

News briefs

The CAD/CAM Directory, published by the federal Department of Industry, Trade and Commerce and Regional Economic Expansion, has had considerable success not only in Canada but abroad. Apparently the highly popular booklet has now been translated into Chinese and it has been proposed to publish and distribute it in China to facilitate communication and to encourage potential trade opportunities.

John M. Powles, present director of External Affairs' World Exhibitions Program, has been named Commissioner General for the Canadian participation at the 1984 Louisiana World Exposition, Expo '84. This is a special category exposition on the theme "The World of Rivers: Fresh Water as a Source of Life". It will run from May 12 to November 11, 1984 and is expected to attract 12 million visitors.

The value of the average non-farm home in Canada has increased by about 26 per cent in the ten years between 1971 and 1981, according to the latest census. The value of owner-occupied non-farm dwellings ranged across Canada from a low of \$38 610 in New Brunswick to about \$100 000 in British Columbia. Alberta had the second-highest average home value of about \$94 000. In 1981, 37 per cent of Canadian homeowners lived in Ontario, where the average value of non-farm homes was \$78 218.

The second Salon international des Techniques et Energies du Future (International Exhibition of Techniques and Energies of the Future) SITEF '83, will be held in Toulouse, France, October 18 to 23. More than 35 000 professionals and 350 high technology companies from 45 countries, including a contingent from Canada, are expected to attend the show which will feature symposia and conferences attended by noted scientists, company executives and professionals.

The most recent film production of the Standards Council of Canada, *Quality Starts at the Top*, has been awarded a special medal by the Association française des qualiciens in Paris. The medal bears an inscription describing the film as "an exceptional tool for the promotion of quality". The film is oriented to small- and medium-sized business management and is intended to inform businessmen and women of the advantages of introducing an in-house quality management program.



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After three successive tries, Peter Chrzanoswski, a 25-year-old student from Whistler, British Columbia, has become the first person to ski down Mount Robson, the Canadian Rockies' loftiest peak. Chrzanoswski has tried unsuccessfully on three previous occasions to ski down the Robson slope but was thwarted by bad weather each time. Now he has finally made it acknowledging that the hazards are steep: "If you make a mistake you could go for quite a ride."

The Export Development Corporation has signed a \$14.025-million (Cdn) financial agreement to support the sale of tracked off-highway vehicles by Foremost Industries Ltd. of Calgary to the Soviet Union. The sale involves the supply of 32 Husky 8G tracked transport vehicles, spares and related parts. The vehicles will be used for transporting pipe and supplies on gas pipeline construction and maintenance work. The buyer is V/O Tractoro-export, the foreign trade organization involved in the export, import and servicing of farm and construction machinery.

Northern Telecom International Ltd., a unit of Northern Telecom Ltd. of Mississauga, Ontario has signed a five-year contract with the Post, Telegraph and

Telephone administration of Turkey to supply digital telecommunications systems and components for the expansion and modernization of the Turkish telephone system. Value of the contract is expected to be more than \$300 million. In addition to the supply contract, Northern Telecom signed a licence with Northern Electric Telekomunikasyon AS, a Turkish manufacturing company owned 31 per cent by Northern Telecom. The licence will enable NETAS to manufacture and market Northern Telecom's digital switching systems for Turkey and other international markets.

Ontario would be the first province in Canada to have an official tree — the white pine — under legislation slated for introduction in 1984, it was announced recently. Natural Resources Minister Alan Pope said he intends to make the tree an official emblem as part of Ontario's bicentennial celebration next year. Ontario has an official flower — the trillium — and its gemstone is the amethyst. One of the province's most common species, the white pine, has special historical significance, Pope said.

Carling Bassett, who has attained the highest ranking ever by a Canadian player and national men's singles champion Derek Segal have been named female and male tennis players of the year by Tennis Canada. Bassett, 15, of Toronto, climbed to a No. 22 ranking on the Women's Tennis Association computer this year. Her major triumphs included a berth in the Wimbledon quarterfinals and a berth in the finals of the WTA championship. Segal, 23, also of Toronto, made a surprisingly strong return to competitive tennis by winning the men's national singles title this summer after an 18-month layoff.

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