

\$37,000,000 worth of butter and cheese every year?

Forest fires threaten to kill wood industries that give us today more than five times the value of all our butter and cheese.

What would you think of flooding the mines of Canada and turning the workmen adrift?

Forest fires are burning out the mainstay of industries pouring forth \$54,000,000 a year in excess of all our mines.

What, then, can a taxpayer do?

Incorporate this forest protection business as an immediate personal interest.

Don't let your own hands ever become responsible for setting a forest in flames.

Examine your provincial and federal forest guarding systems. Are they dealing squarely with the country's priceless forests? Most of them surely are not. Inform your local members of the Legislature and Commons that you are a Conservationist, that you demand progressive forest administration.

Tell them you believe in a ranger staff of competent men, thoroughly supervised in their field work—and tell them you do *not* believe in turning over the vast trust of forest wealth to a batch of appointees, having no permanence in their jobs, badly inspected and rendering second-class service. Tell them the forests of Canada belong to 1988 as much as to 1916 or 1853.

Rest assured, you speak the only argument worthy of a patriot.