



STARTLING CUT PRICES

FOR FRIDAY and SATURDAY.



AT THE

ROYAL STORES

Compelling Prices on

Towels, Quilts,
Blankets, &c.

BARBER'S TOWELS.

Good quality, hemmed ready for use. Special, each 6c

COTTON BLANKETS.

Soft Flannel White Cotton Blankets, size 60 x 76, best California manufacture; Pink and Pale Blue Borders. Reg. \$1.50 pair. Friday and Saturday 1.35

WADDLED QUILTS.

These Quilts or Comforts are filled with Sterilized Cotton Batting and covered with high grade Sateen in art shades and designs; large full sizes. Reg. \$3.50 ea. Friday & Saturday 3.20

ART CRETONES.

For Curtains, Draperies or Furniture Covering, 36 inches wide; Grey, Green, Fawn and Red grounds; fancy designs. Reg. designs; large full sizes. Reg. \$3.50 ea. Friday & Saturday 17c

HUCKABUCK TOWELS.

All White Linen Towels, fresh from the loom; not a cotton thread in them; fringed ends. Regular 25c. each. Friday and Saturday 20c

PILLOW CASES.

Some recently arrived Cotton Pillow Cases, regulation size, 18 x 28; embroidered corners and hemstitched frills. Reg. 30c. each. Friday and Saturday 25c

LINEN DOYLES.

Damasked Linen and Lace, Crocheted Lace edging. Values to 25c. each. Friday and Saturday 16c

Dollars Saved on Dress Goods

WOOLEN FABRICS.

Rare chances to save money on good Dress Weaves, including Velours, Plain Cloths, Brocades, Scotch Tweeds, etc. All from 50 to 56 inches wide. Splendid variety of patterns and color effects. Reg. \$1.25 yard. Friday and Saturday 1.08

CORDED VELVETEENS.

Beautiful quality; widths from 24 to 27 inches; shades of Navy, Grey, Wine, Brown and Saxe. Reg. \$1.10 yard. Friday and Saturday 90c

ORIENTAL SATEENS.

Dainty fabrics in rich lustrous colorings, 35 inches wide; washable shades of Pink, Peach Brown, Sky, Ivory, Saxe and Grey. Reg. 90c. yard. Friday and Saturday 70c

Ladies' KID JULETS

Black Kid Flexible Soles, Rubber Heels; all sizes. Reg. \$1.50 pair. 1.37

SALE OF SATIN UNDERSKIRTS

Elegant garments in good quality Satin. Well cut in the very latest styles. They come in the following shades: Pink, Champagne, Cerise, Shot, Tan, Grey, V-Rose, Purple and Tango; finished with fine accordion pleated flounces. Reg. \$1.85 ea. Friday & Saturday \$1.50

What you can Buy for 25c

LACE COLLARS—A large collection of pretty Lace Collars in White, Paris and Navy. Also a few White Embroidered Sets. Values to 40c. each. Friday and Saturday 25c

LADIES' BELTS

Bulgarian patterns, fancy Gilt Buckles; good elastic webbing. Regular 30c. each. Friday and Saturday 25c

HAT BANDINGS

Fashionable Ribbon Bandings for Hat Bands; assorted colorings, very pretty. Reg. 30c. yd. Friday and Saturday 25c

Flannelette Blouses & Shirtwaists

Values that will stir every economical buyer; perfect fit, perfect comfort, perfect wear and perfect styles. These smart Blouses and Waists could not be made for the price we ask for them. See them for yourself. Special for Friday and Saturday 62c

Good Values in FALL HOSIERY.

LADIES' HOSE. You want heavier stockings very soon. Here is a good line of Heavy Black Cashmere Hose, assorted ribs; also a few pairs in plain Cashmere, all sizes; Well spliced feet. Reg. 40c. pair. Friday and Saturday 34c

CHILDREN'S HOSE.

3/4 Cashmere Hose in the following colors: Tan, Black, P. Blue, Pink and Cream. Sizes from 0 to 4. Special price per pair for Friday and Saturday 21c

CROCKERY.

