

Greatest Sale —OF— Dresses

every held here.

A REMARKABLE PURCHASE
OF
High Class Dresses

AT
11.50, 18.50, 23.00.

Every Dress is a masterpiece of Dressmaker's art. The most fashionable, newest, Spring ideas are represented in the richest of Silks. In most cases our prices are much less than the actual cost of the materials alone.



SALE OF WOMEN'S NEW COATS!

Polo Coats, Tweed and Herringbone, all purpose coats: Velour Wraps in this season's new styles and colors; cleverly finished; carefully lined. A great deal of smartness and service for so little a price as

22.50, 32.00, 36.50, 40.00

Rain Coats

All our Raincoats including Raglans, Mackintoshes, Rubber Coats and Rubberized Tweed Raincoats are on sale at **Realization Greatly Reduced Prices this Week-End.** It will pay you to enquire into this seasonable offer.

BISHOP, SONS & CO., Ltd. Show-room.



Gave Tea Party to Ancients.

VILLAGE CRONIES ENTERTAINED BY PREMIER.

CRIGGIETH, Wales. (Associated Press)—Premier Lloyd George is never so happy as when swapping stories about his boyhood days with old cronies of his native Wales. During his last visit here he gave a tea party to 19 ancients who were his father's pupils at Tredegar school more than 60 years ago. The senior "old boy" was John Jones, 91, who still works as a carpenter. Next to Jones was William Davies, an assistant teacher under the Premier's father, who testified to the latter's headiness with the cane on occasions. Another guest was John Williams, now blind, who used to carry love messages between the Premier's father and mother. The "old boys" told their host many stories of his father he had never heard before, and all were in the best of spirits. Old John Jones made the premier roar with laughter by the quaint way he told a story of the local indignation many years ago, when a minister preached from a text which another minister had used the previous Sunday. Mr. Lloyd George always tries "to take things easy while here, but members of his cabinet and newspaper men seldom let a day go by without appropriating part of his time. Getting up late in the morning, working in the garden, and listening to Welsh music are his chief pleasures during his visits, and when the weather is threatening he sits on his covered balcony wrapped in a gaudy shawl. "They say," he remarked on his last visit, "that I must go back to school in a few days. They say I am playing truant. Yet they all followed me, including the newspapers. I wish they would leave me alone for at least a fortnight; it would be better for them, and certainly better for me."

Before adding the hot water or milk to the cocoa paste, mix in a little instant coffee. The result is a delicious beverage.



"You may dress as well as she," says our Dainty Dorothy.

DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments dry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this is truth in the cleaning and dyeing house De Luxe.

PHONE 1488.

J.J. Dooley
WE KNOW HOW
PHONE CONNECTION DYEING & LE MARCHANT

The Will

There comes a time in the life of every man when he must leave his worldly possessions to the care of another. In anticipation of this, therefore, the first obligation resting on an individual who is possessed of property is the making of a will, and this should be done before the capacities become impaired by time or the ravages of disease.

THE MONTREAL TRUST COMPANY will act as Executor for Estates large and small. It is thoroughly equipped to efficiently and economically undertake the administration of Estates and will carry out the intentions and desires of the Testator, bearing in mind at all times the best interest of the Estate.

Montreal Trust Company.
ROYAL BANK BUILDING
Sir Herbert S. Holt, President
A. J. Brown, K.C., Vice-Pres.
F. G. Donaldson, Gen. Mgr.
E. B. McInerney,
14—Manager, St. John's

Mars Not Very Cordial

PROFESSOR DECLARES NO CANALS ON PLANET.

GOCHOLM. (Associated Press)—planet Mars—and old, dying—is receiving altogether too much attention from earthly scientists these days and nights, while the coming young planet Venus is waiting for a chance to know us

better. This is the conclusion of Professor Swan Arrhenius, Nobel Prize winner and one of Europe's foremost scientists and astronomers, who lectured here on the prospect of wheeling from the heavens the secrets of some of our celestial neighbours, and especially Mars, when the planet swings into closest proximity to the earth two years hence. If scientists and long distance radio fans really want to communicate with some celestial neighbour, Professor Arrhenius said, they will not find Mars very cordial, for the old fellow—dying or already dead—is covered with hard frozen sand and is so dry that its only rain is meteoric dust. Perhaps a few sea weeds still exist, he said, but it is highly improbable that even low animal life could find enough to sustain it. He described as "fantastic" the belief that so-called canals observed on the planet were the work of engineers and attributed them to earthquake fissures.

