

Store Closes at Five o'Clock During Months of July and August

All Bordered Cotton Dress Voiles to be Cleared Tomorrow at Half Price

About 600 Yards 50c to \$1.50, Sale Price 25c to 75c Yard

Our rule in merchandising is that goods must be sold during the season they are bought for, if possible. If too large quantities are bought in some lines to supply the demand, then radical treatment must follow. No matter how carefully selections are made, each season finds best market, may be in too long lengths. Never can this be adjusted that a buyer can anticipate the market exactly and buy the exact quantities to supply the demand. If such were the case storekeeping would become too dull, and we would not have these lines to stir up a little excitement and bargains to share with our customers.

Amongst these Bordered Voiles are the season's prettiest colorings, suitable for ladies' and children's dresses, and the summer has just begun. The very newest materials. BUY ON TUESDAY AT HALF PRICE.

\$1.25 and \$1.50 Voiles, 62 1/2" 75c and 85c Voiles, 37 1/2" and 42 1/2" Yard

COLORINGS: Mauve, tan and navy blue borders, on plain white grounds; very handsome effects, 46-inch. Price \$1.25. Sale price, yard 62 1/2c

Also a few at \$1.50. Sale price, yard 75c

ALSO A FEW SHORT PIECES WITH PERSIAN BORDERS, in mauve, red and blue, 30-inch width. Our regular 50c lines, to be cleared at half price also, yard 25c

COME EARLY TOMORROW and get the pick of the lot. Every bordered design in this sale at half price. Only about 600 yards left of our entire season's stock. They will not last long at above prices. Mail or phone orders filled while they last.

Your Summer Comfort Depends Much Upon the Furnishings of the Porch or Cottage

Cool Floor Coverings, Easy Chairs, Rockers, Porch Shades, etc.

Crex Carpets and Rugs for the Verandah and Summer Home

The great prairies of Wisconsin and Minnesota yield a tall, tough grass of colored round stalks, which grew for years in its beauty, undisturbed and unrecognized for any use until quite recently. This wonderful grass—the world's most beautiful harvest—was to be manufactured into a floor covering and ultimately serve its purpose in homes all over the world. Crex is a floor covering for everybody. It adapts itself to all surroundings, and can be used the year 'round for library, dining-room, bedrooms or halls, and for summer use it is the only correct floor covering for porches and cottages.

Plain Crex Carpets, 1 1/2 yards wide, per yard 80c
 Plain Crex Rugs, 36x72, \$1.50; 54x90, \$2.75; 6x9, \$4.50; 8x10, \$6.50, and 9x12, \$8.75.
 Figured Crex Rugs, 36x72, \$1.50; 54x90, \$3.00; 6x9, \$5.00; 8x10, \$7.50; 9x12, \$10.00.
 Japanese Mats, 27x54, 25c; 36x72, 50c; 6x9 feet, \$1.85; 9x9 feet, \$2.50; 9x12 feet, \$3.50.
 Tepee Rugs, original Indian designs, 27x54, \$3.25; 36x72, \$4.50.
 Japanese Matting, 1 yard wide, yard 18c, 25c, 35c and 40c

Furniture, Carpets and Wall Papers—Third Floor.

EVERY PARASOL AT REDUCED PRICES, BLACK OR COLORED, PLAIN OR FANCY.

SMALLMAN'S IRON

HOTEL WAS SOLD

Arlington House at Tavistock Only Fetched \$5,500 at Sale.

[Special to The Advertiser.]

Tavistock, July 6.—Henry Meyer, of Stratford, was the highest bidder for the Arlington Hotel property here yesterday afternoon, and the place went to him at \$5,500. There was very little bidding.

Miss Elma Liphardt, of Waterloo, was the guest of the Misses Krug, Twelfth line, over the holiday. Misses Nellie and Florence Holloway were home for the summer, the former from Midland and the latter from Hespworth.

Mr. Neil McVicar, of Saskatoon, a former manager of the Traders Bank here, is holidaying here.

Miss Brown, of Crediton, is the guest of Miss Mabel Capling this week.

Miss Rosetta Kalkbush, of Berlin, is spending her summer holidays at Twelfth line, Stratford.

Mr. and Mrs. John Yendt are spending a week with friends in Wellesley.

Miss Letta Wilkinson, of Stratford, was the guest of Miss Ethel Reid, for a few days this week.

STEAMSHIP ARRIVALS.
 Montreal, July 6.—Arrived: Corsican, from Liverpool; Ausonia, from Southampton; Iona, from Hull; Teutonic, from Liverpool; Lake Champlain, from Liverpool; Inishowen Head, from Belfast; Ansonia, from Barbados.

Quebec—Arrived: Knutsford, from Glasgow; Letitia, from Glasgow.
 New York—Arrived: St. Louis, from Southampton; Macedonia, from Athens; Kursk, from Lihau.

