"Editorial Construction."—By Dr. John Ferguson, Toronto Discussion opened by Dr. J. J. Cassidy, Toronto.

"What Shall We Print."—By Dr. A. S. Burdick, Chicago. Discussion opened by Dr. E. C. Register, Charlotte.

"The Advertising Agency."—By Dr. H. V. Wurdemann, Seattle. Discussion opened by Dr. W. Anderson, San Francisco.

"Editorial Individuality."—By Dr. C. F. Taylor, Philadelphia.
Discussion by Dr. C. Strobach, Cincinnati. Dr. H. M.
Whelply, St. Louis.

"The Extension of Advertising Patronage."—By Dr. J. Mac-Donald, Jr., New York. Discussion by Dr. E. A. Van Der Veer, Albany. S. DeWitt Clough, Chicago. (By invitation.)

"Blackmail and Its Relation to Journalism."—By Dr. J. J. Taylor, Philadelphia. Discussion by Dr. J. Gradwold, St. Louis. I. V. Barth, Esq., St. Louis.

"The Patent Medicine Liar and False Certifier."—By Dr. C. H. Hughes, St. Louis. Discussion by Dr. F. E. Daniel, Austin. Dr. C. Fassett, St. Joseph. Dr. T. D. Crothers, Hartford.

"The Possible Assistance of The Medical Press to The Department of Public Health."—By Surg. Gen'l H. C. Wyman, Washington. Discussion by Dr. Wm. Porter, St. Louis. Dr. Henry D. Holton, Brattleboro.

"Editorial Revision."—By Dr. Heinrich Stern, New York. Discussion opened by Dr. M. A. Goldstein, St. Louis.

"The Make-up of The Medical Journals, with Reference to Ease of Preservation of Its Contents for future Reference."—
By Dr. John McRae, Calumet. (By invitation.) Discussion opened by Dr. J. Punton, Kansas City.

"The Value of Medical Advertising."—By Dr. H. E. Lewis, New York. Discussion by G. L. Harrington, N. Y. Dr. J. R. Phelan.

"The Volume Index of Medical Journals."—By A. T. Huntington, New York. Discussion opened by Dr. Jas. P. Warbasse, New Work.

We would strongly urge upon all of our confreres who take an interest in Medical Journalism to be present at St. Louis, remaining over for the meeting of The American Medical Association which opens in the same city on Tuesday, June seventh.