November, 1910

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in favor of the candy. The exhibition directors are hard headed business men and the Exhibition is purely a business proposition. We must face this fact and act accordingly. I am not prepared to do more than raise the question, and I do it with a full sense of the fact that it is easier to raise a question than to settle it.

I believe this Association should appoint a commission to investigate the whole matter of showing honey and bees at the exhibitions, and see if something cannot be done to offer more inducements to bee-keepers to put up displays at the country fairs as well as at the great exhibitions. It is true that prices are advancing to a certain extent, but no more rapidly than in other lines of goods. The matter of advertising is one which bee-keepers as a class are neglecting almost entirely. We must be aggressive in this and keep our product to the front.

Now, in reference to the demonstration of live bees given by myself at Toronto and London. There has been some criticism of the fact that my stand was not located at the entrance of the honey building. I may say that I was drawn both ways, as it were. It certainly would have been an advertisement to the honey men to have the bees near them. At the same time I was there at the expense of the Ontario Agricultural College, and being offered a favorable stand near the College exhibit, and not having any suitable place near the honey exhibit, I accepted the place offered me.

At the London Exhibition I was the only representative of the College and was given a good stand at the porch of the building where the honey was. Even then there was no sign in the building to indicate that honey was shown inside.

The interest taken by the public in these demonstrations was great. Crowds



W. J. Craig, President O.B.K.A.

gathered from time to time at the Toronto Exhibition and people came back to bring their friends to see the demonstration. At London, where there were not so many outdoor attractions, the people crowded about the cage as far out as they were able to see or hear anything. Children came with their books for nature study notes and people gathered in little knots asking what hour the next demonstration would be. I will now give a demonstration something similar to the one which was repeated from hour to hour at the exhibitions.

[Mr. Pettit here produced a hive he had in waiting. Placing it upon the table he proceeded with his demonstration. He took several frames from the hive and shook them on the table before the entrance. He had no veil, nor did any of the onlookers. Yet neither he nor they got stung. The demonstration was quite interesting, to those present who had not become so intimate with the bees.—Ed.]