Liverpool—Arrived: Tunisian, from Montreal; Caronia, from New York; Caledonia, from New York.
 Montreal—Arrived: Canada, from Montreal; Math Head—Arrived: Cassandra, from Montreal.

BISHOP AND PRIESTS IN SERIOUS CLASH

Trouble Leads to Reading of Pastoral Letter By Archbishop Bruchesi.

Montreal, July 7.—Serious trouble between the College of St. Marie, which removed to St. Johns, Que., following the disastrous fire at Marieville, and the Bishop of St. Hyacinthe reached an acute stage today by the reading of a pastoral letter in all the churches and chapels of the archdiocese of Montreal, forbidding Father Lemieux and his colleagues to again open the college at St. Johns; also denouncing the parents to send their children to the institution in question, and declaring that if the priests and others interested in what is designated as a revolt against the decision of the Holy See persist in their insubordination it will be treated as a grievous sin by the episcopal authorities.

The pastoral letter read today is couched in the severest manner, and is a very definite in its denunciation of the priests who have disobeyed the mandates of the Bishop of St. Hyacinthe. It intimated the Holy See.

The change of the college from Marieville to St. Johns would have been an acquisition to the educational equipment of the diocese over which it intimated the Holy See.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with full directions on the care and treatment of skin and hair, will be sent, post-free, on application to the Cuticura Soap and Ointment Co., Boston, U.S.A.

MOTOR CAR OWNERS THREATEN STRIKE

English Motorists in Rebellion Against Prices of Gasoline.

London, July 6.—Great Britain is threatened with a strike of motor car owners, who are in open rebellion against the recent increases in the price of gasoline. The first big rise was made during the transport strike of last year, which held up the usual supply of gasoline, but with the resumption of normal conditions there was no corresponding reduction of price.

This caused mutterings among the motorists, but no action was taken until the present dock strike, when the price again soared to such a height that the retail cost is almost double what it was two years ago.

The first definite action to give voice to the complaint of the motorists was a meeting of the Royal Automobile Club, at which the head of the leading motor spirit companies had an uncomfortable hour in trying to explain the reason for the rise.

The club members did not hesitate to declare that they were not satisfied with the explanation, and they have entered upon a definite campaign to force the oil interests to lower the price of gasoline.

Two reasons are given by the oil men for the increase: The first, the rules of the Port of London authority, which prohibit the storage of large quantities of the spirit in London, thereby increasing the cost of handling it, and secondly, that the steadily increasing

CYCLONE AT SASKATOON

Saskatoon, July 7.—A miniature cyclone passed over the north end of this city accompanied by heavy rain about 9 o'clock yesterday morning. A number of garages and smaller buildings were wrecked but most of the damage was done in the neighborhood of the Western Canada saw-mills, a large portion of the lumber in these yards being whirled up in a vortex to a height of between one and two hundred feet before being thrown to the ground and smashed to kindling wood. No personal injuries were received.

DORA MCCHESNEY DEAD

London, July 6.—Dora Greenwell McChesney, author, died yesterday. She was born at Chicago Oct. 1, 1871. She had made a special study of the civil war, and was a prolific writer.

DODD'S KIDNEY PILLS

CURES RHEUMATISM, BRUISES, GRAVEL, DIABETES, BARKER'S

23 THE PR

CANADIAN POSTAL DEPARTMENT TAKES AWAY BOOKS; BRINGS BACK THANKS

No Let-Up in Demand

"Publishers of The Advertiser: Respected Sirs—I received the Dictionary this morning and I want to thank you for it. I am more than pleased with it. I am delighted."

"I showed it to two of the ministers in our village. They both say it is fine and should be in every home. One of them is going to embrace your most liberal proposition, and secure one for his son. I have it on exhibition in my office, and know you will profit by it. It's simply fine."

"Very respectfully,
 "ANNIE M. CAROTHERS,"
 "Postmistress."

Canadian Government employees are busy carrying away copies of the Webster's New Illustrated Dictionary and bringing back letters of thanks. This particular communication is selected for publication because it shows that one of the Canadian Government's representatives has not only found time to express her unsolicited appreciation, but has placed her copy of the dictionary on display in order that others may profit.

Books Are Still Selling on Sight. A corps of clerks is now employed in opening the orders which come by mail from persons who have seen the dictionaries which have already been scattered broadcast over Canada.

The Advertiser has no need of salesmen or solicitors. The Dictionary sells itself. Clip coupons from six consecutive issues. Inclose 22 cents postage and address "Dictionary Department," The Advertiser.

FARMERS ARE BUSY WITH FINE HAY CROP

Harvest Is Proving Much Better Than Was Expected After Hot Spell.

