

Watford Guide-Advocate

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WATFORD, ONT., FRIDAY, NOVEMBER 20, 1914

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LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

FIGHT or pay.
MOVIES this (Thursday) evening.
MEN'S lounging robes \$5.00.—SWIFTS'.
NEXT Thursday is Thanksgiving Day in the United States.
It does not take very long to change a corpse to a corpse in this war.
"MADE IN CANADA" sounds much nicer than "MADE IN GERMANY."
BROWNS' semi-annual half-price sale of all millinery begins to-day.
REMEMBER the homemade baking sale in Trinity church school room on Saturday afternoon.
At last a similarity between the Kaiser and Napoleon has been established. Both of them retreated from Russia.
A NUMBER of Mr. W. J. Trenouth's friends enjoyed a generous portion of venison which he sent them this week.
OUR Christmas linens are here.—SWIFTS'.
KATEPAYERS are requested to pay their taxes as soon as possible as the Corporation needs the money.—Alex. Cameron, collector.
LAMBTON county sent her quota of men asked for by the Militia Dept., 75 for the second contingent. There were 11 medical rejections.
HORSE BLANKETS, halters, cow ties, lanterns, stable brooms, etc., all kinds and prices, at Howden's.
ACCORDING to New York "Life" the management of Ringling Bros. big circus has cabled the Kaiser as follows:—"Save us two Germans for next season."

DR. C. O. FAIRBANK, warden of the county, has closed insurances for the members of the 27th regiment from Lambton who have volunteered for the front.
CHRISTMAS five weeks away. Take a tip from New York—shop early; ask why at SWIFTS'.
WHAT right have you to expect the minister to be a better man than you are? What right have you to expect the minister's wife to be a better woman than you are?
SOME moving-picture man would make a hit by showing a film of a young woman doing the housework while her mother is strumming the piano or manuevering her nails.
SPECIAL this week, 300 yards of toweling, regular 12c. per yard, 3 yards for 25c.—A. BROWN & CO.
CAPT. P. S. ROBINSON, of the 27th Regt., who is now at London, has been appointed captain of No. 5 company "E" of the second overseas contingent, and is stationed at Queens Park in that city.

THE Saturday Evening Post has been refused the use of the Canadian mails on account of its blatantly pro-German articles. The Postmaster-General will withdraw the ban as soon as the complained-of articles cease.
MAPLE LEAF LANCE, Premier, Racer and Gold Coin cross cut saws are leaders. Guaranteed right temper or exchanged. Bucksaws, hand saws and meat saws at all prices at Howden's.
THE new cavalry uniform for the overseas forces has been issued. It contains a maple leaf on cap and collar and a metal plate containing the word "Canada" on the shoulders.
Mr. and Mrs. Thos. R. Wilson, of Watford, received a fine large deer on Monday of this week, the animal dressing about 300 lbs. It was shipped to them by Mr. George Barber, of Desbarats, Algoma—Mrs. Wilson's father.

THOSE men's suits at a ten spot; did you get one?—SWIFTS'.
If you don't go to church you're not a good man; if you go you're a hypocrite. If you dress shabbily you're a failure; if you dress well you're ringing a bluff. If you make a lot of money you're a crook; if you lose a lot of money you are an idiot.
THE LONDON ADVERTISER—MORNING, noon and evening edition \$2.00 per year outside city of London. All the war news; all market quotations; all sporting news. The best newspaper value in Western Ontario—delivered through your rural route same day as published for \$2.00 per year.
BIG smash in price of ladies' and girls' coats. It had to come; big stock done it.—SWIFTS'.
MR. J. CORRY, of Windsor, in renewing his subscription to the Guide-Advocate writes:—"It is about twenty-eight years since I left your town, but I am still very much interested in what is going on and your paper each week is the letter that I look for."

LIBERAL pensions will be provided for the wives and children of Canadians killed on active service. The Government has decided to pass an act at the next session of Parliament, authorizing pensions at the rate of half the pay officers and men are receiving. The pay of the Canadian private is a dollar a day. Soldiers incapacitated in service will be pensioned at the same rate.
ANOTHER 10 doz. to hand of those heavy tweed fur-lined caps to sell at 37c.—A. BROWN & CO.

COURT LORNE meets next Monday evening.

