

CAMERAS—Mala Floor, Centre—Superior A. hum. silk cloth cover (10 leaves, 10 x 12), reg. \$1.25. Friday 85c. Super-A. hum. (10 leaves, 5 x 7), reg. \$1.00. The M.A. De-voisier, reg. \$2.00. Super-A. hum. (10 leaves, 5 x 7), reg. \$1.50. Super-A. hum. (10 leaves, 5 x 7), reg. \$1.50. Super-A. hum. (10 leaves, 5 x 7), reg. \$1.50. Super-A. hum. (10 leaves, 5 x 7), reg. \$1.50.

# SIMPSON'S BIG FRIDAY BARGAINS

EYE GLASSES AND SPECTACLES, Friday Special, \$2.45—Regularly \$3.00 and \$3.50. Finest gold filled stock, first quality lenses, complete in leather case, \$2.45. \$1.00 extra must be added in complicated cases. Eyes tested by specialist. (Optical Department—Second Floor.)

## In the Mantel Section

**A FRIDAY SALE OF WOMEN'S SUITS, \$4.95.**  
Manufacturers' lines gathered together to make a surprise special for Friday. Samples in Bedford, broadens, serges and tweeds, lined with silk; shades are navy, brown, black, gray and a variety of stripe effects. Regularly \$9.50, \$10.50, \$12.50 to \$15.00. Friday bargain . . . 4.95  
**\$3.95 for Silk Dresses—**Unusual values are offered in these cleverly designed dresses which come in black, navy, Copenhagen and brown. They feature new styles and have just been received into stock. Skirts include tunic and draped styles. All sizes. Friday bargain . . . 3.95  
**Outing Dresses in Serge—**Women's and misses' dresses in styles well adapted to holiday wear. Hard wearing serges are used in making them and well fitting lines. Dainty novelty collars. All sizes. Friday . . . 3.95  
**Wash Dresses to Clear at 95c—**Misses' and small women's sizes. Materials of percales and gingham. Friday bargain at . . . 95c  
**Sample Wash Dresses—**American and home manufacturers. Only a few of a style, perfectly new and clean; latest designs and materials and new shades. Friday bargain . . . 3.95  
**A Clearing Sale of Coats for Misses and Women, \$3.95—**Regularly \$8.50 and \$12.50 value. Styles and materials are all the very newest and most popular for this season; broadens, wool checks and stripes, velours, wool worsteds and serges, in light or dark shades; in sports coats and dressy styles. Friday bargain . . . 3.95  
**Sale of Sample Coats, Friday \$3.25—**A collection of manufacturers' samples and best hand-made lines; in handsome complete alligator cloths, wool checks, duvetynes and fancy tweeds; in a nice variety of new styles; a number of these lined throughout or half lined. Regularly \$15.00 and \$17.50. Friday bargain . . . 3.25  
**Girls' Coats \$2.49—**Pretty styles, in serge, with long velvet collars, check and fancy materials; some have belted backs. Colors are navy, gray, tan. Ages 8 to 14 years. Friday bargain . . . 2.49  
**Specials in Skirts Made in Our Own Factory—**The materials are smooth finished tweeds and chevots, in mostly all shades. The styles are plain gored with high waists and are perfect fitting. All stock sizes. Regularly \$4.00. Friday bargain . . . 1.49 (Third Floor.)

## Friday's Silk Specials

Colored Satin and Crepe Charmeuse, French Crepes, and the balance of Mottre Sulting Velours. Widths run from 40 to 44-inch. Beautiful shadings in these soft draping charmeuse satins. A big range in French crepes, a weave noted for service and good choosing in the moires. Regularly \$2.50 to \$3.00. Friday . . . 1.39  
**Shantung Pongee** in the natural shades, 33 and 34-inch, well selected qualities, firm and even in texture, launders perfectly. Per yard . . . 43c  
**Colored Duchesse Satins, 39-inch.** This is our standard \$1.50 quality, cut in price for a routine day's selling. The shades handsome complete with this season's best sellers, and plenty of ivory. Sale price . . . 1.18  
**Favorite weaves in Black Silks, Black Satin Paillette, in 36-inch.** A weave we can recommend for its lasting qualities and rich appearance. Sale price . . . 94c  
**Black Satin Duchesse, 39 inches wide.** This satin cannot be bought elsewhere under \$1.65. It has beauty, weight and finish to commend it, and we can guarantee the wear of every yard. 39-inch . . . 1.38 (Second Floor.)