[Special to The Advertiser.]

Ingersoll, July 6.—The rush of farm work was responsible for a marked falling off in the market attendance Saturday. The continued fine weather has spurred on the farmers to harvest their hay crop and they have been in the fields early and late. According to reports the hay is a splendid crop. The wet spell early in the spring kept it growing until later than usual, and with the warm, dry weather of the past couple of weeks it has matured under the most favorable conditions. Considerable hay was cut last week, and most of the farmers are now busy storing it.

Amongst the offerings at Saturday's market was a limited supply of green peas, produced in the immediate vicinity of Ingersoll. The peas are a good crop, but the market gardeners have them ready for sale at this time is certain to find them profitable. Of the vegetables few are so popular as peas, and the demand continues until the very close of the season. Saturday the peas were selling at 50 cents per peck in the odds.

By the death of Mr. William McKim, Ingersoll has lost a highly-respected and widely-known resident. He resided here for many years, and his genial disposition won him numerous friends. He had been ill since January, but had only been critically for the last two weeks. He was 68 years of age, and is survived by a widow, two sons and a daughter.

The service in St. Paul's Church yesterday morning was conducted by Rev. Mr. Barker, pastor of the College Avenue Methodist Church, Woodstock. Rev. Mr. Christie, of the Methodist Church here, officiated at the evening service.

Nicholas Trudomick, who accented a little girl on the north side of the town and attempted to entice her away, was taken into custody by Chief Fish. His case was heard before Justices Boyse and Coleridge, and he was sentenced to one month in the county jail.

GOING TO EXETER

Mr. A. G. Heywood Honored by His Friends Before Leaving Sheddin.

[Special to The Advertiser.]

Sheddin, July 8.—Prior to his departure for his home in Exeter, A. G. Heywood, who has been junior pastor in the Methodist Church here, was the guest of the Young Men's Bible Class at the home of Mr. J. H. Bingham. During the evening Mr. Heywood was presented with a handsome volume of Roderick McKay and an address, expressing general regret at his departure was read by Leonard Moore.

BADLY SCALDED

A Little Leamington Boy Fell Into Bucket of Hot Water.

[Special to The Advertiser.]

Leamington, July 7.—A painful accident occurred yesterday afternoon when the two-year-old son of Herman Manchester, of Leamington, was left in a room with a bucketful of hot scrubbing water. While the mother went out for some cold water the child fell into the bucket, and was so badly scalded that the doctors hold out very little hope for his recovery.

EMBRO.

Embryo, July 8.—Miss Anna Murray, of Lakeside, is visiting Mrs. J. Gillespie.

Mrs. J. N. Eddy, of Calgary, is the guest of her sister, Mrs. E. J. Codv. Rev. Mr. Gray, of Sebringville, preached in the Congregational Church yesterday.

Mr. S. R. Finlayson has left for the Pacific coast. Mr. E. M. Doull, the new manager of the Traders Bank, is now in charge.

Mrs. Hugh Wilson, of Chicago, is visiting her mother, Mrs. K. Stewart. Mr. and Mrs. H. E. Fair were in Maplewood yesterday.

Mrs. A. B. McKay and daughter Anna were recent guests of Mrs. H. Green, field at Cody's Corners.

Mr. Will Beagley, of Toronto, is home visiting his parents, Mr. and Mrs. D. Beagley.

Mrs. James McArthur spent Thursday with Mrs. Morrison.

Miss Anna Dawes celebrated her birthday on Friday afternoon by entertaining a few of her girl friends to a party.

Miss Florence Murray, of Lakeside, is the guest of her aunt, Mrs. John Gillespie.

WEBSTER'S
DICTIONARY
 JULY 8
 CONSISTENTLY

Cut out the above coupon, with five others of consecutive dates, and present them at this office, with the express bonus amount herein set opposite any style of Dictionary selected (which covers the items of the cost of packing, express from the factory, checking, clerk hire and other necessary EXPENSE items), and receive your choice of these three books:

The \$1.00 (Like illustration in the announcements from day to day.)
WEBSTER'S (This Dictionary is NOT published by the original publishers of Webster's Dictionary or by their successors. It is a new Dictionary in full Limp leather, flexible, stamped in gold. Illustrated on back and sides, printed on Bible paper, with red edges and corners rounded; beautiful, strong, durable. Besides the general contents as described elsewhere, there are maps and over 600 subjects beautifully illustrated by three-color plates, numerous subjects by monochrome. Present at this office SIX Consecutive Dictionary Coupons and the **98c**

The \$3.00 It is exactly the same as the \$1.00 book, except in the style of binding—which is in half leather, with olive green cloth corners. **98c**

The \$2.00 It is in plain cloth binding, stamped in gold and black; has same illustrations as the \$1.00 book, and charts are omitted. **48c**

Any Book by Mail, 22c Extra for Postage

FIGHT FOR HIS PRINCIPLES SAYS COLONEL ROOSEVELT

In Statement Issued to Voters of United States, He Calls For a "Progressive" Party Convention To Be Held in Chicago on August 5th.

