

415 - HAGUE, THE  
PLANNING:

NETHERLANDS  
ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS  
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE  
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-  
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED  
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER  
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN  
FIRMS & DUTCH ELECTRONICS INDUSTRY.

ELECTRONIC EQUIP. & SERV ALL SUB-SECTORS  
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE  
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-  
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED  
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER  
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN  
FIRMS & DUTCH ELECTRONICS INDUSTRY.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP  
TO INFLUENCE THE DUTCH FOOD PROCESSING INDUSTRIES BY INFORMING THEM  
OF THE CANADIAN REQUESTS FOR TECHNOLOGY. FOLLOW UP BY SECTOR-FOCUSSED  
SEMINAR.

TO IDENTIFY PROJECTS FOR INVESTMENT IN CDA  
FOOD PROCESSING EQUIPMENT INDUSTRY & TO  
STIMULATE TRANSFER OF KNOW-HOW AND LICENSE  
CONTRACTS.

AGRI & FOOD PRODUCTS & SERVICE AGRICULTURE MACH, EQUIP, TOOLS  
VISIT MAJOR EXPORTERS AND AGRO-BUSINESS COMPANIES. FOLLOW UP BY SECTOR  
FOCUSSED SEMINAR.

ESTABLISHMENT OF ASSEMBLY OPERATIONS IN  
CANADA AND NEW PLANTS.

EDUCATION, MEDICAL, HEALTH PROD HOSP. & MEDICAL EQUIP, INSTRUM.  
VISIT MAJOR EXPORTERS AND VISIT DUTCH COMPANIES WITH THE HELP OF THE  
4 MAIN DUTCH UNIVERSITIES HAVING "TECHNOLOGY TRANSFER POINTS" WISHING  
TO INVESTIGATE CANADA'S POSSIBILITIES.

IDENTIFY PROSPECTS FOR NEW INVESTMENT IN  
CANADIAN HOSPITAL AND MEDICAL EQUIPMENT  
SECTOR. FOLLOW UP WITH CONTRACTS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated