

REID-NEWFOUNDLAND CO. Group Life Insurance!

SUN LIFE ASSURANCE COMPANY OF CANADA.
SUN LIFE ASSURANCE COMPANY OF CANADA.

The policies being issued now to the employees are worth from \$500 to \$2,000 each on maturity and are increasing in value every day.

They cost the employee nothing, but are of value just the same. The employer pays the monthly premium.

Read your policies carefully and understand them, the conditions are all clearly printed and set forth. These policies protect your dependants and in cases of total disablement or disease after 60 years of age they protect YOU.

oct26,31

The Cosmopolitan for November.

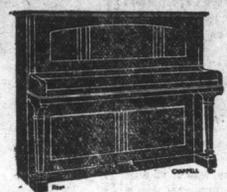
America's Greatest Magazine, with stories by America's greatest writers—Galsworthy, Beach, Lincoln and others.

Also OTHER MAGAZINES OF GREAT INTEREST.

Popular Mechanics, Scribners, The Blue Book, London, The Delineator, Modern Priscilla and the leading Fashion Journals with patterns.

Get in touch with us and be up-to-date in your reading matter.

Dicks & Co., Ltd.
The Booksellers.



Clearance Sale of Pianos, Organs and Musical Instruments.

- 1 Second-hand Upright Piano in fine condition \$300.00
- 1 Cabinet Player, to fit any piano, with 30 rolls 85.00
- 2 Piano Case 6 Octave Organs, each 125.00
- 1 Piano Case 6 Octave Organ in fine oak case 150.00
- 1 Bell Organ, 5 octaves, with high top 75.00
- 3 Clarionets, 2 in B flat and 1 in A, each 35.00
- 1 Slide Trombone by Fischer, New York 50.00
- 1 Cornet by Fischer, New York 50.00
- 1 Banjo-Mandoline with case 35.00
- 3 Genuir Hawaiian Ukeleles, with case and tutor, each 20.00
- 3 Genuine Hawaiian Guitars, with case and tutor, each 40.00
- 1 Muir Violin 30.00
- 1 Automatic Accordeon with 6 records 25.00

Government Railway Commission.

PORT UNION-LA SCIE.

Freight for S. S. CLYDE will be accepted at the Dock Shed on Monday from 9 a.m.

TRI-WEEKLY PASSENGER SERVICE.

Through tickets issued to all stations on the Canadian National Railway System, Grand Trunk Railway System, Canadian Pacific Railway System, Dominion Atlantic Railway System, Halifax & Southwestern Railway System and all Canadian and American Railroad Points.

Sleeping Car requirements attended to and Sleepers booked through to all Canadian and American points.

Government Railway Commission.

SILVERWARE!

Bread Trays	Bread Board
Roll Trays	Ron Bon
Fruit or Confection Basket.	Butter Dish
Baking Dish	Sandwich Trays
Casserole	Dessert Sets
Entree Dishes	Trivets
Cup Tureen	Waiters
Cake Dishes	Marmlade
Cake Plates.	Sugar Dish
	Spoon Holder
	Tea Sets

Also HOMES & EDWARDS' FLATWARE.
The name of Homes & Edwards is a sure guarantee of "Quality".

D. A. McRAE, Jeweller.
jnel0,tf



MRS. HOUSEKEEPER:
Jam may be eighty cents or a dollar a crock, cut it out and serve

PURE GOLD JELLY
(Raspberry, Strawberry and Lemon).

Sugar may be up in the skies and eggs scarcer than a snowball in that place, but you certainly should worry when you can ice your cakes with

PURE GOLD ICING.
Pure Gold goods for sale by all Grocers. Trade supplied by

P. E. Outerbridge,
Sole Agent,
KING'S ROAD,
Telephone 60.

Musician's Supply Co.

Royal Stores Furniture, St. John's.
DUCKWORTH STREET.
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California Fruits

500 Cases due next week.

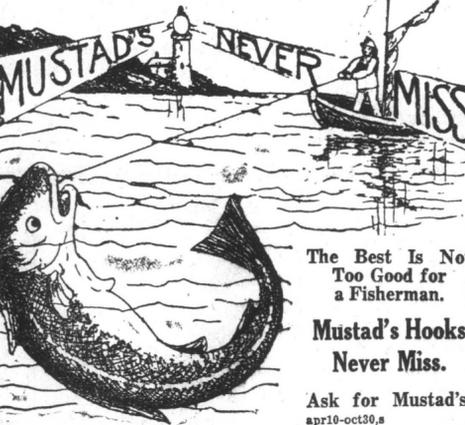
PEACHES, PEARS, PLUMS, CHERRIES and APRICOTS—G. & S. and Festival Brands.

150 cases HAWAIIAN PINEAPPLE—Sunkist and Goody-Goody Brands.

These are the Highest Grades of Fruits packed.