TRENOUTH & Co., have erected a cement engine house.

MEN'S heavy flannel shirts, in gray, blue and mixtures, at \$1.00.—A. BROWN & CO.

SEND your cast off clothes to the armory. The Belgians will appreciate them this winter.

A LITTLE chilly this week, but nice weather compared with the kind they are experiencing in the war zone.

THE members of Trinity Church Women's Guild will hold their annual sale of homemade baking in the school-room on Saturday afternoon, Nov. 21st.

"SELL those coats and suits at one-third off" is the advice from wholesale house as to goods sent on approval.—SWIFT, SONS & CO.

DON'T be afraid of overdoing your generosity, when asked to contribute to the patriotic fund, whether it be for Red Cross work, the Belgians or the men at the front.

THE Dominion Government has prohibited the Fatherland, a weekly published in New York in the interests of Austria and Germany, from being carried through the mails.

THE Turks will soon take a Turkish bath—and the Allies will provide the rubber. When the process is complete all the dirt will be removed and there will be nothing left of the patient.

LADIES' and children's black tights, children's sleepers, Watson's underwear.—SWIFTS'.

THREE hundred thousand dollars is the amount of the damage done by the army worm in Canada during the last summer. Of this Ontario was the loser to the extent of \$250,000. The remainder of the damage was done in Quebec, New Brunswick and Nova Scotia. The pest worked its havoc in 142 townships in 37 counties.

EVERY member of the I. O. O. E. is requested by the National Chapter to contribute to a Christmas gift of pipes, tobacco and candy to the Indian troops at the front. Contributions to be sent to Mrs. Angus MacMurchy, 67 Chestnut Park road, by December 1, to be forwarded as aid to the Princess Mary Fund.

A FEW ACCOUNTS not settled at Howden's, which we must have by Dec. 1st, in order to protect our trade, as everything in our line is on a cash basis. If you read our advertisement, please notice that with the exception of currants all other prices are as low or lower than last year.—N. B. HOWDEN EST.

THE Welland Daughters of the Empire and Women's Institute will send plum puddings to the boys of the local regiment who are in England with the First contingent. There is a suggestion here for Watford ladies. Our boys would certainly appreciate it to have a pudding "Made in Watford" for Christmas whether they are at Salisbury Plains or on the fighting line in Northern France.

OUR Christmas stock is about complete. Make your selections now and have them put away until wanted.—A. BROWN & CO.

ALL butter in packages or wrapped in parchment paper must in future be labeled "dairy" or "creamery." This means that no butter can be bought or sold in plain wrappers or in unbranded packages. No butter can be sold or bought under brand of separator. Failing to comply with the above Government Act persons will be liable to a fine of \$10 to \$30 for each offence.

MINK MARMOT muffs and stoles, sets from \$9.00 up, odd muffs from \$5.00, stoles \$4.50 up.—SWIFTS'.

STORES are rapidly stocking up with winter necessities and are taking on the aspect of winter approaching. Look over the advertising columns of the Guide-Advocate and be posted in what is new and correct as well as moderate in price. Be loyal to your own community and spend your money where it will circulate around your home.

"BOBS" is dead. That is the sad word that is being repeated all over the British world. The war is only a background for the passage of the great soldier. It was in a fit setting that he went to his rest. Humanity is in arms, but friend and foe alike must unite in tribute to one who was brave among the brave, wise among the wise, and gentle among the gentle.

ON Sunday next, Nov. 22nd, the annual thank-offering services will be held in the Congregational church morning and evening. At the evening service Rev. R. Stevenson will deliver the second of the monthly missionary lectures. Subject—"Hans Egede, the Apostle of Greenland." A cordial invitation extended to all.

A SPECIAL LOT of ladies' flannelette night gowns, 49 and 79c. Come quick, only 8 dozen, pink and white.—SWIFTS'.

DON'T pull up your chair three times a day this winter to a well-laden table in a comfortable home, and imagine you owe nothing. Remember through the cold days and colder nights British and Canadian soldiers are lying side by side in the death-ridden trenches, and the sailors of the navy are on duty in the open sea, that you and your family shall be saved from the ruthless invader. Give of your plenty that these brave men may have everything possible to shield them from the perils and discomforts of winter in the open.

MAJOR L. W. SHANNON has been made Lieut.-Colonel.

