

The LATEST and NEWEST English Goods!

"There is Life in the Old Land Yet."

The above words are no idle boast as you will readily see when you have inspected our latest shipment of

LADIES' STYLISH ENGLISH MANTLES and Ladies' Fashionable English Millinery.

The Latest London and Paris Creations.

This shipment of MILLINERY is Large and Varied—no two Hats alike.

Call Early and
Avoid the Rush.

Marshall Bros

Delays are
Dangerous. Buy Now.

That Very Thin Covering.

By RUTH CAMERON.



RUTH CAMERON.

Very, very close, under the skin in most of us lies a naked and naive egotism. Our own personal relation to every event is what chiefly interests us, no matter how carefully we hide it. Now, and then something rises up this covering off. One such something which has an almost universal effect is any great excitement.

The Night of The Big Fire.

Not long ago it happened to be present at a big fire.

All my neighbours also attended and the next morning when neighbor met neighbor there was no other topic of conversation but that. And nearly as interesting as the fire itself was the naive and really delicious egotism that almost all of us displayed.

What He Was Doing Of Prime Importance.

In the first place everyone seemed to think that what he was doing when the fire broke out was the most interesting thing about it.

One told circumstantially how she went to draw down the curtain after putting her baby in bed and just what she thought when she saw the flames. Another was just eating her supper when the maid rushed in, etc., etc.

Then each one told at great length what precautions he or she took against the danger of the fire reaching her or his home! Just what articles she packed, what she said to the maid and to her children and what the maid and children said in return, etc., etc.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.
septs.17

Raw cabbage is said to be much more digestible than cooked, and a delicious salad is simple shaved cabbage with a French dressing.

Do not put fresh coal on the range immediately after taking the draught off. If the coal is allowed to cool, the fresh coal will not be burned at once.

Selected Bacon Pork

Now on Sale by Side or Cut,
Backs and Bellies.

Parties wishing to have sides of Bacon smoked can have same attended to here after their selection is made from my stock.

The finished product will be delivered promptly at your address.

Pure Lard by the lb.
"Blue Nose" Butter by the lb.
Blue Nose Butter in tins, viz: 1lb, 5's, 28's
Heinz White Pickling Vinegar
Heinz Peanut Butter
Heinz Tomato Soup
Heinz Beefsteak Sauce, etc.

FRESH RABBITS.
FRESH EGGS.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

SUGAR!

ON SPOT
TO-DAY:

50 only sacks, 100
lbs. each.

American
Granulated
Sugar.

Soper & Moore,
Importers & Jobbers.
Phone 486.

Rann-dom Reels.

CHURCH-GOING.

Church-going is an old-fashioned habit which would be more useful if it had the long, wiry roots of the alfalfa plant. The trouble with so much modern church-going is that it doesn't strike deep enough to get people out to the divine service on a rainy Sunday, while the golf links and the ball game will drag them from home in the face of a cloud-burst.

Years ago one of the most popular ways of spending Sunday was to go to church and listen to a sermon with a mainspring longer than a Waterbury watch. Nobody stayed away from church on Sunday morning unless he was totally paralyzed for the night before. In those days church-going was a duty which nobody could escape unless he had contracted diphtheria in both tonsils, and as a result the minister was not obliged to look into the faces of cold, empty pews and yawning profiles, as is so often the case to-day.



The golf links drag them from home in the face of a cloud-burst.

There was a great deal of whole-souled church-going in this country up to the time when the installment plan automobile came above the surrounding scenery and began to consume gasoline, tires and storage batteries in rank profusion. There is

something about an automobile which removes a man's mind from the church and everything else except the cost of upkeep. After an active church-goer has owned an automobile for a few weeks and come in contact with its massive and ceaseless appetite, he will be in no frame of mind to go to church and greet the semi-annual missionary collection. He will be more inclined to retire to some quiet nook and finger his check stubs with a trembling hand.

Although every inducement is being held out to increase church-going, it is not necessary to reserve seats in advance. The church attendant is now offered, altered music by a determined solo quartet and the sermon has been boiled down until it is a mere skeleton of the old-time discourse with self-winding attachment. In the evening there are free motion pictures and a cornet solo, and yet people prefer to stay away and listen to the music of a grabbing clutch.

If people would do their joy-riding after the morning service they would be better prepared to meet the shifting scenes of life, especially when they shift into an open ditch at forty-five miles an hour.

BACKING UNCLE SAM.



WALT MASON.

In times of peace my robes are rent over every statesman's blunder; I clamor that our government, for boneheads, is a wonder. O'er congress then I rip and sport, to wrathful frenzy driven; it is a harmless indoor sport, to which most men are given. It doesn't jar our Uncle Sam, this pessimistic harping; he doesn't care a tinker's jam for criticism carping. In times of peace such talk will go, no voter it disgraces; it serves to let our statesmen know that we are keeping cases. But when our country's in a fight and loyalty's essential, how good men hate the grouchiness, with dirges penitential! Now, I am backing Uncle Sam, though all the grouches hoot me; and I am silent as a clasp if things don't chance to suit me. I still am talking much, by jings, but talking circumspectly; my Uncle Sam is doing things, and doing them correctly. My Uncle Sam is wise and great and all he does is proper; and I detest the sort of skate who's a disloyal yawper.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. 50c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bottle. Postage 5c. extra.

Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

Brigades Parade.