100 cases CARNATION MILK.
150 cases PURITY MILK.
50 cases ST. CHARLES' CREAM.
70 cases HEINZ GOODS—All varieties.

JUST IN AT LOWEST PRICES.



MUSTAD'S NEVER MISS

The Best Is Not Too Good for a Fisherman.

Mustad's Hooks Never Miss.

Ask for Mustad's.
apr10-oct30,s

New Fashionable Stationery.

New styles, new shapes and an immense variety of finishes contained in this new assortment of

BOXED STATIONERY

just opened. A wonderful range of styles in plain white and in the fashionable tints—Blue, Grey, Mauve, Lavender and Buff. A fine showing of high grade stylish Stationery at popular prices.

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COME NOW AND MAKE YOUR SELECTION.

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SNAP!

MEN'S WOOL SOCKS,

Grey, Brown, Black,
50c. pair.

SMITH'S Dry Goods Store
Rawlins' Cross, St. John's.

Triumph Ice Machine Co.,

COLD STORAGE AND REFRIGERATION.

Estimates furnished on any kind of a refrigeration job. Plants large or small, to suit your requirements, and at lowest prices. While you will have no difficulties this winter, the summer will come, and then what?

Call or write for estimates and plans. Descriptive literature furnished on request.

C. A. Hubley
Representative and Engineer,
P. O. Box 909. Offices: Oke Bldg., Prescott St.
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EDSTROM & O'GRADY

Plumbers, Steam and Hot Water Fitters,
66 PRESCOTT STREET.

We have just received a shipment of Register Grates in oxidized and brass finishes; assorted patterns and sizes.

Call and inspect our stock while the assortment is complete.

N.B.—We will also attend to any plumbing or heating work you may require to have done and guarantee satisfaction.
oct9,tf

WE SAY SERVICE WE MEAN

Efficiency—Courtesy—Speed—Accuracy.

These four features are offered to our clients in the Service we give you, in all your orders on the New York markets, whether outright for cash or on margin.

We intend to build up for each individual investor a Market Service that he will learn to appreciate. We are making SERVICE our slogan in the acceptance and execution of your orders; by prompt answers to enquiries; by frequent market quotations; by analytical reports on the various stocks listed; by prompt confirmation of sales or purchases; by the early delivery of paid-for securities; in short, an individual SERVICE personally given to suit each investor's particular requirements.

ASK FOR OUR FREE MARKET QUOTATION.

J. J. LACEY & COMPANY LIMITED
STOCKS AND BONDS.

RED CROSS LINE!

The S. S. ROSALIND will probably sail from New York on November 2nd, and from St. John's on November 10th. Owing to the strict observance of the American Immigration Laws no person who cannot read and write will be issued a ticket for New York.

All passengers for New York MUST see the Doctor in person in the ship's saloon one hour before sailing. Passports are not necessary for British subjects or United States citizens for either Halifax or New York.

For passage fares, freight rates, etc., apply to

HARVEY & CO., Ltd.,
Agents Red Cross Line.
fly13,ead,tf

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.
Telephone 658.
QUEEN INS. CO.,
GEORGE H. HALLEY,
Agent.

You can get a nice Tweed Suit, made smart and stylish, for \$60; and you can get some of the best Serges in the country at SPURRELL the Tailor, Water Street.

MINARD'S LINIMENT RELIEVES PAIN.

Rylands Brothers,

WARRINGTON, ENGLAND.

WIRE ROPE.

WM. HEAP & CO., Ltd
AGENTS.
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Steer Brothers.

PHONE 647.



One thing essential in your Winter Coat is QUALITY. One has to wear their Winter Coat for many months, and to stand against this you require the best of material in it.

We have carefully selected our stock of Winter Coatings and feel we have goods that merit your approval. You can purchase enough excellent material to make a coat for \$24.00, and if you wish we can make it up for you, and deliver the finished garment in a week or less if necessary. The material is equal in quality to that in coats which retail at \$70.00 to \$90.00.

We ask you to come in and see the goods, examine them, get samples and prices, compare with others, and come back and purchase the goods.

Templeton's

Great Clearance Sale!

Our entire stock of READYMADES, BOOTS & SHOES, MANTLES, MILLINERY and GENERAL DRY GOODS

clearing at Sacrifice Prices. Sweeping reductions in every department. Terms of Sale strictly cash. No appropriation.

WILLIAM FREW, Water St.

Furness Line Sailings

	From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. SACHEM	Oct. 8th	Oct. 8th	Oct. 12th	Oct. 12th
S. S. DIGBY	Oct. 13th	Oct. 13th	Oct. 16th	Oct. 16th
S. S. DIGBY	Nov. 5th	Nov. 12th	Nov. 24th	Nov. 28th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to

Furness, Withy & Co., Limited
WATER STREET EAST.

Advertise in The Evening Telegram

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