

**Trade Organizations**

Trade Show Bureau  
8 Beach Road  
P.O. Box 797  
East Orleans, MA 02643  
(508) 240-0177

Trade organization that promotes potential and value of trade shows. Source of reports, statistics and trends.

International Exhibitors Assoc.  
5103-B Backlick Road  
Annandale, VA 22003-6085  
(703) 941-3725

Trade association for exhibit managers and vendors.

National Association of Expo Mgrs.  
719 Indiana Avenue  
Indianapolis, IN 46202  
(317) 638-6236

Trade association for exhibit managers and vendors.

Exhibit Surveys, Inc.  
7 Hendrickson Avenue  
Red Bank, NJ 07701  
(201) 741-3170

A company that specializes in conducting performance surveys and compiling statistics and information for publication and consulting.

**Publications**

Trade Show Week  
12233 West Olympic Blvd.  
Suite 236  
Los Angeles, CA 90064  
(213) 826-5696

Weekly newsletter for trade show management. Also publish Tradeshow Services Directory and Major Exhibit Hall Directory.

Tradeshow and Convention Guide  
Billboard Publications  
P.O. Box 24970  
Nashville, TN 37202  
(615) 321-4250

Reference guide listing trade shows.

Exhibitor Magazine  
745 Marquette Bank Building  
Rochester, MN 55904  
(507) 289-6556

Magazine solely dedicated to the trade show industry with an accent on tips, case histories and "how to" articles about trade show exhibit programs.