aterials Costumes.

l line of Spring and ranging in price

to \$1.80

o newest in Trimppened.

PLETON.

GE, etc.

a this week:

BAGE. Ben Davis). Almeriana:

ONIONS.

etc. ew Gower Street Telephone 759.

a conscientious our part, to give imum value for

H SEASON ly choose the best bric in the most

patterns and colmanufacture into abining the latest for our popular REFORM, STIL-

Co., Limited.

TEN PAGES TO-DAY. WEATHER FORECAST.

m.-Bar. 29.60;

TORONTO, Noon. —Fresh to strong W. wind; fair to-day and Vednesday: not much change

THE "PEOPLE'S FAPER" IS A LIVE DA ILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING.

FVFNNG TELEGRA

READ BY OVER **40,000 PEOPLE** EVERY DAY,

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, MARCH 24, 1914.

\$3.00 PER YEAR.

NUMBER 69

TEN PAGES TO-DAY.

USE BUFFALO FLOUR!

AT BOWRING'S Retail Store.

PUBLIC AUCTION. (For the benefit of whom it may concern.)

At Customs Bond Store, Duckworth Street,

THURSDAY, at 10.30 a.m. Bales, marked I.M.D. Brl. Sundries, marked C.D.S. 1 Case Sundries, marked C.D.S. Case Sundries, marked T. G.

Grant. Case Sundries, marked A.H.M. Case Sundries, marked S. Millett.

1 Case Sundries, marked J. T. Martin. 1 Tank, marked G. Barbour. 3 Cases Sundries, marked L.

5 Bales Sundries, marked L 1 Sleigh and Shafts, marked K.

Mercer. 6 Crates Bottles, marked K.D.S. 1 Box Sundries, marked H. Wright.

Brl. Sundries, marked R. & F. Box Sundries, marked J. W. Sink, marked W. Wells.

2 pkgs. Waggons, marked W. G. Adams. Cases Confectionery, marked C. L. Ford & Co.

2 pkgs. Sundries, marked J. Kirkham. 3 Bales Blankets, marked Cow-

an & Co. Boxes, marked H. A. Smith. 1 Box Candy, Tobacco, Sugar & Cigarettes.

9 Boxes Tobacco. 3 Boxes Sugar.

6 Watches. Above goods will be sold duty paid, by order H. M. Customs.

> R. K. HOLDEN, Auctioneer

NOTICE.

The subscriber begs to inform his friends in the outports and the public generally that he has just added to his Undertaking Department an up-to-date Mortuary Room, where bodies may be removed from Hospital for Embalming or while in transit S. G. COLLIER.

Phene 614. Undertaker, &c.,

FOR SALE.

Forty-two ton Schooner

"FERULA,"

built at Pushthrough, six years Sails and rigging in good condition. For further paticulars apply to ROBERT ROW-SELL, Pushthrough, or BOWRING BROS.,

St. John's.

DO YOU SMOKE

mar18,12i

any old Fag, or do you

De Reszke Cigarettes? In one short week all the Cigarette connoisseurs in St. John's have placed orders for DE RESZKE CIGARETTES. They

know a good thing when they In stock: DE RESZKE "Tenor"-Turkish. DE RESZKE "American"-Vir-

DE RESZKE "Soprano"-Ladies (The girls have all sworn off for Lent, so there hasn't been

Telephone your order.

much doing in the latter.)

P. E. Outerbridge, Sole Agent for Newfoundland, 137 WATER STREET.

Insist on Getting "WINDSOR" SALT. It is guaranteed absolutely pure.

A CRYSTAL LIGHT.

Doesn't that suggest a clear, bright light? That is why the name CRYSTALITE was chosen. TEXACO CRYSTALITE is a crystal light, giving forth mellow,

penetrating rays. It gives no smoke nor smell, and is good to the last

TEXACO CRYSTALITE will not fluctuate, it gives a steady glow. The next time you buy illuminating oil don't merely ask for "a gallon of kerosene". Ask for TEXACO CRYSTALITE and find out why this illuminating oil is known as "the light of the home". TEXACO CRYSTALITE costs no more than ordinary kinds and

GEO. M. BARR, Agent.

Gheap Briquettes!

Clean Coal More Heat

Less Ash

No Slack

No Clinker

Selling at this Low Price to Clear.

Book early as only small quantity left.

A. Harvey & Co.

NEW CABBAGE, etc.

50 crates CHOICE NEW GREEN CABBAGE. 50 brls. APPLES (Speys and Ben Davis). And at end of week ex s.s. Almeriana: 30 cases CHOICE SWEET ORANGES. 30 cases SILVERPEEL ONIONS.

