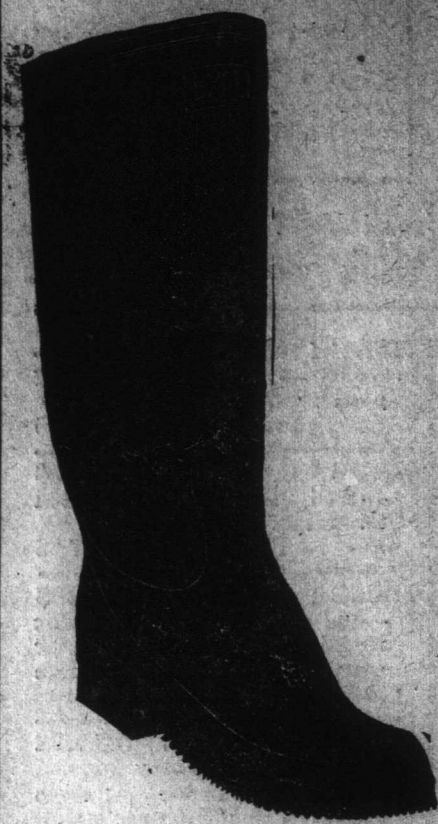


Fishermen! Here's the Boot for You-"Excel"!



"EXCEL"
Made 'All in One Piece'

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"EXCEL"

The Fishermen's Friend

All fishermen know from experience what happens to ordinary boots when used in fishing. You've seen how salt water seems to take the life out of rubber and how the uppers crack and the soles wear through in a surprisingly short time.

The "EXCEL" is a different and better kind of boot. It has been made especially to stand up under the unusually hard use a fisherman's boot gets.

The rubber and fabric in "EXCEL" boots are of the very highest quality. But it is the special method of curing, under tremendous pressure, that makes the "EXCEL" so wear-resisting. The pressure forces the layers of rubber and fabric together so that they are actually "one-piece", without losing the least bit of the

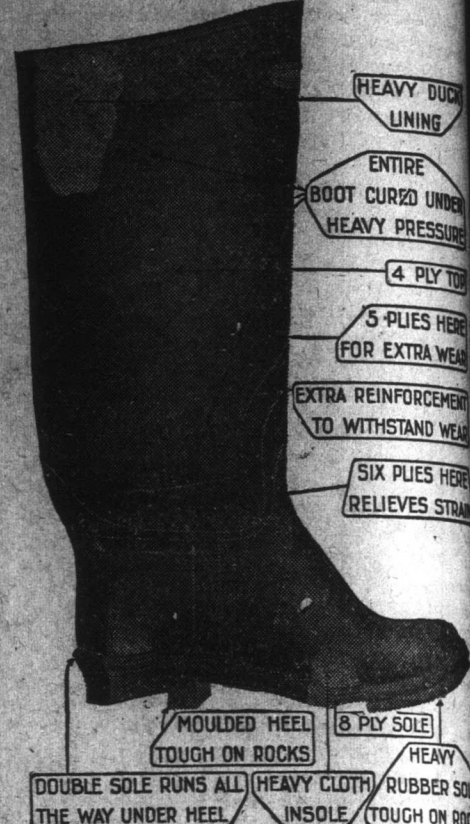
life or resiliency of the rubber. Salt water has practically no effect on "EXCEL" boots. The UPPERS remain pliable and weatherproof, and resist the drying-out action of sun, heat and extreme cold far longer than other boots. Consequently they don't crack anywhere near so quickly. The SOLES are almost wear-proof, because they are made like an Auto Tire, with 8 plies of rubber and fabric welded by tremendous pressure into a "tire-tread" sole that rivals an automobile tire for toughness and durability.

These are exclusive features of "EXCEL" boots.

The picture, at the right, of an "EXCEL" boot cut apart, with every detail of construction visible, shows how "EXCEL" boots are reinforced at every point of

strain. There is not a single feature but what has been proved necessary and desirable by tests of severest use. Your own experience will tell you that a boot with these features simply must be a better boot.

Study this picture. Learn these features. Remember them when you compare "EXCEL" boots with ordinary boots. And remember, too, that very important point which the picture cannot show, namely, that "EXCEL" boots are cured under tremendous pressure, which leaves the rubber pliable, weatherproof and wear-resisting. It is only by the use of this tremendous pressure combined with highest quality materials that the best results are obtained.



Pliable Uppers. Weatherproof and Wear Resisting. Tough Tire Treads. Soles. Made "All in One Piece."

"EXCEL" Boots are sold by all reliable dealers from Coast to Coast.

PARKER & MONROE, LIMITED, Distributors

You do not know what a Typewriter can do until you have used

THE ROYAL.
Dicks & Co., Limited.
Phone 47.

