

THE CANADIAN PHONETIC PIONEER,

A Monthly Journal, Devoted to the Spread of the Writing, Printing, and Spelling Reform.

William H. Orr,

[“Had this art (Phonography) been known forty years ago, it would have saved two-twenty years hard labor.”—Hon. Tho's H. Estlin.]

Publisher.

VOLUME I.

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Our Next Volume.

With another issue of the *Phonetic Pioneer*, the first volume will close. That its readers may understand the position and the necessity of our little sheet, we will take a glance at its past brief history, chiefly in a financial point of view.

Of the first number, dated June, and afterwards changed to July, 1858, 17,880 copies were issued, and distributed from one end of the Province to the other, by being enclosed in issues of about twenty different newspapers.—The first number was got up on the tract principle, containing a large amount of matter in small space. No doubt it was read by a great many people, but the result, in orders for books, amounted to almost nothing. The cost of composition, paper and presswork alone, for the first number, was \$76.00—five cents per dozen copies. Of each of the subsequent numbers we have printed from five to seven hundred, costing on an average, about \$6.50 per issue. The total cost of the volume to us, therefore, will amount to about \$150, which sum we have to pay the printers for the paper and work alone, to say nothing of the days of time we have given to the enterprise. Let any should think we paid an extravagant sum for the work, we would only say that, being a practical printer ourself, and having the measuring and charging in our own hands, we have entered it at the bare cost of the work, letting the profits go for the good of the Phonetic cause, instead of into the pockets of the printers. As an offset to the expense of publication, our receipts for subscription to the *Pioneer*, up to the present time, from 312 copies subscribed for, amount to \$59.25. This leaves us upwards of \$90 out of pocket on the first volume. It is true we have used the *Pioneer* as an advertising medium for phonographic publications, but its benefit to us in that way has not been to the extent of more than a quarter of the amount lacking. Let the past go for what it has brought, however. We feel in some degree compensated for the sacrifices of time and money and exertion we have put forth for the Phonetic Reform, by the consciousness that we have done something towards pushing on the car of human progress, the results of which will be felt for good long after we have passed from the stage of action; and also by the numerous expressions of hearty thanks we have received from persons to whose notice we have been instrumental in introducing the beautiful art of Phonography. We should be very well contented with our burden, however, if fifty or one hundred dollars were all we should be out of pocket; but, the prospect at present is, not-

withstanding the very favorable terms for advertising which we have enjoyed from our brethren of the press, that we shall be some hundreds of dollars worse off, when all our obligations are discharged, than we would have been, had we devoted the same time and means to our other business interests.—When our present contracts for advertising expire, we shall be under the necessity of discontinuing almost all expenditure in that direction, from want of means to carry it on.

On glancing at the top of our sheet, it seems we intended saying something about “Our next Volume.” Well, here goes:

Notwithstanding the balance-sheet shows our little paper to have been a much larger debtor for the first twelve months than had been anticipated, it is not our intention to abandon its publication just yet. True, it comes far short of what, as the advocate of the Phonetic movement, we would like to have it, but we must creep if we cannot walk, and walk as soon as we can. Its size is such that it does not contain anything like the amount of matter we would like to get into it each month, even in small type. To remedy this in some measure, and to make the volumes commence and end with the calendar year, we purpose issuing the next volume in six double numbers, ending with December next. The price of the volume will be, as heretofore, 25 cents. An advantage of this again is that, under the new postal law, commencing in July, a certain rate will have to be paid upon every sheet passing through the mail. When issued in six numbers, the volume will be only one half what it otherwise would: In fact it will be so small that our subscribers will scarcely feel it. It may be three pence but perhaps only two.

Another feature of the new volume will be the use of new type, and—if our friends will subscribe liberally, so as to give us the means—heavier paper. The extra cost of a finer and heavier paper for the volume, for 3000 copies will be about \$10. We shall also, as heretofore, use a great deal of small type, so as to get as much matter as possible into every number. Short articles in Phonetic print will also be given as usual.

TERMS:

For one copy of the volume.....	\$0.25
6 copies ordered to different post-offices.....	1.00
7 to one address.....	1.00
13 to different addresses.....	2.00
16 to one address.....	2.00
50 to one address.....	5.00

These terms, we are sure, cannot fail to meet the approval of the friends of the Phonetic reform, and secure their co-operation with us, in spreading broadcast the light and truth, by

means of our humble sheet. We think we are safe in saying that there is not one individual among the many hundreds of persons to whom we shall send this sheet, who cannot better afford to take and circulate six, sixteen or fifty copies, than we can afford to print them. We appeal to every student of Phonography, and to every person who would wish to see our present tedious mode of writing and our present absurd and faulty mode of spelling superseded to a great extent by the Phonetic mode, to contribute their mite in aid of the reform, by subscribing for and circulating a number of copies of the *Phonetic Pioneer*. We have put the terms so low that it will require a large number of copies to be ordered by our friends, to enable us to meet the cost of publication.—Every reader of these lines has friends in some part of the world or other, who might be interested in the subject of phonetics by the receipt of an occasional or regular copy of the *Pioneer*. Let every one make up his mind to do something for the cause, either by introducing the subject to his neighbors at home, and procuring their names to a club, or by subscribing at once for a package to be sent to his address for free circulation.

WHEN TO BEGIN.—Now, at once. We should like to print and circulate several thousand copies of Volume two of the *Pioneer*, because it will contain a number of valuable papers relating to the Spelling and Writing Reform, which ought to be extensively read.—As we shall require to decide by the 15th of June, how many copies of the first number to issue, we would therefore urge those intending to subscribe, to send in their orders, accompanied with cash, before that date. They will then run no risk of the first number getting “out of print,” as has been the case with several of the issues of the first volume.

A CO-WORKER.—About three weeks ago Mr. Calvin Bentley, of Altona, called at our office and purchased fifty sets of the Manual and Copy-Book for the purpose of introducing a knowledge of Phonography to his friends and neighbors. Not having much to do at his trade, owing to the dull times, he thought he might as well be doing some good to the phonetic reform, and acted accordingly. We learn that he succeeded, in one or two days, in disposing of a large number of his books, but have not since heard from him. We commend his example to other young men similarly situated. From the thorough manner in which a knowledge of the existence and the advantages of Phonography have been set forth, by the Press of Canada, during the past