SATAN OUTRAGED!

# French Artillery Makes Enemy Flee Village

## SINKING FALABA RUTHLESS MURDER, SAYS AMERICAN PAPER

### GREAT JOY IN KULTUR HALLS

New York Herald Calls Sinking of Falaba Ruthless Murder.

WORLD EQUALLY BITTER

Says Action Rouses Abhorrence For Germans In High Command.

[Canadian Press.] this morning, after quoting one of the survivors of the British steamer Falaba as saying: "I saw part of the submarine's crew actually laughing at us. The submarine finally dived and disappeared," thus comments editorially:
"Great joy in the halls of kultur. One hundred and eighteen non-combatants, some of them women, ruthlessly mur-

dered on the high seas. It is 'the day'! The World declares it is not war, but murder, adding: "It rouses the pity of the neutral world for the helpless vic-tims and abhorrence for men in high command who order murder done. 'The higher policy of the war

waged in Berlin began with a giganslaughter at sea of defenceless men, wo- closing of the bars to all.

## SAY LUCKY GIRLS

Londoners Who Returned From Panama Exposition Praise Its Wonders.

ALL WILL BE WONDERFUL trenches

Bieut. Col. and Mrs. Campbell Declare Advertiser Trip To Be Patriotic Work.

> "It's the chance of a lifetime to go to California and the San Francisco Exhibition. It's simply glorious," is the verdict of Lieut.-Col. and Mrs. . A. Campbell, the first Londoners, as far as is known, to return "from the front," in other words, from the Panama-Pacific Exposition

Mrs. Campbell, former regent of the Regiment Chapter, Imperial Order of Daughters of the Empire, adds: "I was never so proud of Canada in a my life. We were early visitors, and many of the buildings were still in an unfinished condition and exhibits not all in place. But the beautiful Canadian building stood all perfect and com-plete on the very opening day. You can imagine how it thrilled us to hear on all sides such expressions as these: Oh, you must go to the Canadian building. I'm simply crazy about it!' and 'The Canadian building is, of course, the best building on the

Great Demonstration. The resources of the country are demonstrated to splendid advantage, and facts about the wealth and development of the Dominion presented in such a clear, concise, authoritative manner that they are irresistibly impressive and convincing. There is not suggestion of borsting, just the tellwonderful facts. The Alberta and Saskatchewan exhibits show fields little trains darting about, stopping to who saw great battle from where he take on loads at the elevators scat- was in reserve with other Canadians. tered here and there.

A most clever illusion has been

A most clever illusion has been created in the Ontario exhibit. In the Nursing Sister background is a skillfully-painted orchard, with a grassy plot, immediately at the foot of the canvas. Where canvas and grass meet are piled heaps o apples, making the scene absolutely

"I COULDN'T IMAGINE A FINER PATRIOTIC WORK IN AN EDUCA-GANIZATION, OR INSTITUTION, TO ASSIST A GIRL IN MAKING THIS TRIP HER OWN, ESPECIALLY GO-ING BY WAY OF OUR OWN CANA-

## To Do a Real Service to The Country in War Time BELGIUMS' RISE

18th Battalion the conviction has taken root that the Empire must banish liquor during the course of the war. And that means, as Chancellor Lloyd George said, that all classes must come within the law.

Lloyd George yesterday stated that His Majesty King George, Lord Kitchener, Sir John French and all the great men of the present crisis were of one mind concerning the liquor business during the war-that in order to obtain full efficiency it must be

A private in the 18th Battalion yesterday stated that if the Government saw fit to close the bars, every good soldier would be New York, March 30.—Under the title "Kultur at Its Meridian," the Herald content, and would consider it an act made necessary by the war. But he wanted all men to do their part, and wanted liquor kept

> In his remarkable address yesterday, Lloyd George told how, when a battleship had come in for repairs the men needed to repair her were off carousing. He sees the menace of drink looming larger than the menace of Germany, and he calls upon all classes in Britain to get behind the Government in its effort to fight it.

The Ontario Government has taken the wise stand in deciding not to discriminate against the soldier. The closing of the bars to the men who are serving their country would have been an act of tic blunder in the invasion of neutral class legislation, and fair-minded men of all parties were against other, in decreeing the deliberate it. But there is a tremendous sentiment among all classes for the

> The city of London has a great opportunity, at the mass meeting to be held in the Auditorium tonight, to make a demonstration of moral strength that will not lose its effect upon the Government. It has been said that if the temperance people had shown sufficient determination in urging the Government to close the bars there might have been a law on the books today. A large section of the Hearst Government was with the Opposition leader in his demand for closed bars.

> Now the temperance people have the moral support of the King, Kitchener, French, Lloyd George, and the common soldierbiggest man of them all.

