

Thank you. It is a pleasure to be here tonight particularly after the way my day started.. That was an interview with an American journalist .

"Canada", she said, "was dull". Canadian news -- and news-makers -- were boring.

She compared our capital, Ottawa, with Rochester, a city which I have never visited, but about which she had few kind words to say.

Canada, she said, closing her notebook, had better improve its public relations by being more controversial and more aggressive, if Canadians want Americans to pay attention.

Her comments bothered me, because they were echoed by other news media interviews during the day.

I told her I was not here to launch a trade war with our biggest trading partner. The Canadian contingent was not planning to bomb the embassies or take hostages. Nor were we here to lob retaliatory hand grenades over U.S. actions on softwood lumber, actions we feel to be bitterly unfair.

Much to her disappointment, I did not announce retaliatory measures to knee-cap Americans for discriminatory oil import measures or increases in customs user fees which are illegal under the GATT.

Instead, I was here to discuss a historic initiative between our two countries, an initiative which would strengthen and protect the world's largest trading relationship, on which four million Canadian and American jobs depend and which would open up a new and exciting opportunities for economic growth in a world vibrant with change, electric with challenge and oppressed by the forces of protectionism. Canada and the United States were joined in a formidable endeavour to take both our countries into the 21st century through the U.S.-Canada free trade negotiations now underway.

At that point, the reporter lost interest - her parting words to me were: "Why do I feel I've been had by another Canadian".

This brings me to my central point and my central challenge to you.

The point I wish to make is that the trade negotiations between our two countries are central to our economic future and in our mutual benefit.