GLASS TABLE SETS—Four pieces; sugar, butter and spoon dishes, cream jug. Special per set 32c

HOLY WATER FONTS

Fancy China. Reg. 20c. each for 16c

STONE CHINA BOWLS

Willow pattern. Special each 6c

TEAPOTS—Oxford Marble.

45c. each for 40c

CUPS & SAUCERS—Litho and Gilt.

Special 12c

PUDDING BOWLS—Hygienic.

Reg. 35c. each for 31c

Handbags.

Black Leather Hand Bags, real bargains, strap handles; gun metal and Gilt frames. Special for Friday and Saturday 30c

DOLLS.

Sleeping and speaking Wax Dolls, 18 in. and 24 in. Blondes and Brunettes. Undressed and semi-dressed. Special for Friday and Saturday 26c



SHOWROOM SELECTIONS.

Just the things you want at prices you like to pay.

LADIES' SWEATER COATS.

We offer a big lot of Wool Knit Sweaters up to date in style, some with belted backs; colors of Ruby, Emerald, Navy, Brown, Saxe, Purple, day and Saturday, ea. 1.05

LADIES' OVERALLS.

Useful White Lawn Overall in assorted styles, all new this season, embroidery and lace trimmed. Regular 65 cents each. Friday and Saturday 55c

What you can Buy for 25c

LACE COLLARS—A large collection of pretty Lace Collars in White, Paris and Navy. Also a few White Embroidered Sets. Values to 40c. each. Friday and Saturday 25c

LADIES' BELTS

Bulgarian patterns, fancy Gilt Buckles; good elastic webbing. Regular 30c. each. Friday and Saturday 25c

HAT BANDINGS

Fashionable Ribbon Bandings for Hat Bands; assorted colorings, very pretty. Reg. 30c. yd. Friday and Saturday 25c

JOB RIBBONS and VELVETS.

A big stock of 6 inch Taffetta Ribbon in Shot and Two Tone effects and Dresden Band Velvets; values up to 40c. yard. Friday and Saturday 21c

LADIES' STYLISH CORSETS.

4 new Fall Models. Corsets that have achieved instant favor with women of fashion, Low and Medium Busts, 4 and 6 garters; sizes from 20 to 36. Reg. \$1.45 pair. Friday and Saturday 1.28

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The Royal Stores Ltd.

Demanding a Stimulus.

By RUTH CAMERON.



The religion of people who try to be good because if they are they expect to be rewarded by pleasures in Heaven for those they miss in this life, has always seemed a rather doubtful quantity to me.

A n d somewhat similar to it is the good conduct of those who expect to be paid in praise and gratitude for being generous or even for doing what is just and right.

An acquaintance of mine graduated from a school of music last year. She was a brilliant pupil and one of the professors offered to use his influence in securing a certain desirable opening for her.

Much to everyone's surprise, she courteously but firmly refused his help. After some difficulty she found an opportunity for herself, but it is not so good as the opening the professor offered her.

Her explanation of her conduct is simple, and to my mind at least, a complete justification.

"Yes, I know, Professor would have done well for me, and it was kind of him to offer, but I couldn't afford to take his help. You see, I happen to know what it means. In the first place, it means that he expects you to be eternally and effusively grateful."

In the second place, he expects you to take his advice for the rest of your life and he is furious if you venture to have your own ideas about your career. And in the third place, he expects you to be ready to do anything and everything he wants from coming back at most inconvenient times to help him with his classes, to using your influence to place anyone he happens to fancy."

I think we all know people like that, and after a lesson or two we all learn to avoid their favors.

People who will try to do their best just so long as you keep them constantly stimulated with praise are another species of this genus. I once had a helper who had been doing poor work and after a serious talk promised to do better. She did brace up and improved greatly and I praised her at every opportunity. But there were still several important points in which I was not satisfied and I finally had to speak of them. Whereupon she promptly became as cross and sulky and said it was no use trying to please me. Just because I had temporarily removed the stimulus of praise!