Let the Germans guzzle their millions of beer each day in the Eighteen hundred and Twenty-five.

Let us get in line with "Darkest Russia!"

Let the Germans have liquor and the Turks as their allies!

LONDONER SEES

bell Witnesses Battle of

Neuve Chapelle.

Brings Only Short Notes in

Majority of Cases.

Donald Campbell, who is serving in

France with the 72nd Seaforth High-

landers of Vancouver, writing to his

parents in the city, says he was a

of Neuve Chapelle, where the British

witness from a distance of the battle

routed the Germans after a tre-

mendous fight and with terrible

He says that during this battle sev-

eral hundred big guns were firing

steadily for two days, and the noise

of their roar was deafening and very

tiring. He declares that none of the

Canadian troops took part in the fight

effect that he has now been able to

leave the hospital at Boulgone, where

he was invalided. Lieut. Niven is the

slaughter on both sides.

well-being.

#### WITNESSED TERRIFIC **ONSLAUGHTS AT NEUVE CHAPELLE**



Advertiser Illustrations DONALD CAMPBELL, of waving grain in miniature, with private of 72nd Vancouver Highlanders,

## Is Seriously Ill

Annie Hayhurst Is Only Name in Today's Casualty List.

Ottawa, March 30 .- One casualty is

announced this afternoon: Seriously III-Nursing Sister Annie and that, although they were being Hayhurst, seriously ill at Duchess home.

#### F. B. Silverwood, of Los Angeles, Beaumont street, London; mastoid oper-F. B. Silverwood, of Los Angeles, Beaumont street, Bolladii, L. Hayhurst (bro-California, brother of A. E. Silverwood, ation. Next of kin, T. Hayhurst (bro-which he was writing. Dr. J. S. Niven has received a cable Love You, California," which is known ther), No. 13 Fairmount avenue, Tofrom his son, Lieut. Hugh Niven, re-(Continued on Page Three.) | ronto. ported in recent casualty lists as having been wounded in the arm, to the

It's "the talk of the town."

See Canada and the Panama-Pacific Exposition.

THE CONTEST BULLETIN

Nominations still open for The Advertiser's grand voting contest trip.

Find the grand continental trip daily nomination ballot on Page Eleven of this edition.

Arrears on subscription paid in at the office count for exactly the same number of votes as subscription money of the same amount paid in advance.

No need to change your paper boy when you send in a subscription for the benefit of a contest candidate. If you have been buying from him by the week, he will be refunded at The Advertiser office at the rate of ten cents per week.

# A Grand Chance for London OPTIMISTIC OF ENEMY DRIVEN

Londoner Hopeful of Her

Lady Reflected in Greet-

Greetings from Mrs. John Beattie, "Ninety Years Young Today," March the Twenty-ninth,

Born, Tirlemont, Belgium, Elmhurst, London, Ont.

and within a comparatively few miles repulsed. of the field of Waterloo, Mrs. John her ninth decade. The spirit of cheery ontimism and kindly faith expressed in the above greeting cards, sent to a very few of the dear lady's friends, tells nothing of the echoing suffering of her rave countrymen and countrywomen hat has filled her heart in this last ong, dark year.

Alarms of War. Her earliest days in Belgium were in the midst of war alarms. Her parents passed through all the horrors of Na-From Distance Donald Camppoleon's campaign and Dutch aggression left its mark on her life, for she remembers being compelled to learn the Dutch language. But for 80 years her country had been remaking and bulluing and living at peace, and then came the hardest blow of all. Her memories CANADIANS ARE BUSY of the old tales were replaced by the

Confident of Reckoning. English Mail of Yesterday Mrs. Beattie lives confident of the reckoning that must come and certain that her country will rise from the ashes with a new-born spirit and a new

Many of her relatives reside in Brussels, but she has not heard from them since the outbreak of war. have relatives at the front received From her friends yesterday came the writers have been too busy to go as the world is proud of the little nainto detail and have contented them- demption of her country is the fondest selves with giving assurances of their wish of all.

### SAFELY TRAVEL 600 MILES ON DOG TRAIN

[Canadian Press.] Saskatoon, March 30.—A. J. Bell, accompanied by his wife and three children, the youngest months old, has arrived at Prince Albert, after a journey of 600 miles by dog train from Fort Smith, where Mr. Bell has been Government agent. The journey took 24 days. Mrs. Bell is said to be the first woman to make this trip.

THE WEATHER

LOCAL TEMPERATURES.

TOMORROW-FAIR, MILDER.

Moderate to fresh west to northwest inds; fair today and on Wednesday, ith slightly higher temperature. Forecasts.

Temperatures.

