

POST : 437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MEATS & MEAT BY-PRODUCTS

SUBMISSION OF INFORMATION TO DEA PENDING POSSIBLE APPROACH TO USA
/EEC COMMISSION CONCERNING HIGH QUALITY BEEF QUOTAS.

PREPARE MARKET PROFILE OF SUB-SECTOR.

REVIEW UK/EEC IMPORT REQUIREMENTS AND PROCEDURES AND DEVELOP
INFORMATION STRATEGY.

ACTIVE LIAISON WITH BRITISH GOVERNMENT AUTHORITIES (MINISTRY OF
AGRICULTURE, HM CUSTOMS) IN ORDER TO ENHANCE RELATIONS WITH
AGRICULTURE CANADA.

HOPEFULLY, REFORM OF THE SYSTEM BY WHICH HQ
BEEF QUOTAS ARE ALLOCATED AND ADMINISTERED.

STRATEGIC ANALYSIS OF THE SECTOR AND IDENTI-
FICATION OF POSSIBLE TRADE POLICY TRADE
PROMOTION NEEDS AND OPPORTUNITIES.

REDUCE NUMBER OF TRADE DETRIMENTAL PROBLEMS
CAUSED BY LACK OF COMPLIANCE BY CANADIAN
EXPORTERS.

EARLY WARNING SYSTEM OF HEALTH/INSPECTION
ISSUES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REFORM OF LICENSING SYSTEMS FOR HQ BEEF QUOTE.

PROPOSALS NOW UNDER DISCUSSION BY EC IN BRUSSELS
FOR REFORM OF LICENSING SYSTEM INCLUDE SUGGESTI-
ONS MADE BY POST VIZ. HIGHER SECURITY DEPOSIT & Q
-UOTA TO BE ADMINISTERED ON QTLY RATHER THAN AN-
NUAL BASIS.

QUARTER: 1 IN THE LIGHT OF IMPENDING BAN ON IMPORTS OF CDN
OFFAL FOR HUMAN CONSUMPTION TO PUT UK PETTFOOD &
OTHER USERS OF INEDIBLE OFFAL IN TOUCH WITH CDN
PRODUCERS.

VISIT BY SPILLERS PETFOODS BUYER TO TORONTO AREA
(LATE JUNE). NO RESULTS RECEIVED TO DATE.

QUARTER: 2 ACTIVE LIAISON WITH UK GOVT (MIN OF AGRIC HM
CUSTOMS) TO ENHANCE RELATIONS WITH AGRICULTURE
CDA AND PROVIDE EARLY WARNING OF TRADE ACCESS
HEALTH/INSPECTION PROBLEMS.

OUTBREAK OF DISEASE IN DEER IN BC THREATENED CDN
BOVINE SEMEN EXPORTS TO UK. POST & AGRICOTT
WORKED WITH UK MIN OF AGRIC TO SUCCESSFULLY
RESOLVE THE POTENTIAL TRADE ACCESS PROBLEM.

QUARTER: 3 REVIEW UK/EEC IMPORT REQUIREMENTS & PROCEDURES
& DEVELOP COMMUNICATIONS STRATEGY.

POST HAS REPORTED EXTENSIVELY ON THE DEBATE ON
THE POSSIBLE BANNING OF HORMONES FOR BEEF PRO-
DUCTION; PROPOSED DATE FOR INTRODUCTION OF BAN
DELAYED 1 YEAR TO 1 JAN 89.

QUARTER: 4 -----