Side Talks by Ruth Cameron

PEOPLE AND THEIR PICTURES.

Don't you think it is interesting to watch and study peoples' reactions to pictures of themselves and other people? A friend of mine always detests a picture which she has taken. Some times I can understand her feelings for if we really believed that we looked like some of the snap shots our friends take of us we should want to adopt the custom of the ostrich. But on other occasions I think the pictures really look like her and am surprised at her distaste. I should like to see a picture of herself as she sees herself. Plainly it would not at all resemble herself as she is.

It Must Be Charming Because It Is Her Picture. Another friend surprises me equally by the delight she seems to take in any picture of herself no matter how unattractive the presentation. I have seen her point herself out in a group, snap shot with the inevitable, trifling "that's me" when the picture was such that I should think that she would have torn the thing up. I used to think at first that this was a sign of modesty on her part. "She does not realize," I said, "that she is reasonably good looking." But I have seen cause to change my mind. She has realized that it is reasonably good looking (in fact I doubt much if she would use that qualifying adjective), but she has such a habit of seeing everything belonging or pertaining to her through rose colored glass that she does not see the crude lines, the distorted grin in the picture as we do. Instead she sees it as charming because it is she, and therefore must be charming.

One in a Million! You may think this is exaggerated, but it is not. People who see things about themselves as they actually are are rare, but how infinitely rarer are people who see themselves as they feel.

QUIT TOBACCO

So easy to drop Cigarette, Cigar, or Chewing habit

No-To-Bac has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a smoke or chew, just place a harmless No-To-Bac tablet in your mouth instead. All desire stops. Shortly the habit is completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question.

Some People Don't Like You in Certain Moods.

Again show a picture which accents a certain mood to several people and you will see how they react to that phase of your character. For instance, I have a picture which makes me appear very soulful. The friend who knows me better than I know myself cannot bear that picture. Plainly she does not like me to appear soulful. Either she thinks I am not soulful or she doesn't like me when I am.

Personal. Mr. R. C. England of The Bethesda Pentecostal Assembly, leaves by today's express to attend the Pentecostal Conference, held at London, Ont. We understand Mr. England will there be ordained for the Pentecostal Ministry.

Eat MRS. STEWART'S HOME Made Bread. -oct18,6mo

Northern Notes.

The men who had been working on the Hall's Bay line are all home now, and are getting ready for potato digging. As usual the Government made a big mistake in its method of conducting the building of this line.

Most of the men from the Labrador are now home, and although some did well, the catch on the whole has been well below the average. But what is the good of fish when we can only get \$5 per quintal at the Union Store, whilst they are selling flour at \$15 per barrel and other commodities in proportion.

Despite the fact that the year was a bad one, the summer proved fairly enjoyable. Only two deaths occurred during the year, these being Mrs. Stanley Hackett, of Burnt Island, and Mrs. Stanley Loveman, of Leading Tickle, East.

The summer holidays are now over and the children are returning to school. Miss Penny, who is teaching at Burnt Island, has proved very successful.

Mr. Leander Rowell, of Cull's Island, has been taking the census lately. He is now home again and has resumed his duties as teacher in the C. of E. school.

Fishermen have done very well during the past week on the local grounds, but bait is very scarce.

Motor boats are kept very busy these days carrying berry pickers back and forth to the bays and inlands.

Rev. Dr. Facey, Principal of Queen's College, was here last week and gave a splendid illustrated lecture.

Our C. of E. school has been closed only one week. Mr. G. E. Squires, a native of Bonaville, Bay, is our teacher, and he has done exceptionally good work. We are very sorry to realize that he is leaving us soon. He held a garden party here recently, which proved a great success. It was

followed by a dance and games, in which young and old of both sexes took part.

Leading Tickle, N.D.B., Oct. 3.

Old-Timer Passes Away.

By the death of Mr. John Griffin, which occurred at Harbor Grace on Thursday evening last, an old and highly respected resident has passed away. Mr. Griffin was a descendant of that good old Kerry stock which came to this country in the early days of the past century, and by their honest, industry and economy always managed to keep up a sturdy independence, rearing large families and devoting themselves to agriculture, combined with the fisheries. For many years Mr. Griffin prosecuted the codfishery at Labrador, as well as the seal-fishing with some of our most successful masters. About thirty years ago he devoted his energies entirely to agriculture, supplementing it with his horse and cart on the street. He was also one of the most skillful seal-skimmers for many years. Mr. Griffin was highly respected by all classes of the community for his honesty, integrity and high social qualities. He was about 80 years of age.

