



Another Record Smashed

"MAY ECHO SYLVIA," the holder of six world's champion milk and butter records, also smashed all previous "price records" for a cow's progeny. Her six months old bull calf sold at auction in Milwaukee June 7th for \$106,000—twice the previous high record price.

The owner of this wonderful cow, Arthur C. Hardy, of Avondale Farm, feeds and endorses SCHUMACHER FEED. If you want to get the best results possible from your herd—if you want to increase your milk profits, you can do it by feeding

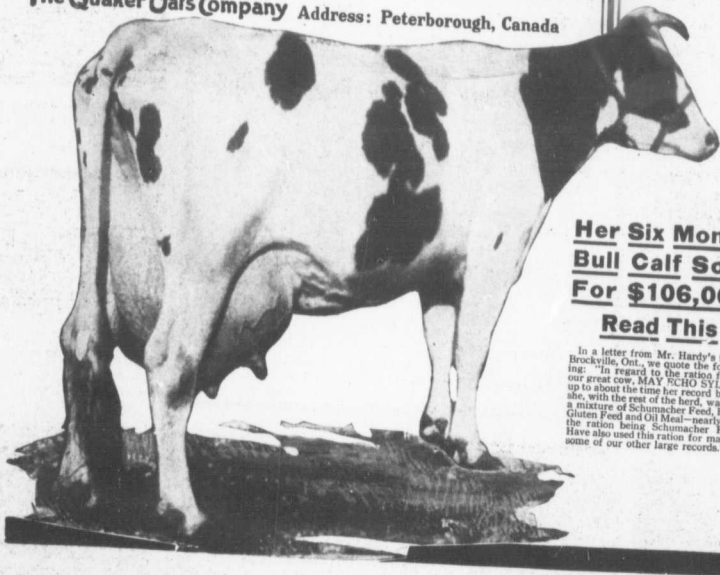
SCHUMACHER FEED

as the carbohydrate or maintenance part of your ration and our BIG "Q" Dairy Ration as the protein or milk-producing part of the ration.

SCHUMACHER FEED is composed principally of blended corn, oats, wheat and barley by-products correctly balanced, finely ground and kiln dried. It is palatable and cows relish it—one reason why it produces such good results in the milk pail.

Not only is SCHUMACHER FEED the world's most widely used feed for fresh cows, but it is used equally as successfully for fitting dry cows for another year's work, for young stock, hogs and horses. Farmers find that when fed to hogs as a corn supplement, they get bigger, faster gains at much less cost. Ask your dealer for SCHUMACHER FEED. If he can't supply you, write us.

The Quaker Oats Company Address: Peterborough, Canada



**Her Six Month
Bull Calf Sold
For \$106,000**

Read This

In a letter from Mr. Hardy's farm, Brockville, Ont., we quote the following: "In regard to the ration fed to our great cow, MAY ECHO SYLVIA, up to about the time her record began, with the rest of the herd, was fed a mixture of Schumacher Feed, Bran, Gluten Feed and Oil Meal—nearly half the ration being Schumacher Feed. Have also used this ration for making some of our other large records."

