

EQUITABLE

BETTER THAN U. S. GOVERNMENT BONDS
are the EQUITABLE GOLD DEBENTURES,
YIELDING 5 p. c. INTEREST.....PRINCIPAL
..... AND INTEREST PAYABLE IN

GOLD.

GUARANTEED by a COMPANY WITH OVER
\$61,000,000 IN SURPLUS...THESE BONDS are
PRACTICALLY as SAFE as GOVERNMENTS.
.... MOREOVER, THEY

LIFE

- (1) Are payable in instalments.
- (2) Carry the protection of Assurance.
- (3) Participate in the distribution of profits, and
all this in addition to costing less, and
guaranteeing a larger rate of interest.

Sample Debentures sent and full information
given on application.

The Society operates on all the approved
plans of Life Assurance and Annuities, and
is the Strongest Life Assurance Society
in the World.

Assurance Society of the United States.

WOMEN INSURED ON THE SAME RATES
AS MEN.....CHILDREN'S ENDOWMENTS.
BUSINESS INSURANCES, Etc., Etc.

C. H. PORTER,

General Manager,

Queen Building, - - - Halifax, N. S.