## Seasonable Dress Materials

**English Mohair Lustres, 27c Yard—**A big shipment just in time for this bargain; made by the best English makers. In a beautiful range of colors and every wanted shade, in a lovely, bright, permanent lustre finish; guaranteed fast, permanent dyes; 40 inches wide. Per yard, Friday . . . 27c  
**STRIPED WORSTEDS, 36c YARD.**  
These dainty striped worsteds are very popular in neat black and white and gray and white stripe effects, for dresses, skirts or summer suits, as they will launder to perfection; 40 inches wide. Per yard, Friday . . . 26c  
**WEST OF ENGLAND SERGE, 46c YARD.**  
West of England Serges are known the world over for their practical and hard-wearing qualities in nice fine twill and thoroughly soap shrunken and fast dyes, in navy and black only; 42 to 44 inches wide. Per yard, Friday . . . 46c  
**SAN TOYS, POPLINS AND CREPES, 55c.**  
We are offering one of the greatest bargains of the season in these fashionable and much wanted dress fabrics in every new and popular shade, in all-wool French San Toys, Poplins, Epingle Cordis, Crepes de Chine, Taffetas, etc.; 42 to 44 inches wide. Ideal for draping materials. Per yard, Friday . . . 53c (Second Floor.)

## Wash Goods Bargains

38-inch Crepe, in odd lines and broken ranges from a jobber's stock, stripes and flowered effects on white grounds. Friday bargain . . . 11 1/2c  
40-inch and 44-inch Ratinnes, in plain stripes and checks, medium and heavy weight materials, sterling values and splendid washing materials. Friday bargain . . . 49c  
45-inch Plaid Ratinnes, in a good assortment for sports coats and separate skirts. Friday bargain . . . 39c  
28-inch Ottoman Cord Suitings, in shades of white, sky, Copenhagen, linen, mauve, etc. Regularly 45c. Friday bargain . . . 29c  
45-inch Marquettes, in a lovely sheer weave, in shades of white, sky, and pink. Regularly 65c. Friday bargain . . . 25c  
30-inch Gingham, Anderson's famous best quality, in plaids only. Regularly 25c. Friday bargain . . . 9 1/2c  
28-inch firm Spot Swiss Muslins and Satin Striped Muslins, in a lovely firm quality. These goods were not made for the money that we are asking. Friday bargain . . . 17 1/2c (Second Floor.)