CUT PRICES on all millinery. Get your hat cheap now.—MISS WILLIAMS.

HARPER BROS. sold a handsome player piano to Mr. Edgar Rhymes, of Brooke, this week.

BOYS' heavy corduroy bloomers, 24 to 35, the kind that stand the hard wear.—A. BROWN & CO.

THE Baptists and Presbyterians will hold union service in the Baptist church next Sunday evening.

HIGHEST cash price for all kinds of poultry, live or dressed. Call and see us before selling.—S. STAPLEFORD & SON.

A WAR relief car goes forward from Watford to Montreal this week. It will contain about 1400 bush. of oats and 100 bush. of potatoes.

RACK NO. 1 holds 17 ladies' suits at \$12.95, navy, grey, black and fancy tweed. Regular \$16.50 to \$18.00.—SWIFTS'.

THE ladies of the Methodist church will give a bazaar, in the store recently vacated by S. H. Mitchell, on Friday and Saturday, Dec. 11th and 12th.

W. H. S. COMMENCEMENT will be held in the Lyceum on Wednesday night, Dec. 2nd. The staff and the students are making every effort to give a first-class entertainment.

VADEVILLE at the moving picture show next Tuesday, Miss Ethel Johnston, of London, will take part. Miss Johnston been here before and gave the best of satisfaction.

FANCY CHINA and cut glass with a large choice of Haviland china just received at Howden's.

SPEND a little time considering how much you can give the collectors for the Patriotic Fund when they call on you. If you feel a little pessimistic postpone the consideration for a few hours until your view-point broadens.

A CONCERT will be given in the Armory next Wednesday, Nov. 25th, in aid of the Belgian children. An excellent program has been provided, including dancing in costume by little Irene Anderson, of London. Admission, children under ten 5c.; older children 10c.; adults 25c.—MRS. FITZGERALD.

REV. R. STEVENSON sent off this week the sum of one hundred dollars to relieve the sufferings of the Belgians in the old land, and there is more to follow. This money was raised by sympathetic friends in and around Watford. If any others desire to contribute, Mr. Stevenson will be glad to receive their donations.

A QUIET wedding was solemnized on Tuesday afternoon, Nov. 17th, when Miss Annie Clark became the wife of Mrs. F. A. Gibson, accountant in the Berlin branch of the Merchants Bank. The ceremony was performed by the Rev. J. C. Forster, Presbyterian minister, at the home of the bride's parents, Mr. and Mrs. Ed. Clark.

YOUNG MAN, you can easily afford to give one or two days' pay to the Patriotic Fund. You sometimes blow that much in foolishly and think nothing of it. Some of your acquaintances are at the front and will probably give their lives for the cause of liberty. Surely you can afford a couple of days' pay. "Fight or Pay" is the slogan in this trouble.

PREPARATIONS are again being made to hold Tuberculosis Sunday in the churches throughout the province. This is the third year of the movement in Canada. By sermons and lectures, the National Sanitarium Association, operating the hospitals for Consumptives at Muskoka and Weston, will enlist hundreds of churches and schools throughout Ontario in a simultaneous educational movement against tuberculosis on 29th and 30th of November.

BUY Canadian-made underwear, Penman's, Watson's, Tiger Brand, Stanfields.—SWIFTS'.

IT is suggested that the electric lights be turned on earlier on dull afternoons, as much inconvenience is experienced by users on such occasions. On Wednesday work was at a standstill in several places, the current not coming on until five o'clock, ten minutes after sundown. Some of the merchants talk seriously of installing light systems of their own if the matter is not remedied. All light users wish the firm success, but an improvement will have to be made to retain some of the business firms now using electricity.

THE regular meeting of the Watford Women's Institute was held at the home of Mrs. Fulcher on Wednesday afternoon, Nov. 11th, honorary-president presiding. After singing the Maple Leaf, Miss M. Waugh gave a splendid paper on "Lessons on Fallen Leaves"; Mrs. J. Miller gave another good paper on "How to Interest our Boys"; Miss Mamie Moir gave an instrumental on the piano, after which Mrs. J. D. Brown gave a report of the convention held in London on Nov. 4th and 5th. Before singing God Save the King a treat of homemade candy was served by the hostess. Next meeting at the home of Mrs. P. Dadds.—SEC.