PATIENCE WILL BE REWARDED.
Venus, on the other hand, offers potential possibilities to the patient astronomer, Professor Arrhenius declared. By "patient" he meant about a billion years, he explained. At the expiration of this period, he thought a flourishing colony of intelligent beings might be discovered on the bright

little planet. "Everything on Venus is dripping wet," he continued. "The planet is covered by constant rain-clouds 10 kilometers thick, preventing any rays from the sun penetrating the bottom of the air-strata. Life on the planet of love is short and intense." Living organisms, he thought might be found at the polar regions, where the temperature was slightly lower than other parts of the planet. "When the earth is extinguished," he concluded, "it will be Venus, queen of the heavens, that will take over the role as carrier of culture."

Newfoundlanders Deported.
A WARNING TO OTHERS.
Despite the many warnings sent out, there seems to be many in Newfoundland who are ignorant of the requirements one must possess in order to gain admission into Canada. The immigration law distinctly states, that persons coming here seeking employment and persons liable to become a public charge, must be possessed of at least \$250. On the steamer Kyle yesterday there were no less than eight second class passengers who could not comply with the regulations and, disagreeable though the task was, there was nothing else for immigration officer J. J. Dooley but to deport them. One young chap who said he was going to Halifax to ship on a vessel, had \$200 in his pocket. But that was not enough. Another quite elderly man had no money. He said he had a daughter working in Cape Breton, also a brother, and when he was told the law and found he could not enter, he broke out in tears. But there was no other recourse but to send the man back. "This is only one of similar sad and painful duties I must do," said the immigration officer to a Herald representative, "but the law is plain and must be enforced."

Lunenburg Fleet Arrive.

WITH EXCELLENT CATCHES.

The chief news to-day is the arrival of the first Lunenburg vessels back from the first fishing trip with excellent catches. So far six vessels have come home with from 600 to 1000 quintals apiece, indicating an average catch of about 700 quintals. As there are about 70 vessels fishing, it should mean approximately 49,000 quintals of fish, which would be a record catch for the early trip. Last year there were only 4000 quintals caught, as very few of the vessels went out for the early trip last year; whereas this year, practically the whole fleet went out. There is therefore, every prospect of full supplies of bank cure this spring.

The consuming markets remain steady. There is a continued good demand from Cuba and Porto Rico, so that the markets will likely remain firm. The fishermen's idea of price is around \$8.00, and the exporters' idea around \$7.00 to \$7.50, depending on the total quantity of fish landed. In any case, there is no doubt that the Lunenburg fishery will be vigorously prosecuted, and with good catches, vessels should show good profits. There has been very little change in European conditions. Most of the markets are still well filled up with Newfoundland shipments. It is felt that those stocks will be cleared up by the first of June. This, however, has very little bearing on the Nova Scotia situation, as stocks held in Nova Scotia are very light, so that when new cure comes on the market practically all the old stock will have been cleaned up. It is felt that everything can be handled to advantage.—Maritime Merchant, April 18.

The Truth That Makes Free.

"You shall know the truth and the truth shall make you free."
"Ignorance makes for slavery and enlightenment leads to emancipation." Good reading, a liberal education and travel, an open mind and wide mixing with the world set us free from a lot of superstitions and fears. Knowledge is constantly freeing us from our limitations. The more we know, the broader our knowledge and experience, the freer we are. Compare, for example, the degree of freedom of a narrow-minded ignorant man with that of a broad-minded, liberally educated man. One lives in a prison; the other in a limitless universe. Verily, the truth makes us free.

PILES
Do not suffer another day with itching, bleeding, protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a box at dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose St. stamp to pay postage.

Announcing The "Crinkly Bottle" Display



In connection with our letter of February 22nd, inviting all shop-keepers to visit the exhibition of our products, we take pleasure in announcing that this exhibition—including a wonderful display of **WARD'S CRUSHED FRUIT DRINKS**—will be open to the shop-keepers on **THURSDAY, FRIDAY and SATURDAY** of this week.

Together with this exhibition an attractive display for use in the retailers' window will be specially featured.

Samples of **WARD'S FRUIT CRUSHES** will be served free to all visitors.

As everyone knows, time and thought has been given to the preparation of this tempting exhibition of **WARD'S CRUSHED FRUIT DRINKS** we are very anxious that all retailers should see it at some time during the three days it is on view in the showroom of

P. C. MARS & CO.,

British Aerated Water Co. Ltd. DUCKWORTH STREET.
SMALLWOOD BUILDING.
OUTPORT SHOPKEEPERS who are in the city at the present time are cordially invited to the above exhibition.