## Men's Goodyear Welted Boots and Oxfords \$1.99

Shoes that sell regularly at \$3.50 and \$4.00; made in all popular leathers, in the popular laced Blucher style; medium weight Goodyear welted soles. Sizes 5 1/2 to 11. Friday bargain . . . 1.99  
**WOMEN'S PUMPS AND OXFORDS, 95c.**  
They are samples and shoes that have become slightly soiled from showing, under styles, in all popular leathers; medium and light weight soles; high, medium and low heels. Sizes 2 1/2 to 4 only. Regularly \$2.00, \$2.50 and \$3.00. Friday . . . 99c  
**WOMEN'S SOUTHERN TIES, \$1.19.**  
Made from Dongola kid, in two-eyelet style; no toe caps; medium weight soles and low heels; very comfortable for house wear. Sizes 2 1/2 to 8. Regularly \$1.50. Friday . . . 1.19  
**WOMEN'S COMMON-SENSE BOOTS, \$1.49.**  
Fine Dongola Kid Lace Boots; made on comfortable common-sense lasts; no toe caps; medium weight soles and low heels. Sizes 2 1/2 to 8. Regularly \$2.00. Friday . . . 1.49  
**WOMEN'S BOOTS AND OXFORDS, \$1.95.**  
New and popular styles; in gunmetal, tan Russia calf, vicid kid, patent cow, chocolate kid, white nu-buck, and fine white canvas. Every pair is beautifully finished and perfect fitting. Some have the new kidney heels, others have Cuban, military and low matron heels. Sizes 2 1/2 to 8. Regularly \$3.00, \$3.50 and \$4.00. Friday . . . 1.95  
**WHITE SHOES FOR WOMEN, 95c.**  
300 pairs Fine White Canvas Pumps and Oxfords, slightly soiled, but easily cleaned; sizes 2 1/2 to 7. Regularly \$1.49, \$1.99. Friday bargain . . . 99c  
**CHILDREN'S BOOTS, 85c.**  
Neat and easy fitting Laced Blucher Boots, strong dongola kid, with patent toe caps, medium weight soles, spring heels; sizes 2 1/2 to 10 1/2. Regularly \$1.25. Friday . . . 85c (Main Floor.)

## House Dresses 79c

Women's Home Dresses of American printed percale, blue or gray stripe, also black with small white dot, attache, down collar, cuffs and high waist line finished with narrow bias piping; sizes 34 to 44. Friday bargain . . . 79c  
**Satin Petticoats, \$2.50—**Women's Petticoats of soft finished mesaline satin, good wearing; black, navy, emerald, Copenhagen, tango and mahogany; 22-inch flounce of accordion pleating, sizes 36 to 42. Friday bargain . . . 2.50 (Third Floor.)

## Men's Good Business Suits Friday \$7.90

Big bargains for Friday, so come early. English tweeds, in browns and grays, in neat striped patterns that will give good satisfactory wear, are the materials. The coats are cut single-breasted, three-buttoned style; the vest and trousers well cut on good lines; good linings and tailoring make them worth wearing. Sizes 35 to 44. Worth \$10.00, \$12.00 and \$13.50. To clear at . . . 7.90  
**TWEED WORK PANTS AT 95c.**  
Made from a heavy duck that will give browns and grays, in striped patterns, tailored neatly and strongly. Will give a great amount of real service. Sizes 32 to 44 waist. Friday . . . 95c  
**MEN'S KHAKI DUCK PANTS AT \$1.25.**  
Made from a heavy duck that will give the best and most satisfactory wear, four pockets and a new idea side strap. Sizes 32 to 44. Friday . . . 1.25  
**KHAKI DUCK COAT TO MATCH, \$1.50.**  
Made from same heavy duck as the pants, to button to the chin, single-breasted, outside patch pockets, well tailored. Sizes 36 to 44. Friday . . . 1.50 (Main Floor)

**This Store Will Be Open on Saturday Afternoon During June, July and August Store Closes at 1 p.m. Saturdays**

## Wedding Presents

Suitability, rather than cost, will govern you in the choice of wedding presents. You don't chase after bargains when you wish to pay a compliment to the bride. You might just as well, however, get the best for your money, and we invite you to inspect a collection of

**BRIC-A-BRAC. COALPORT AND CROWN DERBY CHINA. STATUARY AND MANTEL ORNAMENTS. TABLE DECORATIONS IN CHOICE CUT GLASS. ARTISTIC THINGS FOR DEN AND DRAWING-ROOM. CUT GLASS.**

Some of these are exhibition pieces of celebrated makers. All are extraordinary value. It will interest you and will repay you to compare and criticize this collection on Friday before spending the money you had thought of for June weddings. You will say the values are astonishing. It is another of those instances of the buying power of your dollar being doubled at Simpson's. The list is too long to be printed here. Come and see the goods Friday morning.

