This Portage la Prairie Boy

was given a chance and he won out!

ERE is trirteen-year-old Clarence Yuill. He went up to the tractor plowing contest last June. He started with nineteen others, every one of whom was more than twice his size and age-and he trimmed seventeen of them. He took an easy third with a record that would do credit to a veteran. He didn't win by just luck-his achievement was from actually knowing how. How many things do your children know how to do well erlough to win against all comers?

What chance are you giving your boy or girl?

T takes pluck and courage and knowledge to win out anywhere, either on the land as a farmer or in the city as a business man. No class of children in the world have the pluck and courage of the boys and girls on the farm—that's a fact. But you, as a parent, have got to do your part in supplying the right kind of knowledge. While other children are learning by the hard knocks of experience, with many disappointments and few gains, your children can get the same knowledge in a fraction of the time through that wonderful simple system of child education:

THE BOOK OF KNOWLEDGE

"The Children's Encyclopedia"

Answers every guestion a child can ask

The moment you place this great work in the hands of your children, you have
given them a long start in the race for accurate, necessary knowledge. As one
college president said: "Suppose a boy of ten were to spend fifteen minutes a day
in reading these pages . . . he would, at thirteen, know more about the earth and
the life on it than the wisest men knew a generation ago." Parents do not have
to make their children read The Book of Knowledge. They delve into the volume
with a keen delight—they learn these great secrets of the world and all it contains
through more than

10,000 Educational Pictures!

-farming-business science engineering-chemistry or medicin overs his bent in life by the natural method-that of interest.

Think what it would have meant to you to have possessed such a book when you were growing up and you will agree that the comparatively small sum expended in its purchase is money invested in the best kind of life insurance for your child.

Clarence Yuill, aged thirteen, of Portage la Prairie, Manitoba, is a fine example of Canadian boyhood, and his home is one of the 30,600 in Canada where The Book of Knowledge is eagerly read. Clarence is no smarter than hundreds of other boys and girls, but he has been given a chance to use his head. Here is his plowing score:

	Possible Score	(First)	(Second)	Yuill (Third)
Straightness	15	14	12	14
Peering	15	14	12	11
In and out of ends	5	4	4	3
Depth and width of farrow	15	13	1214	131/2
Evenness of surface	. 10	8	7	8
Pinish	g 15	11	12	7
Covering weeds and stubble	25	20	20	20
Total	100	8474	791/4	7614

You will realize how little your children know about the common, everyday things in the wonderful world that surrounds them, if you will test them with such questions as these:—

Why does thunder follow lightning? Why do autumn leaves change

color?
Why do we dream?
Why does the outside of a glass containing ice cream get wet?
Why does not heat run along a stick?

Why has water no taste?

Why does hair turn grey?
What happens when you get tired?
What does a hen make her eggs of?
Why do we count in tens?
What is it that causes earthquakes?
Have fishes any feeling?
Why does steam always come

Why does steam always come when water is hot?

These few questions out of the hundreds from only one of the many great departments, illustrate the thorough way The Book of Knowledge answers every question a child can ask.

The answers to the above test questions will be sent free. Use the Coupon.

Get this FREE BOOK

THE GROLIER SOCIETY.

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Please mail me free descriptive booklet. "The Child and the Book of taining clear and simple answers to the above questions

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The free, illustrated book will show you just how important knowledge of the world is impressed upon the child's mind by means of striking pictures and stories. This book contains the following illustrated subjects: How the days of the week got their names; A simple set of tricks; How the moon goes round the sun; Canada—The Wonderland; An easy way to make a telephone; How we dig up sunshine; How to crochet a shawl; How to keep a secret in writing; Two spies whom we all admire; Animals that work for nature; The world's bread and butter. Also many helpful hints to teachers and busy men and women as to how The Book of Knowledge can help wonderfully in the education of the child.

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