MEN'S smoking jackets and house coats, \$5.00, \$6.50 and \$7.50.—SWIFTS'.

ONE of the most influential agricultural papers in the Dominion is the way others refer to the Weekly Sun of Toronto. It is a paper which appeals to the wide-awake farmers. Independent and fearless, it has always guarded the best interests of Canadian agriculture. Aside from that, its accurate and carefully com-

plied market reports and summaries give the reader a practical grasp of market conditions. "You have saved me dollars" is the repeated recommendation of hundreds of its readers. The Sun is on the ground, and it is not influenced by any packing houses or commission merchants. It stands for farmers alone, every day in the year. It is the farmers' friend, you ought to be a reader.

A SAD death occurred on Friday last, when Miss Winnifred Humphries, youngest daughter of Mr. and Mrs. John Humphries, passed away. Miss Humphries had been in delicate health for some time, and in September went to Lethbridge to see if the change would help her, but failing to improve, she returned home. About three weeks before her death she took residence in the Byron Sanitarium, London, where the end came as stated. She was a young lady of charming personality and had a host of friends, who sympathize deeply with the family. The funeral took place from the family residence, Wall street, Watford, on Sunday afternoon and was well attended considering the very inclement weather. The Rev. F. G. Robinson, pastor of the Methodist church, took the service, and interment was made in the Watford cemetery. The pall bearers were C. Pentland, O. Potter, B. Cook, H. Robinson, R. Trenouth and E. Hicks. Those from a distance who attended the funeral were Mr. and Mrs. McKay, Kincardine; Dr. and Mrs. F. K. Lenfesty, Mt. Clemens, Mich.; Mr. and Mrs. R. E. LeSueur, L. LeSueur, Mrs. Polley, Miss Olive Stuart and Mr. Douglas Stuart, Sarnia.

PERSONAL.

Miss Mabel Fuller, Leamington, was a guest at Mrs. H. Hume's this week.

Mrs. Alex. Elliot, Forget, Sask., is visiting her parents, Mr. and Mrs. W. D. Cameron.

Mrs. Bambridge, of Watford, is visiting at the home of her daughter, Mrs. W. E. Germain—Alvinston Free Press.

Mr. and Mrs. S. W. Loucks was called to Port Rowan to attend the funeral of Mrs. Loucks' mother, Mrs. Elizabeth Brown.

Mr. and Mrs. W. H. Harper, Mr. and Mrs. John Hawes and Mr. I. Dennis motored to Dresden the other day to visit Mrs. Harper's brother.

Mr. F. C. Smith, the new manager of the Merchants Bank, arrived here on Friday and is now busy getting acquainted with the bank's customers.

Mr. J. F. Elliot returned from the West on Sunday. He reports business in good shape, except for a little stringency in the money market. Grain and stock prices are good.

WATFORD COUNCIL.

Watford, Nov. 14, 1914.
Special meeting of council at call of Reeve. All members present.

Hawn—Brown, that Geo. McCubbin, Esquire, be requested to make a report including estimate and preliminary plan for affording the relief suggested in the judgment delivered in the Fowler action against the Village, and that upon receipt of same it be submitted to the official mentioned in such judgment for approval, and upon approval being obtained, a by-law be submitted to the electors of the Village to raise money to pay for such relief, and that the Clerk mail a copy of this resolution and note of judgment to Mr. McCubbin to day.—Carried.

Doan—McKercher, that we adjourn.—Carried.

W. S. FULLER, Clerk.

BROOKE

The oat contribution from Sutorville S. S. No. 17, was one hundred bushels. The loss of a figure in last week's paper made it read ten bushels.

The Mission Band of St. Andrew's Presbyterian church B. & E. purpose holding a social evening in the church, Monday evening Nov. 30th. A good program will be provided. Save the date.

The Mission Band of St. Andrew's church held their monthly meeting at the home of Miss Hattie Strangway on Thursday Nov. 12, with sixteen members present. Miss Eva Johnston gave a very instructive reading on "The Logger's Mission" and Miss Ella McCabe also read a very interesting paper on "The Hebrides Mission." The ladies spent the remaining part of the afternoon piecing a quilt after which the hostess served the band with an excellent tea. The next meeting to be held at the home of Miss Ella McCabe on Dec. 10th.