Mr. Bell states he met a party held in reserve and were expecting to going into the north to make a be called at any moment for action, the preliminary survey for the procall had not come up to the time at posed railway from Port Simp-son on the Pacific coast, 2,000 miles to the Tay River on Great Slave Lake.

with slightly

lowest temperatures

#### Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 24; lowest, 8. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 24; lowest, 13. transport officer of the Princess Pats. FINAL INSPECTION OF 18TH, APRIL

Announcement Made Today of Local Battalion's Last Appearance.

previous to 8 a.m. today: Stations. High. Low. It was announced today that the final inspection of the 18th Battalion before it leaves for the front will be made on Carling's Heights by Lieut.-Col. Denison, of Toronto, on Wednes-day, April 7. The inspection made by who were the vendors of the horses.

Weather Notes.

Weather Notes.

Weather Notes.

Weather Notes.

Weather Notes.

The cold wave now covers the Northfidentify expecting that after Colonel
Denison's visit they will soon be on their way.

The cold wave now covers the Northwest States, drawing slowly southward west States, drawing slowly southward their way.

The cold wave now covers the Northseager to get to the front, and are confidentify expecting that after Colonel
Denison's visit they will soon be on their way.

The actual buying was done by Col.
Brazier and W. Ager; "D" company,
F. S. Moore, N. Burenko, A. D. Willwest States, drawing slowly southward west States, drawing slowly southward with the state of the battalions, and also the general equipment.

The men of the 18th Battalion made a fine showing on the Heights, and LieutSame system was followed in other company, A. G. Scott and S. Leebody.

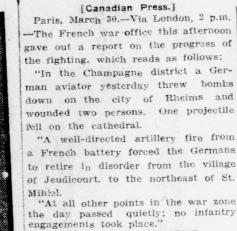
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The men of the 18th Battalion made a fine showing on the Heights, and LieutSame system was followed in other company, A. G. Scott and S. Leebody.

From the King of England down to a humble private in the 90-Year-Old Belgium - Born French Artillery Forces Germans To Evacuate Jeudicourt in Disorder. Country's Future.

MRS. BEATTIE'S BIRTHDAY AVIATORS BOMB RHEIMS

Cheery Faith of Venerable Old Kaiser's Airmen Drop Explosive On Cathdral and Wound Two. ing Cards.



GERMAN STATEMENT. [Canadian Press.] Berlin, March 30, via London-3:10 o.m.—The war office gave out the following statement today: "A telegram from main headquarters dated March 30 states that in the artillery combats and sapping opera-tions. "In the fighting which led to the occupation of Tauroggen (Russia), near the Prussian border, the East Prussian landsturm, according to a report from Prince Joachim of Trussia, especially distinguished itself, taking a thousand prisoners. 3,000 Prisoners.

"Near Krasnopol the Russians suffered severe losses. Some 2,000 were killed. Our booty in this fighting until yesterday evening was 3 000 prisoners, seven machine guns, one cannon and several ammunition cars. "On the Skwa, near Klimski, after a Russian attack failed, we captured

Olymps on the left bank of the Onu- the Dardanelles Monday consisted only pairing damage done the fortific SANK CRUISER

DARDANELLES FORTS Only Intermittent Bombardment By Allies On Monday, While Turks Work On Repairs-Seaplane Reported Dropping Bombs On Warships.

"QUIT CALLING ME GOD! I DETEST THE WORD!"

FEEBLE REPLIES BY

dispatch from Athens. The Turks are movements of British ships. [Canadian Press.]

Paris, March 30.—The operations in Paris, March 30.—The operations in Paris, March 30.—The operations in STRIKING PICTURE Born within a few years of the battle law, two Russian night attacks were of an intermittent bombardment of Large bodies of Turkish troops, it is Russian attempts to cross several Turkish positions with the co- said, are being concentrated at Smyroperation of aeroplanes, says a Havas | na to oppose attacks by allied forces.

### OF THE GERMANS Wireless Operator On H. M. S. Dartmouth Reports Victory Not Yet Made Public by the Admiralty.

According to a letter received in this city today, and written by the wireless officer on board H. M. S. Dartmouth, now in the Mediterranean, near Malta, the Dartmouth has sunk a German cruiser of which no mention has yet been made by the Admiralty Department,

The writer is a brother of the man in London who received the letter and does not wish his name used. The leiter was written less than six weeks ago. The Dartmouth previous to its being stationed in Mediterranean waters, was cruising off

GERMANS ONE LUCKY SHOT ENDS HIS NAVAL CAREER

### letters from them by the English mail many warm thoughts. They are as which arrived yesterday, but most of proud of her "Belgian" spirit in this war Sole Shell That Kaiser's Batteries at Tsing Tau Landed On British Cruiser "Trium ph" Costs Brother of

