

Tago Company Ltd.

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Export Contact:

Terry Green, President

Products

Carpet tapes
Cove base
Floor trims
Flooring adhesives
Tools
Weatherstripping

Company/Product Information

Tago Company Limited designs, manufactures and markets do-it-yourself weatherstripping, aluminum, vinyl and oak floor trims, carpet tapes, cove base, floor adhesives and tools. Tago has over 100 weatherstripping and floor installation products.

The company's program includes four colour photography on all packages and colourful point-of-sale displays, the latter of which won the 1992 Canadian Hardware Association "Merchandiser of the Year" Award. Packaging is now offered in English, French and Spanish. It can also be printed in any other language.

CURRENT GEOGRAPHIC MARKETING ACTIVITY

Tago Company exports to the U.S.A..

GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

The company is seeking distribution in Europe, the Far East, Central and South America, Australia and New Zealand.