New York, July 7.—Col. Roosevelt's third party convention will be held in Chicago on Aug. 5, either in the Coliseum or Orchestra Hall. The call for it, signed by Roosevelt leaders of forty states and addressed "To the people of the United States, without regard to party," was issued today through Senator Joseph M. Dixon, campaign manager.

The party will probably be called the Progressive National party. The convention will decide as to that. Eight states, Maine, North Carolina, Delaware, South Carolina, Arkansas, Mississippi, Idaho and Nevada, are not represented in the provisional committee which signed the call for the convention. Senator Dixon explained that in all these states the Roosevelt faction controls or has a controlling influence in the regular Republican organization, hence the omission. The call follows:

"To the people of the United States, without regard to party, who through repeated betrayals, realize that today the power of the crooked political bosses and of the privileged classes and of the small strong in the two main party organizations that no helpful movement in the real interests of our country can come out of either:

"Who believe that the time has come for a national progressive movement—a nation-wide movement—on non-sectional lines; so that the people may be served in sincerity and truth by an organization unfettered by obligation to conflicting interests:

"The Sordid Control. By the few tends to become, and has in fact become, government by the sordid influences that control the few;

"Who believe that only through the

HURON OLD BOYS VISITED WINGHAM

Were Given a Very Enthusiastic Welcome By the Town Officials.

[Special to The Advertiser.]

Wingham, July 7.—The delegation of the Huron Old Boys' Association of Toronto arrived here this afternoon on their auto trip round the county. They were met by a delegation from the town in three autos headed by Reeve McDonald, ex-Mayor Dudley Holmes and others, and were given enthusiastic welcome. The delegation arrived in Goderich yesterday and was met at the station by a large number of citizens, including E. N. Lewis, M.P.; W. Proudfoot, M.P.E., and many others. In the afternoon they left for Goderich, where they were received by the reeve of the village, and were met by Zurich residents, including J. J. Mervay, M.P.; Dr. Campbell, Dr. McKinnon, and Reeve Lewis. Leaving Goderich, the party proceeded via the lake shore road to St. Joseph. Zurich was reached at 6 p.m., where a public dinner was held. The party reached Exeter about dusk, where they were met by the citizens and Orange bands, and a number of citizens, including Reeve Heacock.

The party came up the London road, through Hensall and Kippin to Seaforth, where a call was made on Mr. James McMichael, the oldest man in the county. This afternoon the party visited Walton, Brussels, Wroxter, Gorrie and Bluenale. Tonight they are domiciled at the Queen's Hotel, and tomorrow will take in Belgrave, Blyth, Lonsdale and Clinton.

The old boys of Toronto here were Mr. W. Sloan, president; Mr. F. Clocas, vice-president; Mr. E. Floody, secretary; Major Joseph Beck, honor. president; R. S. Crocker, C. H. Cobblecliff, F. W. Hodgson, R. Sheppard, J. Robertson, Mr. Ross (piper of the Highlanders), Mr. Heron, Mr. J. Galt of Goderich.

M'LURG FAMILY REUNION

A Remarkable Gathering Held at Sidsallville.

The reunion of the McLurg family, held at the home of Mrs. Kippin, Sidsallville, near Falkirk, was one of the most interesting events of the season. The beautiful grounds were a festive appearance, and swings and tennis were provided in the line of

movement proposed can we obtain in the nation and the several states the legislation demanded by the modern industrial evolution; legislation which shall favor honest business and yet control the great agencies of modern business so as to insure their being used in the interest of the whole people; legislation which shall promote prosperity and at the same time secure the better and more equitable diffusion of prosperity; legislation which shall promote the economic well-being of the honest farmer, wage-worker, professional man and business man alike, but which shall at the same time strike in efficient fashion—and not merely pretend to strike—at the roots of privilege in the world of industry no less than in the world of politics;

"Who believe that only this type of wise industrial evolution will avert industrial revolution.

"Who believe that, wholesome party government can come only if there is a wholesome party management in a service of service to the whole country, and who hold that the commandment delivered at Sinai, 'Thou shalt not steal,' applies to politics as well as to business."

"To all in accord with these views, a call is hereby issued by the provisional committee under the resolution of the mass meeting held in Chicago June 22 last, to send from each state a number of delegates whose votes in the convention shall count for as many votes as the state shall have senators and representatives in Congress, and to meet in mass convention at Chicago on the 5th day of August, 1912, for the purpose of nominating candidates to be supported for the position of president and vice-president of the United States."