	16 22	25 00	8 78	54.13
Suits.....	294 00	17th Nov. 1933....	27	10 50	0 63	0 05	11 18	16 95	5 77	51.61
Suits.....	See Item No. 19..	Various.....	101	12 50	0 75	13 25	20 00	6 75	50.94
Suits.....	1,916 15	26th Sept. 1933....	201	8 75	0 52	0 03	9 30	13 75	4 45	47.85
Suits.....	See Item No. 23..	Various.....	452	10 50	0 63	0 05	11 18	16 50	5 32	47.59
Suits.....	5,580 00	18-20th July 1933....	150	16 00	0 96	16 96	25 00	8 04	47.40
			14	23 00	1 38	24 38	35 00	10 62	43.56
Suits.....	See Item No. 21..	15th Sept. 1933....	60	10 10	0 61	0 04	10 75	15 00	4 25	39.53
Men's Flannel Robes.....	457 50	4th Dec. 1933....	77	6 10	0 37	0 01	6 48	9 00	2 52	38.89

General Note:—For the year 1933 the gross profit of this department as a whole, after write-downs, shortages, etc., was 37.07% on cost.