## Dressmakers' Notion Specials

Cotton-covered Featherstone. Regularly 1 1/2 yard. Box of 12 yards . . . 1.25  
Invisible Pin Sheets, 400 pairs to sheet. Regularly 2 for 10c. 4 for . . . 10c  
Dome Fasteners, black and white, all sizes. Regularly 1 dozen 25c. 12 dozen 99c . . . 1.10  
Universal Hooks and Eyes, black and white, all sizes. Regularly 3 cards 5c, 6 cards 10c  
Lined Tape, black and white. Regularly 10c yard. Yard . . . 7c  
Argyle Garment Shields, sizes 2, 4, 6. Regularly 50c and 55c. Pair . . . 40c  
Fine Gambro Buttonhole Tape, buttonholes 1 and 2 1/2 inches apart. Yard, 12 1/2c and 15c.  
7-inch General Purpose Scissors, nickel-plated. Regularly 75c . . . 50c

## Men's Stiff and Soft Hats

Dressy 1914 shapes, fine imported fur and fur mixed felt; colors gray, pearl, brown and black in soft hats; black only in stiff hats. Regularly \$1.50, \$2.00 and \$2.50. Friday . . . 99c  
Men's Straw Hats, smart shapes in the popular and much worn boater design, medium high crowns and medium brim, black silk bands, easy fitting leather sweats. Friday bargain . . . 55c  
Boys' and Men's Caps, assorted, in golf, motor, yacht and varsity shapes. Regularly 15c, 25c and 45c. Friday bargain . . . 10c  
Children's Hats, in turban and rah-rah shapes, in felt, tweeds and serges. Regularly 95c and 45c. Friday bargain . . . 10c  
Children's Straw Hats, in midday, Jack Tar and turban shapes; very fine braids, and well trimmed. Friday . . . 10c (Main Floor.)

## HALF PRICE SALE OF League Base Ball Goods International Cricket Bats Stumps, Gloves and Pads Tennis and Sundry Field Sports Regularly \$2.00 to \$8.50 FRIDAY HALF PRICE

## Toilet Goods Friday

Buttermilk and Oatmeal Toilet Soap, Friday, 6 cakes for . . . 17c  
Cleaver's Unscented Toilet Soap, Sale price 2 cakes for . . . 23c  
Imported French Toilet Soap, Violet, rose and lilac. Sale price, 4 cakes for . . . 25c  
Corylopsis of Japan Toilet Powder, 1 lb. tin. Sale price . . . 25c  
French Tooth Brushes, with pure bristles. Regularly 20c. Friday . . . 14c  
Hair Brushes, solid backs, with 11 rows of hand-drawn bristles. Regularly 95c. Sale price . . . 39c (Phone Direct to Toilet Dept., Main Floor.)

## Clearing Net Waists

Clearance of pretty embroidered net waists, in all white, ecru, black and black-lined white, all lined with net and sized from 34 to 42 inches, all new goods, made to sell at \$1.95 and \$2.45. Friday bargain . . . 95c  
A mixed collection of good Drill and Linen Norfolk Middies, in camel, navy white, with colored piping and ecru; some have self bands; others are of patent leather, sizes are 33 and 34 only. Regularly \$1.95. Friday bargain . . . 95c (No Phone or Mail Orders.)

## 7-Piece Set of Graniteware 95c

A few only of these 7-piece sets, consisting of dishpan, pudding pan, rice or cereal cooker, straight saucepan and lid, pie plate and spoon, all in clear, heavily coated granite ware; worth \$1.35. For \$2.00 shoppers. Friday . . . 95c  
Three-piece Carving Knife, fork and steel knife has well-tempered Sheffield steel blade and all have highly finished stag handles; each set put up in separate box; worth \$1.15. Friday . . . 95c  
An overstock sale of Aluminum Rice or Cereal Boilers, suitable also for family use; worth \$1.50. Friday bargain . . . 95c  
Serviceable Oval Serving Trays, with prettily decorated porcelain bases, in many different designs. Regularly \$1.25. Friday bargain . . . 95c  
200 Highly Finished Enamelled Teapots in round, oval and other shapes, prettily decorated in floral, ribbon designs, all brown or green; worth up to \$1.25. Friday . . . 95c  
Garden Spades, 200 only, "D" handled solid steel blades. Regularly 95c. Friday . . . 95c (Main Floor.)