We all need a little praise and gratitude now and then to keep us going. But to crave that stimulus all the time and to be useless without it is just as much a weakness as depending upon any kind of stimulus.

Ruth Cameron

A Thought for the Times

THE WAR—CHAPTER XIX.

L. C. MORRIS.

Having spoken of the consolidation of British North America, it will be quite in order to devote a chapter to the British Isles themselves, and to those greater possessions which make up the British Empire proper.

There are some few people who think that Britain has had her day, and that the zenith of her glory has been reached; but there is not any justification whatever for such a theory. Of course we know that some would wish it, and even in this war there are those who would wish to see her fall. But whoever has read English history, and studied her position among the nations, knows for certain that the zenith of her power has not yet been reached, and further, they know that a Greater Britain than has been is yet to be. We will again repeat what we have stated in a former chapter, viz., "that England is the stronger because of this war." To this opinion we hold, and all past, and present conditions bear out the statement.

A business gentleman of this city who spent three months in England in the summer of 1913, and who also visited London during the past summer, told me of his impressions of the Old Country from which he had been absent thirty years, and remarked to me, that "the man who thinks England a decadent nation is making a huge mistake." He visited all the places of interest, and paid special attention to the dockyards, and particularly to the Arsenal, and the greatness of those works, and the magnitude of their products were of such a first-class character that he could form but one opinion, and come to one conclusion, and it was summed up in the sentence which I have quoted, and which is worth quoting again, and worth remembering, viz.: "The man who thinks England a decadent nation is making a huge mistake."

England is great to-day, but who made her great? We answer, her people, her sailors, her soldiers, her peasantry. They made the Empire that now is, and therefore laid the foundation for the greater Empire which is to be. All the advancement which the nation enjoys, and all the privileges which she has gained, are built upon the daring, and the industry, and administration of the nineteenth century. That period was the time of expansion during which the

English nation grew and widened into the British Empire. The greater portion of the nineteenth century was known as the Victorian age, because for sixty-four years the throne was occupied by Queen Victoria, of whose character and worth it is not necessary to write further, than to quote Tennyson's tribute to her:—

Her court was pure, her life serene;
God gave her peace, her land reposed,
A thousand claims to reverence closed
In her, as Mother, Wife, and Queen.

Before treating of the "Empire to be", we will pay a tribute to the "Empire that is," and to those who built it. The tribute will be in the form of an ode, which is an extract from a poem that may some day be published. The title of the ode is: "The Empire Builders of the Nineteenth Century," the title of the poem is withheld for the present, its hour is not yet come. The ode is dedicated to the British people, and the dedication is as follows:—

Hail Britain thou Isle of the sea,
Thou home of the brave and the free,
A new song we send unto thee.

Tis written for thee and thy sons,
Tis a story of war and of guns,
And a story of never setting suns.

Hail Britain thou Isle of the sea,
A Britain yet greater to be—
At home and across the wide sea.

Thy Klipings have sung of thy fame,
And thy Laureates have honoured thy name,
And Colonials have joined in the same.

Thou dwelling in northern zone
We are loyal and true to thy throne
We are Britons, and Britons alone.

O Britain thou Isle of the sea,
Accept what we now send to thee—
This song from thy first Colony.

Newfoundland has played a big part in the development of the Empire, and the experience of our fore-fathers who colonized this country was as daring, and as patriotic, and as loyal, as any of the best of those who, like them, sailed from the British Isles to the outskirts of the world. Great men were those. Great too, the women who accompanied them. Great the principles they upheld and great their devotion. With such fore-runners as those it is not to be wondered at that England is great, and that the British Empire is great, and that it is yet to be greater.

Charming little emeries are made with the help of an acorn cup. Cut a tiny bag to fit the cup, covering it with shiny brown silk and filling with emery powder, then insert in the cup and fasten with glue.

James P. Cash,
Water Street.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c; post, 5c extra. Large size, 50c; post, 10c extra.—sep19.17

WINARD'S LIMENT FOR SALE EVERYWHERE.