REID-NEWFOUNDLAND Co.

SAW MILL and FACTORY SUPPLIES!

Best English Leather Belting, from 1 1-2 in. to 8 in. wide.
Specially Prepared Belt Dressing.
Belt Lacing, either inside or Cut Laces.
Clipper Belt Laces, the best ever used.
Clipper Laces and Pins, all sizes.
Buffalo Steel Fasteners, Bristol Steel Lacing, Jackson's Pat. Fasteners.

We also stock the well-known Star Brand Stitched Rubber Belting, used all over the country for the past twenty years. For full particulars re above apply to

Water Street Stores Department.

Reid-Newfoundland Company.

THE LONDON HOUSE.

MISS MUIR.

BARGAINS! BARGAINS!

Entire stock must be sold. Giving up business.
High Class MILLINERY, FLOWERS, FEATHERS,
RIBBONS, SILKS, VELVETS, CHIFFONS,
VEILINGS, etc., BLOUSES, DRESSES, FURS,
at greatly reduced prices.
No Approbation. Strictly Cash.

305 Water Street.

A Responsive Audience

Is continually calling

"Encore."

They always want more of the famous

Verbena Flour.

LAKE OF THE WOODS MILLING CO LIMITED VERBENA MANITOBA PATENT 196 KEEWATIN

nov28,s,m,w

Furness Line Sailings!

	From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. "Queen Wilhelmina"	.....	.....	Dec. 5th	Dec. 8th
S. S. "Tabasco"	Nov. 26th	Dec. 5th	Dec. 14th	Dec. 17th
S. S. "Durango"	Dec. 8th	Dec. 17th	Dec. 26th	Dec. 29th

For rates and other information apply to

FURNESS WITHY & Co., Ltd.,
City Chambers, Water Street.

dec3,th,s,tf

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed $120,000,000.

Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINE JOHNSTON & Co.,

Agents for Newfoundland.

Telegram Ads. Bring Results

Fred. J. Roil & Co.,

REAL ESTATE.

This company acts as Agents either for Trustees, Executors or Owners, and would take entire management of property, attending to repairs, insurance, taxes, appraisals, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Act as broker for the sale or purchase of Real Estate, also the placing or procuring of money on mortgage.

FRED. J. ROIL & CO.,
Real Estate,
SMALLWOOD BUILDING,
Duckworth St.

(Under the Distinguished Patronage of His Excellency the Governor.)

3rd Grand Concert

OF THE INSTITUTE SERIES

In aid of Patriotic Fund

At the **Grenfell Hall, on Monday Evening next, Dec. 7th,** under the management of MR. H. GORDON CHRISTIAN, L.R.A.M., &c. The following ladies and gentlemen will take part:

Misses Anderson, Job, Strang (2), Johnson, Colton; Mesdames Ayre and Chaytor, and Messrs. McCarthy, Courtney, Ruggles.

Doors open at half-past 7 o'clock. Concert to commence at 8.30. Admission **30 cts.** Reserved Seats, **50 cts.** Tickets to be had at the Atlantic Bookstore and Institute.

ALEX. A. PARSONS,
dec3,3i,th,s,m Sec. Lit. Com.

ALLOTMENTS.

FIRST

NFLD. REGIMENT.

Cheques for period to December 7th, 1914, will be payable at the Colonial Building on and after THURSDAY, December 10th, 1914.

A. MONTGOMERIE, Capt.
dec4,2i Deputy Paymaster.

FIRST

NFLD. REGIMENT.

RECRUITING.

SPECIAL NOTICE.

All Recruits will report on **Monday, Tuesday and Thursday nights** at their drill halls. Those who have not been medically examined will be sent from their drill halls to the doctors. No recruit under 19 years of age will be accepted. Everyone wishing to volunteer must enlist at the Recruiting Office whether they were accepted for the first contingent or not.

A. MONTGOMERIE, Capt.
d4,2i Chief Recruiting Officer.

"Our Big Shipment."

2,148 Bales HAY

has arrived safely and in good condition, ex s.s. "Sinbad," from Montreal. Get our *low prices* for prompt delivery from ships side.

F. McNAMARA, Queen Street.

KIMBALL CHICAGO

JOINING THE KIMBALL PIANO CLUB

means a sure saving of $75 on your Piano, Worth enquiring into. ISN'T IT? and a possible saving of $200.

Musicians' Supply Co.,
166 Water Street, St. John's.

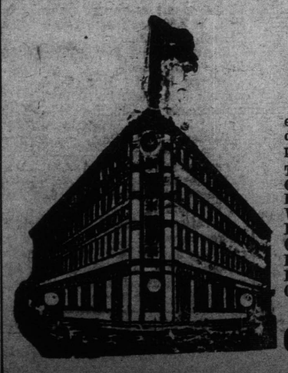
oct7,s,w

The Old Reliable Smoking Tobacco

"SOUTHDOWN,"

16 oz. plugs, light and dark; also
SAILOR'S HOPE, 14 to lb. and 7 to lb.
PERFECTION, 14 to lb. and 8 to lb.
Wholesale and Retail.

J. D. RYAN, - - - 281 Water Street,
de1,4i,tu,th Distributor.



THE BIG Furniture Store.

If you want Furniture, get acquainted with our well selected stock. Every department complete. A variety to please all tastes.

TABLES, BUFFETS, CHAIRS, CHINA CABINETS, ROCKERS, BUREAUS, LOUNGES, COUCHES, WARDROBES, JARDINERES, KITCHEN CABINETS, LINOLEUM, OIL CLOTH, CANVAS, CURTAINS, BLANKETS, QUILTS, SHEETS, BED SPREADS, TABLE COVERS, CUSHION COVERS.

See our display before buying.

CALLAHAN, GLASS & CO
Duckworth & Gower Streets.

WOLSEY UNDERWEAR!

The Finest English Underwear Made.

Wins on Worth the World Over.

Every Garment Guaranteed

Pure Wool and Unshrinkable.

Our Stock Replete, at

SMYTH'S.

'Phone 726.

G. F. KEARNEY, Manager.

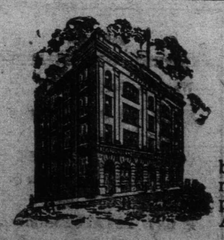
THE LONG SIEGE OF WINTER

just starting is best provided against by now stocking your cellars with vegetables. We offer at lowest wholesale prices: **Parsnips, Carrots, Beets, Onions, Turnips,** and the favorite **Island Blue Potatoes.** Each steamer brings us fresh supplies. Just in: **New Cheese, Valencia Oranges, Spanish and Canadian Onions, Cranberries,** and ALWAYS the Best **Apples.**

EDWIN MURRAY.
(Wholesale Store.)

PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Advertise in the Telegram.