

5. During the period of the programme, financial terms of exchanges for articles 2,3 and 4 within this section shall be discussed on a case by case basis in the spirit of reciprocity;

6. To encourage cooperation in the co-production of films, and to facilitate production-creative services during the production of films, of one country in the territory of the other country;

7. To encourage and facilitate, on mutually acceptable terms, the non-commercial distribution or exchange of films on education, science, sports and other fields.

#### VII EXCHANGES IN TELEVISION AND RADIO

Both sides agreed:

1. To promote the further development of cooperation between the Canadian Broadcasting Corporation and the State Committee on Television and Radio Broadcasting of the USSR (GOSTELRADIO of the USSR) in accordance with the agreement concluded between them, and also between other Canadian television and broadcasting organizations and the Soviet State Committee.

The actual nature of and terms for the exchange of TV programmes of news, documentaries, scientific popularization, teaching and education, art and music, as well as radio programmes on literature, scientific popularization and sports will be determined in accordance with working protocols concluded annually between the Canadian Broadcasting Corporation and GOSTELRADIO of the USSR or by means of negotiations between other Canadian broadcasting organizations and GOSTELRADIO of the USSR;