



# IMPORTANT

**Y**OUNG men and women by taking out investment policies in the CANADA LIFE while they are young create a Superannuation or Retiring Fund for themselves at a very low cost. These policies are practically guaranteed by the Government, and can be paid for in quarterly or yearly instalments.

Drop us a post-card and we will send you full particulars.

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## **FACTS ABOUT THE CANADA LIFE ASSURANCE CO.**

It is the oldest Company in Canada.

It is the largest Company in Canada.

Its dividends to policy-holders cannot be excelled by any Company.

Its reserves are on a stronger basis than those of any other Company on the continent.

Too much importance cannot be attached to this fact, as the Company which holds the strongest reserves, is in the position to pay the largest dividends.

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**COX & BAILLIE, LIMITED**

**Toronto**

**Managers Eastern Ontario**