## Long Trousered Suits for \$5

Below actual cost are these Young Men's Long-Pant Suits. Smartly tailored, English tweeds and worsteds, in gray and brown shades; single-breasted styles, in two and three-button cut; single-breasted vest, and long cuff-bottom trousers. Sizes 32 to 35. Regularly \$7.50, \$8.50, \$9.75 and \$10.00. Friday bargain . . . 5.00

## BOYS' TWO-PIECE SUITS, WITH BLOOMERS.

Exceptional Values in Smart Two-Piece Suits, double-breasted sack and single-breasted Norfolk styles; made from strong imported tweeds, in brown and gray, also some fancy novelty weaves. Sizes 24 to 33. Values from \$4.75 to \$6.50. Friday . . . 2.95

## BOYS' DOUBLE-TEXTURE RAINCOATS, \$3.95.

Smartly tailored, in single-breasted style, with collar to button up close to chin; Raglan and square cut shoulders; full cut back; a splendid wearing coat; made from English paramatta, in fawn and olive shades. We guarantee every coat to be perfectly rainproof. Sizes 25 to 32. Friday bargain . . . 3.95

## BOYS' WASH SUITS, RUSSIAN STYLES.

Sailor and military finishes, with elastic bottom bloomers, made from strong cambrics, in stripe patterns and natural linenettes; full cut suits that are easily laundered. Sizes 2 1/2 to 6 years. Friday . . . .75 (Main Floor)

## Men's Furnishings

200 suits of Men's Pyjamas, all summer weights, in plain colors, gray, sky or ecru, and a few stripe designs; these are half-price and less; all sizes 34 to 44. Friday to clear . . . 1.25  
Men's Summer Combinations, in mesh knit and athletic-cut nainsooks, no sleeves and knee length, short sleeves and knee length; sizes 34 to 44. Regularly \$1.49. Friday . . . 75c  
Men's Bathing Suits, combination style, in navy blue only, fasten on shoulder; sizes 32 to 42. Friday bargain . . . 44c  
Boys' Porous Knit Combinations, in pure white only, short sleeves and knee length, fine quality, closed crotch; sizes 22 to 32. Regularly \$1.00. Friday, a suit . . . 49c  
Men's Neckties, in pure silk and silk mixtures, 2,000 to clear. Regularly 25c and 35c. Friday bargain, 3 for 1 . . . 25c (Main Floor.)

## Paints, Polishes, Varnish, Etc.

Everything needed to repaint your home or repolish your floors, furniture and linoleums.  
Paints for inside and outside use, every tin guaranteed. Friday, quart, 56c; pint, 29c; half pint, 15c.  
Waxes, for floors and linoleums. Friday, per lb. . . . 43c  
Varnishes, for boats, front doors, floors or outside work. Per tin, Friday, 34c and 65c.  
Varnishes for inside work. Friday, per tin, 24c and 48c.  
Brushes, for paints and varnishes. Friday, 9c, 14c, 24c, 34c, 48c, 76c.  
Brushes, for kalsomine. Friday, 24c, 34c, 48c, 57c. (Fifth Floor.)