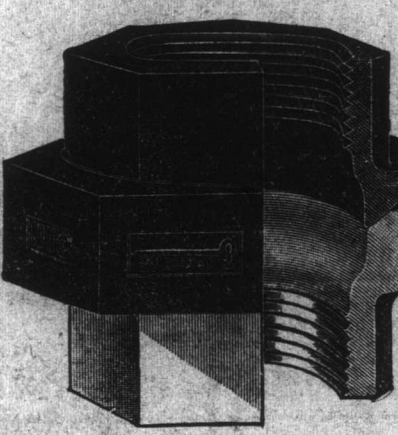
C. C. C. Promenade Concert.

The C.C.C. Band Promenade Concert at the Prince's Rink last night was attended by over 800 people, the majority of whom took part in the dances. Features of the evening were "The Boy and the Blue Bird"—descriptive, and "Fancied" a new Fox-trot. It is the intention of the Band to hold a carnival of dancing, similar to skating carnivals, during next week. This affair promises to be a huge success as hundreds have already signified their intention of going.

Brick's Tasteless can be purchased at Jas. Wiseman's, Top Store, Cross Roads, West End Price \$1.20 bl. Postage 20c. extra.—sep15,tf

PIPE FITTINGS,

Highest Quality, Lowest Prices.



Black & Galvanized Pipe up to 3 inch.
Brass Pipe, 1/4 to 2 inch.
Globe and Gate Valves.
Unions, Tees, Couplings, Elbows, Bushings, Flanges, Nipples, Plugs, Crosses, Foot Valves, etc.



JOB'S STORES, Ltd.

Disabled Ship Towed to Port.

S.S. Canadian Trooper with her tow, S.S. Otta, reached port at 10.30 last night after a most trying experience. The Otta, which is a Norwegian ship left Montreal over two weeks ago bound to England, having on board 6,000 tons grain. The ship met good weather until 500 miles off this coast, when she encountered a heavy gale, resulting in a severe shaking, which resulted in the smashing of her rudder stock. The ship became unmanageable and S.O.S. calls were sent out. The Canadian Trooper of the C.M.M. bound to Montreal in

REXAL ORDERLIES

FOR CONSTIPATION. A safe, pleasant and effective laxative for man, woman or child. Their purpose is to produce a gentle natural movement of the bowels, without causing gripping or weakening the system.

REXAL ORDERLIES work naturally and form no habit. Three sizes: 14c, 35c, & 60c. For sale only by

PETER O'MARA,
The Druggist,
THE REXALL STORE.

JEFF AND JEFF

A KINDERGARTEN SCHOOL IS WHERE JEFF OUGHT TO HANG OUT THESE DAYS.

—By Bud Fisher



Notes From Cambridge.

find space in your under remarks from domiciled in this and home of the P remarks may be of your readers in N

at many Newfoundland around Boston, part of the and Somerville, Metropolitan Boston Central Square, C night, it is easy to two, or perhaps ha oviens from among that are continual at the points, oken in passing, the body, are the "ear- no can pick out a Terra Novian in; in fact the proo completed, but the born in this countr of new America, and tence. The News Boston Public Libr ally all the world's is a good place to rly Newfoundland there is sure to be half a dozen. Can a magnet is that d Telegram whose is discovered, (st or condition) ha the racks. No part on file here is or more thorough nearly 19th of last in the room near the paper hung th an. 28. I was surpr taken it from or at least even there were no among these pu came hurrying, al of papers; among t ing Feb. 9th. No a in place than dashed for the p me of another mi in which the "Tele in the above ment ning the "Pink" by a sweet voice, key. "Would I be e the date of the e" delighted. I not knowing ity in the entire it's easy for an- ings moving once ved that). Well, bor Grace, was l ked pretty good, she lived in a ve use in the Back B y, we talked at while, I thinking. I make a bet—tr ap strolled nonch pushed by me wi night" and carried "Who's he?" I ask him, he's my stea says I, backing do night" I sneaked enue humming "T

er or later, amon Novians, one-mo sly one known; t and this experim open to meet "y" who has not the home land for is, he is liable to a distance of two or does he adapt immediate surr nation of hearing alect pitched in a stenator himself you by the hand rowed street is however hea s from encounter y. This brings to ure which I had mas reason that it to you; if you c ve use of the This little epis eminating disast and the chap wh cause of the dist it midly, was a p eyone on a sma moving-picture the Cambridge. R a score or more of myself present. of their presence The "News am" the column on the "Where was y graft voice in my build the face of X. of B. Co. It v for my last r that he had m in drinking a "droll" from a p mistaken idea that "luck boards" "luck boards" (one night was d purser of the ap was sent to I disheartened, a n. And now he t idges, U.S.A. Th actual, as the re -"Hello X. ol