C. L. B.

The C. L. B., under command of Lt. Col. R. G. Rendell, held a church parade yesterday morning, attending Divine Service at St. Thomas's Church. Major Rendell in command of the Anglican members of the Regiment now in training, took part in the parade. The preacher was the Rev. (Capt.) A. Clayton who delivered an eloquent and timely address to the lads, which was also listened to with deep interest by the large congregation.

C. C. C.

The C. C. C. held Church parade yesterday forenoon, attending last Mass at St. Patrick's Church. The turnout, in charge of Major Kent, was fairly large. Mass was celebrated by Rev. Fr. Pippy, Chaplain of the Corps. He also preached an appropriate and instructive sermon. After Mass the Corps reformed and made a tour of the city to the strains of their brass band before returning to their Armory.

Father Mathew's Anniversary.

The members of the Total Abstinence and Benefit Society celebrated the anniversary of Father Mathew, the great Apostle of Temperance, yesterday morning by attending eight o'clock Mass and Holy Communion in a body at the Cathedral. The sight was a most imposing one.

Glencoe Back.

The S. S. Glencoe, Capt. Blanford, returned from Port aux Basques and S. W. ports yesterday. She brought the following saloon passengers:—

Rev. J. H. McDermott, Captain Windsor, S. A., Capt. M. Handigan, Miss Handigan, Mrs. McDermott, G. Hodder, Miss L. Hodder, P. Lambert, W. F. Matthews, Mrs. Lush, W. Powell, Mrs. Lockyer, Miss M. F. Hartigan, Mrs. B. Martin.

Religious Education.

Sunday next will be observed by the C. of E. as Religious Education Day, when the sermons preached at the regular and special services will all centre around the idea of the better religious instruction and training of the child. Bishop White will be the preacher at St. Thomas's at the evening service.

Here and There.

When you want Sausages, why get ELLIS'; they're the best.

MR. GRACE PLANT—About a hundred men are engaged at the construction of the Hr. Grace Shipbuilding Plant.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

DELEGATES LEAVE.—A number of clergymen and lay delegates, who were here attending the Synod, left for their homes by yesterday's express.

EDWARD'S LINIMENT CURE'S DANDRUFF.

Look in the Mirror

And see how nice the reflection of some room looks, with the firelight gleaming on pictures and furniture, and friends you love smiling back at you in the glass.

Then—see how bare and unfinished some room of yours without Mirror or Overmantel looks by contrast.

Then—go to the Showrooms of the U. S. Picture & Portrait Co., see the large selection of beautiful Mirrors and Overmantels they stock, make your choice of one, have it sent up right away and

Then—you'll wonder why you were so slow at making such a great improvement in YOUR room.

U. S. Picture & Portrait Co.
ST. JOHN'S.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate
cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of
DRESS GOODS
—in—
Poplins, Cotton Cashmeres, Canton Cords,
Meltons, Plaids, Chepe de Chene, Serges,
Whipcords, Satin Cloths, Tweeds, Voiles,
Sport Goods, Plain and Corded Velvets,
Embroideries.

PRICES RIGHT.
GARNEAU LIMITED,
Wholesale Dry Goods, 1st Floor T. A. Hall, Duckworth Street,
aug. 5. smos. f. m. etd. Phone 727. P. O. Box 36.

Advertise in the Telegram

367 Port

HOSIER

Ladies' Floor
Non poisonous dye R

PLAIN CSE

Perfectly sim

FLEECE LIN

White and Grey lo

War News

Messages Received
Previous to 9 A. M.

RUSSIA MENACED FROM GULF OF OESSEL

RIGA.

PETROGRAD, Oct. 14.

The German forces which landed on Oesel Island in the Gulf of Riga under cover of 90 war vessels, were coupled up to 10 o'clock Sunday morning the whole northern coast of the island, and were in the southern shore, according to a announcement to-night by the Russian naval staff. The Russians still occupy Serel point and Svorb peninsula of the southwestern coast. It is developed that the Germans did not occupy Dago Island, north of Oesel, at the head of the Gulf of Riga, but contented themselves with making a demonstration against the dreadnoughts and a dozen light cruisers, 40 torpedo boats and 38 minesweepers participated in the demonstration on Oesel Island. The first of Petrograd received the news of the evacuation calmly. The papers published interviews with some of the Russian Ministers and others, who agreed that while the operation seriously affected Russia's strategic position, it did not constitute an immediate menace to the Russian capital. The Premier yesterday sent a telegram to the Commander-in-Chief of the northern armies which he said: "The retreat of the Baltic fleet that the hour of our arrival. Russia expects for herself as a valiant effort by the navy, as Generalissimo, demand that the sailors make the sacrifice. The honor of the Russian Empire and the great traditions of the Russian revolution. It is time to reflect seriously and to cease to operate involuntarily with the aid of the enemy. The garrison of the island has by its attitude already saved the defensive resources of the fleet from being incomplete. Let us remember that the Fatherland will forgive criminal levity. The monstrous crime of the German fleet Petropavlovsk be redeemed. The fleet repulse the enemy under the command of its officers, whose patriotism is well known to all of us."

As a result of the misunderstanding that arose on board the Russian battleship Petropavlovsk, she is to be action. The action of the general assembly of democratic bodies is acting upon the officers of the army and navy in Finland to sign a pledge of fidelity to the Russian Government. Other officers who refused to do so

FETCH

Put I don't
know A. B. C.
but I can
tell you

