## A FEW FACTS FROM THE REPORT OF <br> 

## Business Increased In 1909 While Expenses Decreased

Assets $\mathbf{\$ 3 9 , 6 8 6 , 0 0 0}$.
Business in force $\$ 125,000,000$.
Income for the year was over $\$ 5,697,000$.
New Paid For Business issued in 1909, \$10,139,000. Surplus earned in 1909, surpassing all records, $\$ 1,195,000$.
Expenses reduced as in the previous year, in percentage and actual amount,
Payments to Policyholders in 1909 for Death Claims, Endowments. Profits, etc., \$2,032,000 $\$ \mathbf{\$ 2 0 0 0 , 0 0 0 . 0 0}$ IN PROFITS will be allotted to Polieyholdere this year by the CANADA MFE:

## For Assurances or Agency Contracts, apply Canada Life Assurance Co.



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The "P. \& B." steamers sailing from Halifax every twelfth day for Bermuda, the British West Indies and Demerara, are all very superior ones. The trip occupies about thirty-eight days, and is a delightful cruise from the start to the finish.

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