

PATRIOTISM and PRODUCTION

The Call of the Empire to the Farmers of Canada

"Approximately twenty million men have been mobilized in Europe. A large proportion of these have been withdrawn from the farms of the countries at war. Even in neutral countries large numbers of food producers have been called from the land to be ready for emergencies. It is difficult for us to realize what will be the effect on food production through the withdrawal of several million men from all the great agricultural countries of Europe. These millions cease to be producers, they have become consumers,—worse still, they have become destroyers of food."

HON. MARTIN BURRELL, Minister of Agriculture.

Britain must have food—food this year, and food next year. Britain is looking to Canada to supply most of that food. We are sending our surplus now, but we must prepare for a larger surplus this year and next year. Patriotism and Production must go hand in hand.

Because of this need of the Empire for more food, and the call to Canada in that need, the Canadian Department of Agriculture has arranged for a series of Conferences throughout the Dominion, with the object of giving suggestions as to the best ways of increasing production of the particular products needed at this time.

At these Conferences agricultural specialists, who have studied agricultural conditions and production throughout the world, and the best means of increasing agricultural production in Canada, will give valuable information and suggestions to the farmers, live-stock men, dairymen, poultrymen, vegetable growers, and other producers of this country. The Canadian Department of Agriculture urges you to attend as many of these Conferences as

possible; also to watch for other information on the subject that will be given in other announcements in this newspaper.

**ATTEND
YOUR
CONFERENCE**

Put Energy into Production of Staple Foods

The Government does not ask farmers to work harder, so much as it urges them to make their work more productive, and to produce those staple foods that the Empire most needs and that can be most easily stored and transported.

Europe, and particularly Britain, will need the following staple foods from Canada more than ever before:

- Wheat, oats, corn, beans, peas.
- Beef, mutton, bacon, and ham.
- Cheese and butter.
- Poultry and eggs.
- Vegetables, such as potatoes, onions, and turnips.

The larger the yield of these staple food products, the greater the service to the Empire. Germany in the last

ten years has doubled the average yield of the majority of her field crops largely through better seed, thorough cultivation and use of fertilizer. But in making your plans, don't let your enthusiasm and loyalty make you attempt more than you can carry through. Millions of bushels, instead of millions of acres, should be the aim of Canadian farmers. And while the Empire's armies are busy putting down German Militarism, let us at home appropriate the best of Germany's agricultural methods for the Empire's advantage.

The Government urges farmers, stockmen, dairymen and other producers to make a wider use of the Free Bulletins issued by the Canadian Department of Agriculture.

This Department has issued over two hundred bulletins. A list of bulletins is printed in a booklet entitled "Publications Available for Distribution."

Clip out, fill in and mail the coupon below and get this booklet. Then select the bulletins that will be of value to you. Mail your coupon right now. Address the envelope to Publications Branch, Canadian Department of Agriculture, Ottawa. Do not put a stamp on the envelope. No stamp is necessary. Your coupon will be "On His Majesty's Service."

Give expression to your desire to assist the Empire in this crisis by co-operating in this great "Patriotism and Production" movement.

**Canadian
Department of
Agriculture,
Ottawa, Canada**

Publications Branch, Canadian Department of Agriculture, Ottawa.

Please send list of Publications Available for Distribution.

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