Oswald Jackson, Kerch, has purchased 100 acres near Mandamun from Thos. Paul. Consideration \$9,000.

Petolea hockey club has organized for the season with R. J. Campbell, Manager, and R. J. McDermid, Captain.

James Healy, of Strathroy, fell from an apple tree fracturing ribs and collar bone besides receiving other injuries. His condition is serious.

Eleven hundred bushel of oats were shipped from Alvinston last week, contributed by farmers in that district to the Imperial Patriotic Fund.

Wm. Wilson, an English smelter who has lived in Petolea for many years, died last week aged 87. He was familiarly known as "Blackstrap" Wilson.

WHIRLWIND CAMPAIGN FOR PATRIOTIC FUND

\$800.00 the Amount Aimed at by Watford Citizens

CANVASSERS WILL CALL ON EVERYBODY EARLY NEXT WEEK—BE PREPARED TO GIVE LIBERALLY

On Tuesday evening a number of citizens met in the officers' room at the Armory and organized a branch of the Canadian Patriotic Fund, and a whirlwind campaign has now commenced to raise Watford's donation to this fund. After consideration \$800 was decided on as the aim of the branch and it is expected that this sum will easily be raised. Another meeting of the branch will be held on Friday evening when details of the canvass will be arranged and the teams selected to do the work. The town will be divided into districts with two collectors for each section. The collectors will call on everyone in town the early part of next week. Be prepared and make your subscription as large as possible. Do your duty, give the dependents of our soldier boys the generous assistance which they may justly expect from the people of Watford. Do not labor under the delusion that your contribution is an act of charity. Such is far from the case. You are but paying a part of the debt that you owe the boys of Canada who have gone to the front, and the portion you are paying, however large it may be, is indeed a small one. Let one and all do their level best and when the results are made known let the amount subscribed be one that will do credit to the town of Watford.

The officers of the branch are: Lt.-Col. Kenward, President; Reeve Stapleford, Vice-President; Mr. W. H. Sharpnell, Secretary; Mr. F. O. McIlveen, Treasurer; with a strong executive committee. The list of donations will be printed in the Guide-Advocate. Let all do their best and show the people of this fair land that Watford not only sent the largest number of soldiers to the front, in comparison to its population, of any place in Canada, but that those of us who are left behind are determined that the cash donation to the Canadian Patriotic Fund shall stand in the same proportion as the gift of men.

WARWICK.

Chopping Tuesdays and Fridays at the Warwick mill. n20-3t

Miss Margaret Bryson, of Warwick, is visiting relatives in Strathroy.

It is rumored that we are about to lose one of our second line north young ladies.

Miss Leila Anderson, of Arkona, spent the weekend with her sister, Mrs. Allan Thompson, 2nd line north.

Highest cash price for all kinds of poultry, live or dressed. Call and see us before selling.—S. STAPLEFORD & SON.

Mr. Clarence Barnes, of the eighteenth Battalion, E. company, London, spent the week-end with his parents, Main road.

Mr. Thos. McPherson's sale of cattle in Arkona on Saturday last was a great success. Big crowd, and everything went high.

Mr. and Mrs. L. A. Leckie and son, Roy, motored from Komoka and spent the week-end at Mr. Alex. Fair's, 18 sideroad.

Mr. Andrew Thompson is spending a few days visiting relatives in London, and also with his son, Dr. John Thompson, of Chatham.

Miss Irene Matthews, of Strathroy, has returned home after spending a four weeks' visit with her cousin, Miss Margaret Bryson, Main Road.

During the electrical storm Saturday evening a pedigreed mare belonging to Bruce Pauls, con. 4 N. E. R., and valued at \$900, was struck by lightning and instantly killed.

Mr. and Mrs. Ross Smith and daughter, and Mr. and Mrs. Fred Hunter and daughter, motored from London on Friday last and spent the day with Mrs. Robt. Campbell, "Fairview Farm."

A Banquet in connection with the Laymen's Missionary Movement, will be held in the Orange Hall, Warwick Village, on Wednesday, the twenty-fifth day of November, 1914, at seven o'clock p. m. Good addresses will be given. Admission 25 cents. Proceeds to be given to the Zenana Mission.

The Ithaca Symphony Quartette drew a \$140 house in Alvinston.

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