## Tourist Trunks on Sale

Made of waterproof canvas, heavy hardwood slats, sheet iron bottom, fibre bound, two strong outside leather straps, brass bumpers, corner clamps, reliable lock and bolts, fitted with two trays, top tray and dress tray. Sizes 32, 34 and 36 inches. All sizes, one price. Friday 5.00  
Phone Orders Filled.  
Matting Suit Cases—Made of strong fibre matting on heavy frame, leather corners, umbrella straps, brass lock and catches, linen lined, blouse pocket and tapes. Sizes 24-inch, \$2.10; 26-inch, \$2.30.  
Matting Club Bags—Suitable for shopping or picnics. Made of strong matting, metal corners, swing handle and catches, linen lined, one size only, 15-inch . . . 96c (Sixth Floor.)

## Drapery Material

Scrims, muslins and chintzes for summer draperies at special prices on Friday  
English Curtain Nets, 25c yard—A pretty range of patterns; neat small allover designs and good conventional effects; white or cream; \$2-48 inches wide. Friday bargain, yard . . . 28c  
American Marquettes, 22c yard—An excellent quality of marquette, in white or ivory; 48 inches wide; for summer curtains and bed spreads. Regularly 40c. Friday bargain, yard . . . 23c  
Lace Trimmed Window Shades, 37c Each—White, cream or green, with pretty lace or insertion trimming, mounted on good roller. Friday bargain, each . . . 37c  
English Awning Duck, 25c yard—A great rural sale of high-grade English Awning Duck; 80 inches wide; full range of colors and stripes, for verandah curtains, porch, furniture and awnings. Friday bargain, yard . . . 25c  
English Cretonnes, 25c yard—For curtains, cushions, coverings and furniture; a full range of colors for select-room, and many pretty designs. Friday bargain, yard . . . 25c  
Scottish Madras, 44c yard—White or cream madras of special quality, for curtains in bedroom, living-room or dining-room. Regularly 65c yard. Friday bargain . . . 44c  
Tapestry Curtains, \$2.95 pair—A clearing line of handsome tapestry fringed, corded or braided edge. Regularly \$4.00 pair. Friday bargain, pair . . . 2.98 (Fourth Floor.)

## Afternoon Refreshments

3 P.M. TO 5.30, SIXTH FLOOR.  
Fresh Strawberries and Cream, with Cut Cake and Pot of Tea with Cream, 15c, or two persons for 25c.

## Groceries and Candy

One car Standard Granulated Sugar, in 20-lb. cotton bag. Per bag . . . 95c  
Choice Family Flour, 4 1/2 bag . . . 80c  
Cleared Currants, 3 lbs. . . . 31c  
California Seeded Raisins, 3 packages . . . 31c  
Yellow Cooking Sugar, 11 lbs. . . . 31c  
Perfection Baking Powder, 3 tins . . . 50c  
Pure Kettle Rendered Lard, Per lb. . . . 25c  
Canada Cornstarch, 10-lb. bag . . . 18c  
Heather Brand Extracts, assorted flavors, 2 1/2-ounce bottles . . . 25c  
New Orleans Moleasses, 2 lbs. . . . 10c  
Finest Creamery Butter, Per lb. . . . 25c  
Finest Corn and Peas, 3 tins . . . 25c  
Finest Canned Tomatoes, 3 tins . . . 25c  
Canned Pumpkin, 3 tins . . . 25c  
Pure White Clover Honey, 5 lb. pail . . . 45c  
Choice Pink Salmon, 3 tins . . . 14c  
Finest Pearl Tapioca, 4 lbs. . . . 25c  
Choice Rangoon Rice, 5 lbs. . . . 25c  
Mixed Pastry Spice, Per tin . . . 7c  
Lombard Plums, 3 lbs. . . . 25c  
One car Choice Sunkist Oranges, sweet and medium. Per dozen . . . 35c  
1,000 lbs. Pure Colona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2c lb. . . . 58c  
**CANDY SECTION, MAIN FLOOR AND BASEMENT.**  
500 lbs. Jersey Cream Chocolate. Per lb. . . 25c  
1,000 lbs. Imported Turkish Delight. Per lb. . 15c  
1,000 lbs. Walnut Maple Cream. Per lb. . . 10c

**The Robert Simpson Company, Limited**