

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 631 BUENOS AIRES

Market: 001 ARGENTINA

Sector: 002 FISHERIES, SEA PRODUCTS &amp; SERV.

Subsector: 024 SERVICES INCLUDING CONSULTING

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	4.00M	\$ 5.00M	\$ 4.00M	\$ 4.00M
Canadian Exports \$	0.00M NA	\$ 0.00M NA	\$ 0.00M NA	\$ 0.00M NA
Canadian Share of Import Market	0.00% NA	0.00% NA	0.00% NA	0.00% NA

Major Competing Countries

Market Share

i) 499 SPAIN

080 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector:

1-3 \$M

Current status of Canadian exports:

No Export results to date

Products/services for which there are  
good market prospects

Current Total Imports

i) AQUACULTURE

In Canadian \$  
\$ 2.00 MThe Trade Office reports that the following factors influence Canadian  
export performance in this market for this sector (sub-sector).In the Trade Office's opinion, Canadian export performance in this sector  
(sub-sector) in this market is lower than optimum mainly because of:

- difficulties of adaptation of marketing techniques to the market by some Canadian companies
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters

Some Canadian exporters to this market in this sector(sub-sector)  
have enjoyed success previously as a result of a variety of  
factors which the trade office reports to include:

- No factors reported by mission