Londoner His Leg. The first direct news of the storming | vessels of the Japanese fleet kept up | count, which is one of theft and heldof the German port of Tsing Tau in a hot fire for upwards of two weeks, to

China, other than from an official ceived recently by S. F. Sims, 3201/2 Dundas street, from his brother, who at the time was serving on the cruiser Triumph, and who had his leg shot off by a shell fired from one of the

in Japan, and was awaiting transpor-

which the forts responded, but so ineffectually that only one of their shots sources, was contained in a letter re- took effect. By the irony of fate that one shot spelled the end of his career in the navy. The Triumph was built in Britain for the Chilean Government, but was taken

over by the British authorities when war broke out. She has seen consider-Mr. Sims' brother at the time he able action, having taken part not only wrote was in one of the naval hospitals in the hombardment of Tsing Tau, but also in the engagement in the South tation to England. Describing the bombardment of the Tsing Tau forts of the British squadron helping to rehe stated that the Triumph and three duce the forts in the Dardanelles.

## FIFTEEN MORE OF NO VOUCHERS KEPT AGUILA CREW SAFE OF HORSE VENDORS INSPECTING OFFICERS

in Port-Probably Nine Lost.

passengers, has reached safety.

Aguila is nine.

Missing Boat Arrives Safely Committee Inquiring Into the Methods of Army Horse Purchasers.

[Canadian Press.]

[Canadian Press.]
London, March 30—5:08 p.m.—The Ottawa, March 20.—A. De Witt Fosmissing boat from the British steamer Aguila, sunk by a German submarine off ter, M. P. for King's County, N. S., Aguila, sunk by a German submarine off ter, M. P. for King's County, N. S., a thorough inspection of the 18th Batthe Pembrokeshire coast, containing 15 figured in the public accounts committalion in command of Lieut.-Col. Wigle members of the steamer's crew and two tee today as a purchaser of horses for on Carling's Heights this morning, and This is the fourth boat that put off room the Agrilla of the Major-Gen. Lessard, of Ottawa, This is the fourth boat that put off from the Aguila after the submarine attacked. It was believed up to the method of doing business. Mr. Foster in excellent shape. This afternoon, No present time to have foundered The had charge of the purchasing and issued 3 Stationary Military Hospital comlost their lives with the sinking of the Aguila is nine ADDITIONAL 33RD MEN-The fol- returned to the department to show the hattalians and also the general

Finds Against Gangster Isshy Clark. Charged With Assault.

SENTENCE IS WITHHELD

Justice Middleton Will Give Judgment After Second Count Is Heard.

William (Isshy) Clarke, the gangster ccused of assaulting Dr. , William Mc-Donald, the veterinary surgeon, who was rendered unconscious by the manhandling he received, was today found guilty by the jury which tried nis case the assize court. Middleton, presiding assize judge, will not sentence Clarke until the prisoner is tried this afternoon on the He is charged with having held up and robbed William Bateman, a Caradoc farmer, taking a watch and \$15 in cash from his alleged victim. Crown Attorney J. B. McKillop in his address to the jury after the evidence in the assault case had been heard, said to them, "I do not know of in all my experience, an assault case in which the evidence shows such brutal action." Clarke, according to two witnesses was seen to kick Dr. McDonald while he was lying prostrate on the pavement near the City Hotel, run away, then return and kick the unconscious man three times again on the head. His Lordship declared that he had

some sympathy for the man who uses his fists in a fight, but absolutely none for the man who kicks another man

## PLEASED WITH 18TH

Express Pleasure at Showing Made by Battalion

spected the 33rd Battalion at Queen's for 428 horses, but no vouchers were Both inspecting officers are making the battalions, and also the general

# BRITAIN IS NEAR

Employers Willing To Take Consequences Along With Their Men.

LABOR LEADERS EAGER

"Root and Branch Action" Is Indorsed and May Be Made Effective.

[Canadian Press.]

London, March 30 .- Prohibition, as drastic as that prevailing in Russia today faces the United Kingdom, Press discussion of the letter sent by David Lloyd George, the chancellor of the exchequer, to the Shipowners' Federation, competes successfully in point of interest with the news of the sinking of the British liner Falaba by a German submarine, with the loss of more than 100 lives.

The chancellor in his "We are fighting Germany, Austria and drink, and so far as I can see the greatest of these three deadly foes is drink," and added that he had a growing conviction that only the severest methods would be of avail in dealing with the evil.

Employers Will Join. their clubs, while the labor leaders

over the torpedoing by a German submarine of the steamships Falaba and Aguila, but confidence is expressed that the latest outbursts of under sea activity will have no effect on the

OF "BILLY" SUNDAY



for today will be found on Page Five.