Also in stock: Good P. E. I. PARSNIPS, OATS, HAY, etc. PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower Street

Rossley



I heatre. St. John's Leading Vaudeville Theatre.

Kitty's Lovers.

CASTE: Joe Burkhardt, Marie Rossley, Percy Orth, Bonnie Rossley, Jack Rossley.

Five Splendid Full Reels. Never Seen Before.





Here are some Shoes: **BROWN'S 5-STAR SHOES** are best; latest styles, perfect fit, solid throughout.

GENT'S FOOTWEAR

in Blucher, Button and Laced styles,

See Ladies' Department for correct styles in Spring Foot- 30 cases SWEET ORANGES. wear for 1914.

The Home of Good Shoes.

-0+0+0+0+0+0+0+0+0+0+0-



Pure Malt Scotch Whiskey.

J. C. BAIRD,

The Spring is the Time

when you start your Paint business in earnest. There's a big trade to be done between now and the end of May, and every merchant wants to get his share of it. Make a leader of

Matchless Paint

and you are assured of a good trade.

THE STANDARD MANUFACTURING CO., LTD.

Fresh Frozen

Per Pair. PERFECTLY FRESH.

25 Crates New Cabbage.

STEER Brothers

\$4.00, \$4.50, \$5.00, \$5.50, \$6.00. 60 crates GREEN CABBAGE. And per Eagle Point:

20 cases CHOICE ONIONS. 100 brls. RED APPLES. 260 bales HAY (small bales)

MURRAY.

Corbin Padlocks

The Greatest Line in the World.



St. John's to Halilax and New York.

RED CROSS LINE. Excellent Passenger Service.

INTENDED SAILINGS.

FROM ST. JOHNS. FROM NEW YORK. Morwenna, March 20th. - - - Morwenna, March 28th Talisman, Mch. 26th, freight only, Talisman, April 4th

HARVEY & COMPANY, LTD.,

mar19,tf

mar24,eod,tf

EASTER

Our Easter Cards this year are the prettiest and daintiest in design that we have ever offered. The stock is larger and the variety greater. To see them is to buy them, for they are irresistible. We have them at 2c., 3c., 4c., 5c., 6c., 7c., 8c., 10c., 15c. 20c. and 25c. each.

have them by the thousand from 18c. a doz. and 25c. a doz up. Get your Easter Cards from us now, while the full stock may be chosen from.

And in Easter Post Cards we

DICKS & COMPANY, Limited

SKINNER'S **Monumental Art Works**

(Estab. 1874.) 329-333 Duckworth St., St. John's, Nfld.

Headstones and Monuments n great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. We are now booking orders for spring delivery. Jenuine stone sockets supplied with all headstones.

feb14.3m.eod FOR SALE.

All that piece or parcel of land situte on the south side of Merrymeeting near Alsopp's Cottage, "The Rock," and having a frontage of one hundred and eight feet on the said Also all that leasehold land with dwelling houses thereon, situate on William Street, near Hayward Avenue. For particulars apply to

KENT & McGRATH, FOR SALE — One Light Running Dog Cart, in perfect order and newly equipped with rubber tyres.

For particulars apply this paper. FOR SALE—A Pony, Buggy and Harness; will be sold cheap if

care Steer Bros. WANTED - A Furnished House in the country for the summer months, East End preferred; apply at this office.

WANTED HELP

WANTED—On the 1st of pril, a Servant, who understands plain cooking; to a competent girl good wages given; apply to MRS. F. C. BERTEAU, Torbay Road. m24,tf

WANTED-A General Servant in a family of three; apply MRS. ROBERT SIMMS, 38 Victoria Street.

WANTED — An Experienced Saleslady for Showroom; apply by letter THE ROYAL STORES, LTD.

partment, four Smart Girls, one Boy apply to FOREMAN, Rennie's Bakery, WANTED — Immediately, Good General Servant; apply at N

WANTED-For Candy De-

Saunders' Place, Carter's Hill. mar23,3i WANTED-A Plain Cook good wages to competent girl; appl MRS. WATSON, Methodist College Re

sidence, Long's Hill. mar23,3i WANTED - Two Skirt Makers; apply to JOHN MAUNDI

WANTED-A Nurse-House maid; apply to MRS. URQUHART, Military Road. mar16,t

WANTED—A Vest Maker also a Boy to learn the Tailori Trade; apply to W. J. GOSS, at Jac man the Tailor, Ltd. mar20,ti

WANTED — An Experier ced Office Hand, capable of assum responsibility; state experience, refe ences and salary required. Addres in writing A. B. C., this office.

WANTED — A Competer Dressmaker; apply by letter of stating salary required. Addr. X. Y. Z., care Telegram Office.